

SEACOAST BANKING CORP OF FLORIDA  
 Form 4  
 March 02, 2016

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HAHL WILLIAM R**

2. Issuer Name and Ticker or Trading Symbol  
**SEACOAST BANKING CORP OF FLORIDA [SBCF]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)

**SEACOAST BANKING CORP. OF FLORIDA, P.O. BOX 9012**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
**02/29/2016**

\_\_\_\_ Director  
 Officer (give title below)  
 \_\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)  
**Exec. VP & former CFO**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

**STUART, FL 34995**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock	02/29/2016		A <sup>(1)</sup>	33,159 A \$0 <sup>(1)</sup>	33,159	D <sup>(1)</sup>	
Common Stock					10,839.8	D <sup>(2)</sup>	
Common Stock					12,318	D <sup>(3)</sup>	
Common Stock					649	D <sup>(4)</sup>	
Common Stock					20	D	

Common Stock	78	I	Held as custodian for grandchildren
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Common Stock Right to Buy <sup>(5)</sup>	\$ 11					06/28/2014 <sup>(6)</sup> 06/27/2023	Common Stock	5,000
Stock-settled Stock Appreciation Rights <sup>(7)</sup>	\$ 111.1					04/02/2012 <sup>(8)</sup> 04/02/2017	Common Stock	3,909
Stock-settled Stock Appreciation Rights <sup>(7)</sup>	\$ 133.6					05/16/2011 <sup>(8)</sup> 05/16/2016	Common Stock	1,470

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

HAHL WILLIAM R  
SEACOAST BANKING CORP. OF FLORIDA  
P.O. BOX 9012  
STUART, FL 34995

Exec. VP & former CFO

## Signatures

Sharon Mehl as Power of Attorney for William R.  
Hahl

03/02/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Represents shares subject to performance-based restricted stock units ("PSUs") granted on June 28, 2013, that were subject to performance requirements over a period ending December 31, 2015. On Feb. 29, 2016, the Company's Compensation Committee certified the number of shares attained based on the performance criteria. These shares now vest in one-third increments each year on Dec. 31, 2016, 2017 and 2018, provided the recipient remains in continuous service with the Company on each such vesting date.
  - (2) Held jointly with spouse
    - (3) Represents unvested shares in performance based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011 ("Grant Date"). These awards vest in their entirety on the fifth anniversary of the Grant Date, provided Mr. Hahl is employed by the Company or a subsidiary on such date.
  - (4) Held in IRA
  - (5) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
    - (6) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (the date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.
    - (7) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
    - (8) Date fully vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.