Fitzjohn David Form 5 February 14, 20	•										
FORM	5							OMB AF	PROVAL		
Check this bo no longer sub	UNITED S	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number: Expires:	3235-0362 January 31,		
to Section 16. Form 4 or For 5 obligations may continue.	m ANNU							Expired: 2005 Estimated average burden hours per response 1.0			
See Instruction 1(b).Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,Form 3 Holdings Reported Form 4Section 17(a) of the Public Utility Holding Company Act of 1935 or SectionForm 4 Transactions Reported30(h) of the Investment Company Act of 1940											
Fitzjohn David Roy Sy			2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	(Month/E	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2017				(Check all applicable) X_ Director 10% Owner Officer (give title Other (specify				
2202 NORTH WEST SHORE BLVD., STE. 500			017			b	pelow)	below)			
			ndment, Date Original 6. Individual or Joint/G nth/Day/Year) (check appli					int/Group Repo			
							(eneer	(uppneuoie niie)			
TAMPA, FL	33607					_	X_ Form Filed by C Form Filed by M Person	1 0			
(City)	(State) (Zip) Tabl	e I - Non-Deri	ivative Secu	ırities	Acqui	red, Disposed of	, or Beneficial	ly Owned		
	. Transaction Date Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securiti (A) or Dis (D) (Instr. 3, 4)	posed	of	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common 1 Stock	2/31/2017 <u>(1)</u>	Â	А	10.556 (1)	А	\$ 0 (1)	7,555.166	D	Â		
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.				Persons who respond to the collection of information SEC 2270 contained in this form are not required to respond unless (9-02)							

securities beneficially owned directly or indirectly. **contained i**

contained in this form are not required to respond unless the form displays a currently valid OMB control number. (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Secu Acqu (A) o	(Month/Day/Year) vative urities uired or oosed D) r. 3,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secu (Insti	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	\$ 0	Â	Â	Â	Â	Â	(2)	(<u>3)</u>	Common Stock	5,308	Â
Restricted Stock Units	\$ 0	Â	Â	Â	Â	Â	(4)	(<u>3)</u>	Common Stock	3,986	Â
Restricted Stock Units	\$ 0	Â	Â	Â	Â	Â	(5)	(3)	Common Stock	1,473	ļ

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Fitzjohn David Roy 2202 NORTH WEST SHORE BLVD. STE. 500 TAMPA, FL 33607	ÂX	Â	Â	Â			
Signatures							
/s/ Kelly Lefferts, as Attorney-in-Fact	02/14/2	2018					

<u>**Signature of Reporting Person</u>

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- Represents shares acquired by the reporting person under an automatic dividend reinvestment program through his broker and relates to
 (1) quarterly cash dividends paid by the issuer to stockholders on 3/18/2015, 5/27/2015, 8/28/2015, 11/25/2015, 03/10/2016, 5/16/2016, 8/22/2016, 11/17/2016, 3/10/2017, 5/19/2017, 8/23/2017 and 11/22/2017.
- (2) These restricted stock units, in the original grant amount of 5,308, will begin vesting in three equal annual installments immediately prior to the issuer's annual meeting of stockholders in 2018.
- (3) This field is not applicable.

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(4) These restricted stock units, in the original grant amount of 5,978, will begin vesting in three equal annual installments on April 21, 2017.

(5) These restricted stock units, in the original grant amount of 4,419, began vesting in three equal annual installments on April 22, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.