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HERSHEY CO		
Form 8-K		
August 12, 2015		
UNITED STATE	ES	
	ND EXCHANGE COMMISSION	
Washington, D.C	C. 20549	
FORM 8-K		
CURRENT REP		
	ion 13 or 15(d) of the	
Securities Excha	_	
	August 10, 2015	
Date of Report (Date of earliest event reported)	
	The Hershey Company	
(Exact name of r	registrant as specified in its charter)	
(0)	Delaware	
	risdiction of incorporation)	22.0601500
1-183 (Commission File Number)		23-0691590
(Commission Fi	le Number)	(IRS Employer Identification No.)
(Address of Prin	100 Crystal A Drive, He cipal Executive Offices) (Zip Code)	ershey, Pennsylvania 17033
Registrant's telep	phone number, including area code: (717) 534-4200
	Not Applicable	
(Former name or	r former address, if changed since last	report.)
the registrant und	priate box below if the Form 8-K filit der any of the following provisions:	ng is intended to simultaneously satisfy the filing obligation of
[]	Written communications pursuant to	o Rule 425 under the Securities Act (17 CFR 230.425)
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	
[]		

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Departure of Directors or Certain Officers; Election of Directors; Appointment of Item 5.02. Certain Officers; Compensatory Arrangements of Certain Officers.

Effective August 10, 2015, Richard M. McConville, Vice President, Chief Accounting Officer of The Hershey Company (the "Company"), has taken a new position assisting with the Company's ongoing work in the China region. In this position, he will no longer serve as the Company's Chief Accounting Officer.

Also effective August 10, 2015, Javier H. Idrovo was named Vice President, Chief Accounting Officer of the Company. In this role, Mr. Idrovo, age 47, will oversee all accounting, tax and treasury operations at the Company. Mr. Idrovo had previously served as the Company's Senior Vice President, Finance and Planning since September 2011. Prior to that time, he served as Senior Vice President, Strategy and Business Development. Mr. Idrovo joined the Company in November 2008.

There were no changes made to Mr. Idrovo's compensation in connection with his new role.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE HERSHEY COMPANY

Date: August 12, 2015

By: /s/ Patricia A. Little
Patricia A. Little
Senior Vice President, Chief Financial Officer