SPELLING ENTERTAINMENT GROUP INC Form SC 13D/A

March 31, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

(Amendment No. 19)

Under the Securities Exchange Act of 1934

SPELLING ENTERTAINMENT GROUP INC. (Name of Issuer)

Common Stock, Par Value \$.001 Per Share (Title of Class of Securities)

847807 10 4 (CUSIP Number)

Michael D. Fricklas, Esq.
Viacom Inc.
1515 Broadway
New York, New York 10036
Telephone: (212) 258-6000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

November 11, 1997
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b)(3) or (4), check the following box |-|. Check the following box if a fee is being paid with this statement |-|.

CUSIP No. 847807 10 4

(1) Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person
SEGI HOLDING COMPANY

I.R.S. Identification No. 65-0418084

Check the Appropriate Box if a Member of Group (See Instructions)

|_| (a)

(3)	SEC Use (Only						
(4)	Sources o	of Fund	ds (See Instructions)	WC				
(5)	Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)							
(6)	Citizensh	nip or	Place of Organization	Delaware				
Number of		(7)	Sole Voting Power					
Shares Beneficial	lly	(8)	Shared Voting Power	74,171,350				
Owned by Each		(9)	Sole Dispositive Power					
Reporting Person Wit		(10)	Shared Dispositive Power					
(11)	Aggregate Amount Beneficially Owned by Each Reporting Person 74,171,350 Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)							
(13)	Percent of Class Represented by Amount in Row (11) Approximately 80.46% (including shares underlying currently							
	exercisable warrants)							
(14)	Type of F	Report:	ing Person (See Instructions) CO				
			Page 2 of 11					
CUSIP No.	847807 10) 4						
(1)	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person VIACOM INC.							
		I.1	R.S. Identification No. 04-2	949533				
(2)	Check the	e Appro	opriate Box if a Member of G	roup (See Instructions)				

	_ (b)							
(3)	SEC Use Onl	Ly						
(4)	Sources of	Fund	s (See Instructions)		WC			
(5)	Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)							
(6)	Citizenship	or or	Place of Organizatio	n 	Delaware			
Number of Shares		(7)	Sole Voting Power					
Beneficial	ly	(8)	Shared Voting Power		74,171,350			
Owned by Each		(9)	Sole Dispositive Pow	er				
Reporting Person Wit		(10)	Shared Dispositive P	ower	74,171,350			
(11)	Aggregate Amount Beneficially Owned by Each Reporting Person 74,171,350							
(12)	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)							
(13)	Percent of Class Represented by Amount in Row (11) Approximately 80.46% (including shares underlying currently							
	exercisable warrants)							
(14)	Type of Rep	porti	ng Person (See Instr	uctions) 	co			

Page 3 of 11

CUSIP No. 847807 10 4

(1) Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person
SUMNER M. REDSTONE

I.R.S. Identification No.

(2)	Check the Appropriate Box if a Member of Group (See Instructions) $ _ $ (a)							
	_ (b)							
(3)	SEC Use	Only						
(4)	Sources	of Fund	ds (See In	structions) -		WC		
(5)	Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)							
(6)	Citizens	ship or	Place of	Organization		United	States	
Number of Shares		(7)	Sole Voti	ng Power				
Beneficial Owned by	lly	(8)	Shared Vo	ting Power		74,171	, 350	
Each		(9)	Sole Disp	ositive Powe				
Reporting Person Wit		(10)	Shared Di	spositive Po				
(11)	Aggregate Amount Beneficially Owned by Each Reporting Person 74,171,350							
(12)	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)							
(13)	Percent of Class Represented by Amount in Row (11) Approximately 80.46% (including shares underlying currently							
	exercisable warrants)							
(14)	Type of Reporting Person (See Instructions) IN							

Page 4 of 11

This Amendment No. 19 amends the Statement on Schedule 13D filed with

the Securities and Exchange Commission on March 7, 1993 by Blockbuster Entertainment Corporation ("BEC"), Blockbuster Pictures Holding Corporation ("Holdings"), SEGI Holding Company ("SEGI") and Repinvesco, Inc. ("REPI"), as amended (the "Statement"). This Amendment No. 19 is filed with respect to the shares of common stock, par value \$.001 per share (the "Common Stock"), of Spelling Entertainment Group Inc. (the "Issuer"), a Delaware corporation, with its principal executive offices located at 5700 Wilshire Boulevard, Los Angeles, California 90036. Capitalized terms used but not defined herein have the meanings assigned to such terms in the Statement.

