McGill William B

	UNITED STA'	FES SECURITIES AN	D EXCHA	NGE COM	MISSION	OMB A	PPROVAL
FORM 3		Washington, D				OMB Number:	3235-0104
INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF				Expires:	January 31 2005		
	Section 17(a) of	SECURIT to Section 16(a) of the the Public Utility Holdin O(h) of the Investment C	Securities E ng Company	Act of 193		Estimated a burden hou response	average Irs per
(Print or Type Respo	nses)						
1. Name and Address Person <u>*</u> McGill Willia		2. Date of Event Requiring Statement (Month/Day/Year)		ne and Ticker (MAX INC [H		nbol	
(Last) (F	irst) (Middle)	11/20/2012	4. Relationship of Reporting Person(s) to Issuer5. If Amendment, Date Or Filed(Month/Day/Year)				e
18167 US HIGH NORTH SUITE			(Check	all applicable		1/2012	
(St	reet) R, FL 33764			w) (specify bel ent West Opera	r Filing ow) _X_F ations Person F	lividual or Join g(Check Applica form filed by On torm filed by Mo ting Person	ible Line) e Reporting
(City) (St	tate) (Zip)	Table I - N	lon-Derivat	tive Securit	ies Benefici	ally Owned	ł
1.Title of Security (Instr. 4)		2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Ownership (Instr. 5)	Indirect Benet	ficial
Reminder: Report or owned directly or inc		ch class of securities benefici	ally S	EC 1473 (7-02	2)		
	information conta required to respo	pond to the collection of ained in this form are not nd unless the form displa MB control number.					

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	*	
			(Instr. 4)		Price of	Derivative	(Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I)		

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						(Instr. 5)	
Employee Stock Option (Right to Buy)	(1)	10/30/2013	Common Stock	10,000	\$ 17.8	D	Â
Employee Stock Option (Right to Buy)	(2)	11/26/2018	Common Stock	2,945	\$ 2.99	D	Â
Employee Stock Option (Right to Buy)	(<u>3)</u>	12/08/2019	Common Stock	15,000	\$ 7	D	Â
Employee Stock Option (Right to Buy)	(4)	11/18/2020	Common Stock	15,000	\$ 7.54	D	Â
Employee Stock Option (Right to Buy)	(5)	11/18/2021	Common Stock	17,500	\$ 6.1	D	Â
Employee Stock Option (Right to Buy)	09/06/2012 <u>(6)</u>	11/26/2018	Common Stock	10,000	\$ 2.99	D	Â
Performance Rights	(7)	11/18/2013	Common Stock	7,546	\$ 0	D	Â
Performance Rights	(8)	11/18/2014	Common Stock	8,000	\$ 0	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
McGill William B 18167 US HIGHWAY 19 NORTH SUITE 300 CLEARWATER, FL 33764	Â	Â	Vice President West Operations	Â		
Signatures						
Kurt M. Frahn, 01/02/2012						

01/03/2013 Attorney-in-Fact Date

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- 20% of the total number of options granted vested and became exercisable on the annual anniversary of the October 30, 2003 date of (1) grant, commencing on October 30, 2006.
- 1/36th of the total number of options granted vested and became exercisable on the 26th day of each month commencing on the date of (2) grant, November 26, 2008.
- 1/36 of the options vest and become exercisable on a monthly basis for a three-year period beginning on the date of grant, December 8, (3) 2009.
- 1/36 of the options vest and become exercisable on a monthly basis for a three-year period beginning on the date of grant, November (4) 18, 2010.
- 1/36 of the options vest and become exercisable on a monthly basis for a three-year period beginning on the date of grant, November (5) 18, 2011.

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On November 26, 2008, the reporting person was granted an option to purchase 10,000 shares of common stock. The option fully vests
 (6) based on the Issuer's satisfaction of certain performance criteria. On September 6, 2012, the Issuer's Compensation Committee determined the performance criteria was met, resulting in the vesting of the total number of shares underlying the option.

Each performance right, granted November 18, 2010, represents a contingent right to receive one share of the Issuer's common stock.
 (7) The performance rights vest based on achievement of certain target performance of the Issuer's stock price over an approximate three-year performance period. The number represents the maximum number of shares that may be delivered pursuant to the award.

Each performance right, granted November 18, 2011, represents a contingent right to receive one share of the Issuer's common stock.

(8) The performance rights vest based on achievement of certain target performance of the Issuer's stock price over an approximate three-year performance period. The number represents the maximum number of shares that may be delivered pursuant to the award.

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Remarks:

This amended Form 3 is being filed solely to include the 10,000 employee stock options that vest

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.