COFFEE HOLDING CO INC Form 8-K December 06, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 6, 2012

COFFEE HOLDING CO., INC.

(Exact name of registrant as specified in its charter)

Nevada 001-32491 11-2238111 (State or other (Commission (IRS Employer

jurisdiction

of incorporation) File Number) Identification No.)

3475 Victory Boulevard, Staten Island, 10314

New York

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (718) 832-0800

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item Other Events.

8.01.

On December 6, 2012, Coffee Holding Co., Inc. (the "Company") issued a press release accelerating and increasing its dividend payment. A copy of this press release is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

99.1 Press Release, dated December 6, 2012, issued by Coffee Holding entitled "Coffee Holding Co., Inc. Accelerates and Increases Its Dividend Payment in Anticipation of Changing Tax Rates."

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COFFEE HOLDING CO., INC.

Dated: December 5, 2012 By: /s/ Andrew Gordon

Name: Andrew Gordon

Title: President and Chief Executive

Officer

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EXHIBIT INDEX

Exhibit Description No.

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