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HERSHEY CO Form 8-K May 06, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	O.C. 20549				
	FC	ORM 8-K			
	CURRI	ENT REPORT			
Securities Exc	Pursuant to Sec hange Act of 1934	tion 13 or 15(d) of	the		
	Date of Report (Date	May 4, 2010 e of earliest event	reported)		
	The He (Exact name of registr	ershey Company ant as specified in	its charter)		
	I (State or other juri	Delaware sdiction of incorpo	oration)		
(Comn	1-183 nission File Number)	(IRS Empl	23-0691590 oyer Identificatio	on No.)	
	100 Crystal A Drive, I (Address of Principal E	-			
Regi	istrant's telephone number,	including area coo	de: (717) 534-42	00	
	ropriate box below if the F			-	
[]Written communications	pursuant to Rule 4	25 under the Secu	urities Act (17	CFR 230.425)
]]Soliciting material pursua	nt to Rule 14a-12	under the Exchan	ige Act (17 CF)	R 240.14a-12)
]]Pre-commencement comr 240.14d-2(b))	nunications pursua	ant to Rule 14d-20	(b) under the E	xchange Act (17 CFR
]]Pre-commencement comr 240.13e-4(c))	nunications pursua	ant to Rule 13e-4((c) under the Ex	xchange Act (17 CFR

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INFORMATION TO BE INCLUDED IN REPORT

Item 5.07 Submission of Matters to a Vote of Security Holders

The Hershey Company's Annual Meeting of Stockholders was held on May 4, 2010. The following directors were elected by the holders of Common Stock and Class B Common Stock, voting together without regard to class:

Name	Votes	Votes	Broker
	For	Withheld	Non-Votes
Pamela M. Arway	715,699,829	3,089,048	26,526,820
Robert F. Cavanaugh	696,920,844	21,762,033	26,526,820
Charles A. Davis	715,545,350	3,243,527	26,526,820
James E. Nevels	697,271,259	21,411,618	26,526,820
Thomas J. Ridge	714,475,953	4,312,923	26,526,820
David J. West	715,583,717	3,205,159	26,526,820
LeRoy S. Zimmerman	714,001,428	4,787,448	26,526,820

The following director was elected by the holders of the Common Stock voting as a class:

Name	Votes For	Votes	Broker
		Withheld	Non-Votes
David L. Shedlarz	94,877,231	18,831,366	26,519,480

Holders of the Common Stock and the Class B Common Stock, voting together, ratified the appointment of KPMG LLP as the Company's independent auditors for 2010. Stockholders cast 743,503,634 votes for the appointment, 1,451,127 votes against the appointment and abstained from casting 360,935 votes on the appointment of independent auditors.

No other matters were submitted for stockholder action.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 6, 2010

THE HERSHEY COMPANY

By: /s/ Humberto P. Alfonso

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Humberto P. Alfonso Senior Vice President, Chief Financial Officer