Gibson Mark
Form 4
April 04, 2018

(Print or Type Responses)

| 1. Name and Address of Reporting Person * |  |
| :--- | :--- |
| Gibson Mark | 2. Issuer Name and Ticker or Trading <br> Symbol |
| (Last) $\quad$ (First) $\quad$ (Middle) | HFF, Inc. [HF] <br> 3. Date of Earliest Transaction <br> (Month/Day/Year) |
| C/O HFF, INC., ONE OXFORD | 02/14/2018 |
| CENTRE, 301 GRANT STREET, |  |

(Street)

PITTSBURGH, PA 15219
5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

| X_ Director | 10\% Owner |
| :---: | :---: |
| X__ Officer (give title | Other (specify |
| below) | below) |
| Chief Executiver | utive Officer |

Chief Executive Officer
6. Individual or Joint/Group Filing(Check

Applicable Line)
_X_Form filed by One Reporting Person Form filed by More than One Reporting Person
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned
1.Title of Security (Instr. 3)
2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any any (Month/Day/Year) (Instr. 8)

| 3. | 4. Securities Acquired | 5. Amount of | 6. Ownership | 7. Nature of |
| :--- | :---: | :--- | :--- | :--- |
| Transaction(A) or Disposed of (D) | Securities | Form: Direct | Indirect |  |
| Code | (Instr. 3, 4 and 5) | Beneficially | (D) or | Beneficial |
| (Instr. 8) |  | Owned | Indirect (I) | Ownership |
|  |  | Following | (Instr. 4) | (Instr. 4) |
|  |  | (A) | Reported |  |
|  | or | Transaction(s) |  |  |
| Code V Amount | (D) | Price | (Instr. 3 and 4) |  |

Class A
common 02/14/2018
F $\quad 816 \underline{(1)} \quad$ D $\quad \begin{aligned} & \$ 6.41\end{aligned} 454,481 \quad$ D
stock
Class A
common 02/14/2018
stock
Class A
common 02/14/2018
stock
Class A 02/17/2018
F $\begin{array}{llllll}{ }_{(3)} & \text { D } & \$ \\ 46.41\end{array} 452,243 \quad$ D
F $\quad 2,899 \quad$ D $\quad \$ 46.5449,344 \quad$ D

## Edgar Filing: Gibson Mark - Form 4

common (4)
stock
Class A
common 02/17/2018
F $\quad \underset{(5)}{1,308}$
D $\$ 46.5448,036$
D
stock
Class A
common 02/17/2018 $\quad$ F $\quad 148$ (6) $\quad$ D $\quad \$ 46.5447,888 \quad$ D
stock
Class A
common 02/17/2018
F $\quad 67$ (6) $\quad$ D $\quad \$ 46.5447,821 \quad$ D
stock
Class A
common $02 / 21 / 2018 \quad \mathrm{~F} \quad 115 \underline{(7)} \quad \mathrm{D} \quad \$ 46.5447,706 \quad$ D
stock
Class A
common 02/21/2018
F $\quad 52 \underline{(7)} \quad \mathrm{D} \quad \$ 46.5 \quad 447,654 \quad \mathrm{D}$
stock
Class A
common 02/21/2018
F $\quad 31$ (7) $\quad$ D $\quad \begin{aligned} & \$ 6.41\end{aligned} 447,623 \quad$ D
stock
Class A
$\begin{array}{llllllllll}\text { common } & \text { 02/21/2018 } & \text { F } & 32 \underline{\text { (7) }} & \text { D } & \$ & 46.41 & 447,591 & \text { D }\end{array}$
stock
Class A
common 02/21/2018
F $\quad 52 \underline{(7)} \quad \mathrm{D} \quad \begin{aligned} & \$ 6.41\end{aligned} 449,159 \underline{(8)} \quad \mathrm{D}$
stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
Persons who respond to the collection of SEC 1474
information contained in this form are not (9-02)
required to respond unless the form
displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. <br> Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. <br> Transactio <br> Code <br> (Instr. 8) | 5. <br> Number <br> of <br> Derivative <br> Securities <br> Acquired <br> (A) or <br> Disposed <br> of (D) <br> (Instr. 3, <br> 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu <br> Deriv <br> Secu <br> Bene <br> Own <br> Follo <br> Repo <br> Tran: <br> (Instr |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code V | (A) (D) |  | Title |  |  |


| Date | Expiration | Amount |
| :--- | :--- | :--- |
| Exercisable | Date | or <br> Number <br> of |
|  |  | Shares |

## Reporting Owners

Reporting Owner Name / Address

## Relationships

Director $10 \%$ Owner Officer Other

## Gibson Mark

C/O HFF, INC., ONE OXFORD CENTRE,
301 GRANT STREET, SUITE 1100
PITTSBURGH, PA 15219

X

Chief Executive Officer

## Signatures

/s/ Eric O. Conrad, as

attorney-in-fact
**Signature of Reporting Person
Date

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 \mathrm{ff}(\mathrm{a})$.
Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's
(1) Class A common stock under the Company's Office Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.

Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's
(2) Class A common stock under the Company's Firm Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.

Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's
(3) Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.

Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's
(4) Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.

Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's
(5) Class A common stock under the Company's Office Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.

Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's
(6) Class A common stock in connection with the Company's dividend, paid on February 21, 2017 to holders of record of the Company's Class A common stock on February 9, 2017.
(7) Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's dividend, paid on February 21, 2018 to holders of record of the Company's Class A common stock on February 9, 2018.
(8) On January 26, 2018, the Company declared a dividend, payable to all holders of record of Class A common stock on February 9, 2018, of $\$ 1.75$ for each share of Class A common stock outstanding. Pursuant to the terms of the Company's 2016 Equity Incentive Plan and the outstanding grants of restricted stock units (RSUs) of Class A common stock, any RSUs of Class A common stock that were unvested (or vested but not settled) as of the dividend record date were entitled, in lieu of any cash dividend, to a stock dividend for each unvested (or vested but not settled) RSU of Class A common stock equal to the per-share cash dividend amount divided by the fair market value of a share of Class A common stock on the dividend date. As a result, as of February 21, 2018, the reporting person received 1,620 additional RSUs of Class A common stock, subject to the vesting and distribution requirements of the underlying RSUs held by the reporting

## Edgar Filing: Gibson Mark - Form 4

person.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