Item 3. Source and Amount of Funds or other Consideration.

Item 3 is hereby amended and supplemented as follows:

Purchases of Common Stock reported in this Amendment No. 19 were, and any non-material purchases of Common Stock hereafter as described in Item 4 shall be, made using working capital of Viacom International Inc.

Item 4. Purpose of Transaction.

Item 4 is hereby amended and restated in its entirety as follows:

On April 18, 1997, Viacom Inc. ("Viacom") announced its intention to acquire additional shares of the Issuer's outstanding Common Stock and increase Viacom's ownership to approximately 80%. Viacom acquired shares sufficient to meet this objective on November 11, 1997. The purchase of such additional shares was intended to permit Viacom to consolidate the Issuer's results for tax purposes. Viacom has no plans to increase its ownership beyond approximately 80%.

Except as described in this Item 4 and as may be necessary from time to time to maintain tax consolidation of the Issuer, the Reporting Persons have no present intention of engaging in any of the transactions listed in clauses (a) through (j) of Item 4 to Schedule 13D.

Item 5. Interest in Securities of the Issuer.

Item 5 is amended and supplemented as follows:

- (a) SEGI HOLDING COMPANY is currently the beneficial owner, with shared dispositive and voting power, of 74,171,350 shares, or approximately 80.46% of the issued and outstanding Common Stock of the Issuer.
- (b) VIACOM INC. is currently the beneficial owner, with shared dispositive and voting power, of 74,171,350 shares, or approximately 80.46% of the issued and outstanding Common Stock of the Issuer.

Page 5 of 11

(c) MR. SUMNER M. REDSTONE is currently the beneficial owner, with shared dispositive and voting power, of 74,171,350 shares, or approximately 80.46% of the issued and outstanding Common Stock of the Issuer.

Transactions effected since the filing of Amendment No. 18 on October 27, 1997.

DATE	NO. OF SHARES	PRICE*	WHERE AND HOW EXECUTED
10/27/97	44,700	\$8.8237	Bear, Stearns, New York, New York
10/28/97	28,300	\$8.2659	n
10/29/97	70,000	\$8.4934	n
10/30/97	81,000	\$8.9137	"
11/4/97	13,500	\$8.7662	n
11/5/97	54,000	\$8.9516	n
11/6/97	2,400	\$8.9089	11
11/7/97	1,500	\$8.0625	n .
11/10/97	22,900	\$8.3725	11
11/11/97	71,800	\$8.5517	11
11/11/97	100,000	\$8.6250	Private Purchase, New York, New York
11/12/97	2,900	\$8.6250	Bear, Stearns, New York, New York

All of the above transactions were purchases.

Item 7. Material to be filed as Exhibits.

99.1 Agreement among SEGI Holding Company, Viacom Inc. and Sumner M. Redstone pursuant to Rule 13d-1(f)(1)(iii).

Page 6 of 11

				of our knowledge and belief, w Statement is true, complete an	
November 13, 199	7		SEGI	I HOLDING COMPANY	
			Ву:	\S\ Michael D. Fricklas	
				Name: Michael D. Fricklas Title: Senior Vice President	_
		Page 7 of 1	1		
Signature					
				of our knowledge and belief, w Statement is true, complete an	
November 13, 199	7		VIAC	COM INC.	
			Ву:	\S\ Michael D. Fricklas	
				Name: Michael D. Fricklas Title: Senior Vice President, Deputy General Counsel	
		Page 8 of 1	1		
Signature					
				of my knowledge and belief, Statement is true, complete an	

By:

November 13, 1997

Sumner M. Redstone, Individually

*By: \S\ Philippe P. Dauman

Philippe P. Dauman Attorney-in-Fact under the Limited Power of Attorney filed as Exhibit 99.2 to the Statement, Amendment No. 11

Page 9 of 11

EXHIBIT INDEX

Exhibit No. Description

99.1 Agreement among SEGI Holding Company, Viacom Inc. and Sumner M. Redstone pursuant to Rule 13d-1(f)(1)(iii).

Page 10 of 11