

B. Riley Financial, Inc.
 Form 3
 November 16, 2018

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
B. Riley Financial, Inc.		(Month/Day/Year)	MAGICJACK VOCALTEC LTD [CALL]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
21255 BURBANK BLVD., SUITE 400			(Check all applicable)	
(Street)			____ Director	<input checked="" type="checkbox"/> 10% Owner
			____ Officer	____ Other
			(give title below)	(specify below)
WOODLAND HILLS, CA 91367			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	____ Form filed by One Reporting Person	
			<input checked="" type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Ordinary shares	7,192,315	I	See notes ⁽¹⁾ ⁽²⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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Date Exercisable	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
B. Riley Financial, Inc. 21255 BURBANK BLVD. SUITE 400 WOODLAND HILLS, CA 91367	^	^ X	^	^
B. Riley FBR, Inc. 11100 SANTA MONICA BLVD SUITE 800 LOS ANGELES, CA 90025	^	^ X	^	^

Signatures

/s/ Bryant R. 11/16/2018
 Riley

 Signature of Date
 Reporting Person

/s/ Andy Moore 11/16/2018

 Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- In addition to B. Riley Financial, Inc., a Delaware corporation ("BRF"), this Form 3 is being filed jointly by B. Riley FBR, Inc., a Delaware corporation ("BRFBR" and, with BRF, the "Filing Persons"). Each of the Filing Persons disclaims beneficial ownership of the ordinary shares, no par value per share ("Ordinary Shares"), of magicJack VocalTec Ltd. reported herein except to the extent of its pecuniary interest therein.
- (1)
 - (2) Represents 1,249,000 Ordinary Shares owned directly by BRFBR and 5,942,715 Ordinary Shares owned by B. Riley Principal Investments, LLC, a Delaware limited liability company and wholly-owned subsidiary of BRF.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.