GOLDMAN SACHS ASSET MANAGEMENT LP Form SC 13G/A July 10, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G Under the Securities Exchange Act of 1934 Amendment No. 3

Harrah's Entertainment, Inc.
(Name of Issuer)
Common Stock, \$0.10 par value
(Title of Class of Securities)
413619107
(CUSIP Number)
June 30, 2003
(Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedulis filed:
[X] Rule 13d-1(b)
[_] Rule 13d-1(c)
[_] Rule 13d-1(d)
Page 1 of 7 pages
CUSIP No. 413619107 13G
1. Name of Reporting Person

I.R.S. Identification No. of above Person

Goldman Sachs Asset Management, L.P.

2. Check the Appr	copriate B	ox if a Member of a	(6	a) [_] b) [_]
3. SEC Use Only				
4. Citizenship or Delaware	Place of	Organization		
	5. Sol	e Voting Power		
Number of		8,971,231		
Shares Beneficially	6. Sha	red Voting Power		
Owned by		Ŭ		
Each	7. Sol	e Dispositive Power		
Reporting		11,040,631		
Person With:	8. Sha:	red Dispositive Pow	er	
9. Aggregate Amou	ınt Benefi	cially Owned by Eac	h Reporting Persor	n
11,040,63	31			
10. Check if the A	Aggregate 1	Amount in Row (9) E	xcludes Certain Sh	ares
				[_]
11. Percent of Cla	ass Repres	ented by Amount in		
10.1%				
12. Type of Report		n		
IA				

Item 1(b). Address of Issuer's Principal Executive Offices: One Harrah's Court Las Vegas, Nevada 89119 Item 2(a). Name of Persons Filing: Goldman Sachs Asset Management, L.P. Item 2(c). Citizenship: Goldman Sachs Asset Management, L.P. - Delaware Item 3. If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a: (a).[] Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78o). (b).[_] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c). (c).[_] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c). (d).[] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8). (e).[X] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E); Goldman Sachs Asset Management, L.P. (f).[_] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F); (g).[_] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G); (h).[_] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); (i).[_] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); (j).[] Group, in accordance with Rule 13d-1(b)(1)(ii)(J). Page 3 of 7 pages Item 4. Ownership. (1)(2)Amount beneficially owned: See the response(s) to Item 9 on the attached cover page(s). (b). Percent of Class: See the response(s) to Item 11 on the attached cover page(s). (c). Number of shares as to which such person has:

(i).

Sole power to vote or to direct the vote: See the

response(s) to Item 5 on the attached cover page(s).

- (ii). Shared power to vote or to direct the vote: See the response(s) to Item 6 on the attached cover page(s).
- (iii). Sole power to dispose or to direct the disposition
 of: See the response(s) to Item 7 on the attached
 cover page(s).
- (iv). Shared power to dispose or to direct the disposition
 of: See the response(s) to Item 8 on the attached
 cover page(s).

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

- (1) In accordance with Securities and Exchange Commission ("SEC") Release No. 34-39538 (January 12, 1998), this filing reflects the securities beneficially owned by Goldman Sachs Asset Management, L.P. ("GSAM LP"). GSAM LP, an investment advisor, disclaims beneficial ownership of any securities managed, on GSAM LP's behalf, by third parties.
- (2) This statement amends the statement on Schedule 13G as most recently amended by Amendment No. 2 thereto filed with the SEC on February 14, 2003 by Goldman Sachs Asset Management ("GSAM"), a separate business unit of The Goldman Sachs Group, Inc. Beginning on or about April 26, 2003, GSAM LP assumed all, or substantially all of the rights and responsibilities of GSAM under the terms of its advisory agreements. The full assumption is expected to be completed by the close of the first quarter of 2004.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: July 10, 2003

GOLDMAN SACHS ASSET MANAGEMENT, L.P.

By: /s/ Roger S. Begelman

Name: Roger S. Begelman Title: Attorney-in-fact

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INDEX TO EXHIBITS

Exhibit No. Exhibit

99.1 Power of Attorney, dated July 9, 2003, relating to Goldman Sachs Asset Management, L.P.

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EXHIBIT (99.2)

POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that GOLDMAN SACHS ASSET MANAGEMENT, L.P. (the "Company") does hereby make, constitute and appoint each of Roger S. Begelman, Edward T. Joel, Saskia Brookfield Martin and Susan Goddard, (and any other employee of The Goldman Sachs Group, Inc. or one of its affiliates designated in writing by one of the attorneys-in-fact), acting individually, its true and lawful attorney, to execute and deliver in its name and on its behalf whether the Company is acting individually or as representative of others, any and all filings required to be made by the Company under the Securities Exchange Act of 1934, (as amended, the "Act"), with respect to securities which may be deemed to be beneficially owned by the Company under the Act, giving and granting unto each said attorney-in-fact power and authority to act in the premises as fully and to all intents and purposes as the Company might or could do if personally present by one of its authorized signatories, hereby ratifying and confirming all that said attorney-in-fact shall lawfully do or cause to be done by virtue hereof.

THIS POWER OF ATTORNEY shall remain in full force and effect until either revoked in writing by the undersigned or until such time as the person or persons to whom power of attorney has been hereby granted cease(s) to be an employee of The Goldman Sachs Group, Inc. or one of its affiliates.

IN WITNESS WHEREOF, the undersigned has duly subscribed these presents as of July 9th, 2003.

GOLDMAN SACHS ASSET MANAGEMENT, L.P.

By: s/ Howard Surloff

Name: Howard Surloff Title: Managing Director

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