

Tableau Software Inc  
Form 3  
August 29, 2016

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

BEERS ANDREW

(Last) (First) (Middle)

837 N. 34TH STREET, SUITE 200

(Street)

SEATTLE, WA 98103

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

08/19/2016

3. Issuer Name and Ticker or Trading Symbol  
Tableau Software Inc [DATA]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner  
☐ Officer ☐ Other  
(give title below) (specify below)  
Chief Development Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities Beneficially Owned  
(Instr. 4)

3. Ownership Form:  
Direct (D)  
or Indirect (I)  
(Instr. 5)

4. Nature of Indirect Beneficial Ownership  
(Instr. 5)

Class A Common Stock

127,030 <sup>(1)</sup>

D

À

Class A Common Stock

92,041

I

By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and Expiration Date  
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security  
(Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership  
(Instr. 5)

## Edgar Filing: Tableau Software Inc - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	Â (2)	02/07/2017	Class B Common Stock	50,000	\$ 0.18	D	Â
Stock Option (Right to Buy)	Â (2)	11/07/2017	Class B Common Stock	100,000	\$ 0.24	D	Â
Stock Option (Right to Buy)	Â (2)	07/11/2018	Class B Common Stock	20,000	\$ 0.42	D	Â
Stock Option (Right to Buy)	Â (2)	02/25/2019	Class B Common Stock	75,000	\$ 1.31	D	Â
Stock Option (Right to Buy)	Â (2)	02/24/2020	Class B Common Stock	55,500	\$ 1.5	D	Â
Stock Option (Right to Buy)	Â (2)	08/04/2020	Class B Common Stock	10,000	\$ 1.75	D	Â
Stock Option (Right to Buy)	Â (2)	02/28/2022	Class B Common Stock	2,500	\$ 7.17	D	Â
Stock Option (Right to Buy)	Â (3)	12/10/2022	Class B Common Stock	10,000	\$ 9.3	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BEERS ANDREW 837 N. 34TH STREET, SUITE 200 SEATTLE, WA 98103	Â	Â	Â Chief Development Officer	Â

## Signatures

Keenan Conder,  
Attorney-in-Fact

08/29/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes shares that are issuable pursuant to restricted stock units(RSUs) granted on various dates between 02/15/2014 and 02/15/2016.

(1) 38,222 shares vest at the rate of 25% after 1 year and quarterly thereafter for the remaining 3 years. 6,510 shares vest quarterly in 8 equal installments beginning 05/15/2016.

(2) Fully vested.

(3) The option vests and becomes exercisable at a rate of 25% on the first anniversary of the vesting start date and the remainder will vest in equal monthly installments over the 36 months following such anniversary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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