

NATUS MEDICAL INC  
Form 10-Q  
November 06, 2017  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the quarterly period ended September 30, 2017

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number: 000-33001

NATUS MEDICAL INCORPORATED  
(Exact name of registrant as specified in its charter)

Delaware 77-0154833  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)  
6701 Koll Center Parkway, Suite 120, Pleasanton, CA 94566  
(Address of principal executive offices) (Zip Code)  
(925) 223-6700  
(Registrant’s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” or an “emerging growth” company in Rule 12b-2 of the Exchange Act.:

Large Accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

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Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of issued and outstanding shares of the registrant's Common Stock, \$0.001 par value, as of October 30, 2017 was 31,154,151.

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

NATUS MEDICAL INCORPORATED AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited)  
(in thousands, except share and per share amounts)

|   | September<br>30, 2017 | December<br>31, 2016 |
|---|-----------------------|----------------------|
| <b>ASSETS</b>   |                       |                      |
| Current assets:   |                       |                      |
| Cash and cash equivalents   | \$132,405             | \$213,551            |
| Short-term investments  | —                     | 34,019               |
| Accounts receivable, net of allowance for doubtful accounts of \$10,171 in 2017 and \$4,182 in 2016                                     | 116,666               | 86,638               |
| Inventories   | 69,322                | 49,587               |
| Prepaid expenses and other current assets   | 22,605                | 22,004               |
| Total current assets  | 340,998               | 405,799              |
| Property and equipment, net   | 20,677                | 17,333               |
| Intangible assets, net  | 138,781               | 77,165               |
| Goodwill  | 182,673               | 113,112              |
| Deferred income tax   | 2,204                 | 14,915               |
| Other assets  | 18,952                | 20,688               |
| Total assets  | \$704,285             | \$649,012            |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                       |                      |
| Current liabilities:  |                       |                      |
| Accounts payable  | \$17,961              | \$18,700             |
| Accrued liabilities   | 48,281                | 37,895               |
| Deferred revenue  | 14,691                | 23,346               |
| Total current liabilities   | 80,933                | 79,941               |
| Long-term liabilities:  |                       |                      |
| Other liabilities   | 9,263                 | 8,013                |
| Long-term debt, net   | 154,235               | 140,000              |
| Deferred income tax   | 34,835                | 3,684                |
| Total liabilities   | 279,266               | 231,638              |
| Stockholders' equity:   |                       |                      |
| Common stock, \$0.001 par value, 120,000,000 shares authorized; shares issued and outstanding 33,149,737 in 2017 and 32,920,246 in 2016 | 316,503               | 312,986              |
| Preferred stock, \$0.001 par value; 10,000,000 shares authorized; no shares issued and outstanding in 2017 and 2016                     | —                     | —                    |
| Retained earnings   | 136,210               | 149,408              |
| Accumulated other comprehensive loss  | (27,694 )             | (45,020 )            |
| Total stockholders' equity  | 425,019               | 417,374              |
| Total liabilities and stockholders' equity  | \$704,285             | \$649,012            |

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

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CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited)

(in thousands, except per share amounts)

|   | Three Months Ended |          | Nine Months Ended |           |
|---|--------------------|----------|-------------------|-----------|
|   | September 30,      |          | September 30,     |           |
|   | 2017               | 2016     | 2017              | 2016      |
| Revenue   | \$122,643          | \$90,906 | \$369,531         | \$274,193 |
| Cost of revenue   | 47,112             | 32,194   | 158,615           | 102,542   |
| Intangibles amortization  | 1,290              | 612      | 3,789             | 1,818     |
| Gross profit  | 74,241             | 58,100   | 207,127           | 169,833   |
| Operating expenses:   |                    |          |                   |           |
| Marketing and selling   | 32,537             | 19,746   | 95,106            | 61,578    |
| Research and development  | 11,632             | 7,689    | 38,098            | 22,596    |
| General and administrative  | 17,329             | 12,821   | 57,501            | 37,225    |
| Intangibles amortization  | 3,882              | 2,409    | 11,841            | 6,741     |
| Restructuring   | 321                | 197      | 914               | 1,315     |
| Total operating expenses  | 65,701             | 42,862   | 203,460           | 129,455   |
| Income from operations  | 8,540              | 15,238   | 3,667             | 40,378    |
| Other income (expense), net   | 150                | (893)    | (1,268)           | (412)     |
| Income before provision for income tax  | 8,690              | 14,345   | 2,399             | 39,966    |
| Provision for income tax  | 17,203             | 1,032    | 15,597            | 7,605     |
| Net income (loss)   | \$(8,513)          | \$13,313 | \$(13,198)        | \$32,361  |
| Earnings (loss) per share:  |                    |          |                   |           |
| Basic   | \$(0.26)           | \$0.41   | \$(0.41)          | \$1.00    |
| Diluted   | \$(0.26)           | \$0.40   | \$(0.41)          | \$0.98    |
| Weighted average shares used in the calculation of earnings (loss) per share: |                    |          |                   |           |
| Basic   | 32,593             | 32,388   | 32,536            | 32,476    |
| Diluted   | 32,593             | 32,981   | 32,536            | 33,077    |
| Other comprehensive income (loss):  |                    |          |                   |           |
| Unrealized gain (loss) on available-for-sale investments                      | —                  | —        | (45)              | —         |
| Foreign currency translation adjustment                                       | 5,166              | 424      | 17,370            | (999)     |
| Total other comprehensive income (loss)                                       | 5,166              | 424      | 17,325            | (999)     |
| Comprehensive income (loss)   | (3,347)            | 13,737   | 4,127             | 31,362    |

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

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NATUS MEDICAL INCORPORATED AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)  
 (in thousands)

|  | Nine Months Ended<br>September 30,<br>2017 |           | 2016      |        |
|--|--|-----------|-----------|--------|
| Operating activities:  |  |           |           |        |
| Net income (loss)  | \$   | (13,198 ) | \$        | 32,361 |
| Adjustments to<br>reconcile net income<br>(loss) to net cash<br>provided by operating<br>activities: |  |           |           |        |
| Provision for losses on<br>accounts receivable   | 8,704                                      |           | 940       |        |
| Depreciation and<br>amortization   | 20,859                                     |           | 12,820    |        |
| Loss (gain) on disposal<br>of property and<br>equipment  | 14   |           | (21 )     |        |
| Warranty reserve   | 5,307                                      |           | 3,273     |        |
| Share-based<br>compensation  | 7,223                                      |           | 6,957     |        |
| Changes in operating<br>assets and liabilities:  |  |           |           |        |
| Accounts receivable  | (13,660 )                                  |           | 19,299    |        |
| Inventories  | 6,791                                      |           | (6,353 )  |        |
| Prepaid expenses and<br>other assets   | 1,395                                      |           | (13,261 ) |        |
| Accounts payable   | (9,530 )                                   |           | (6,062 )  |        |
| Accrued liabilities  | (8,537 )                                   |           | (6,488 )  |        |
| Deferred revenue   | (7,890 )                                   |           | 24,994    |        |
| Deferred income tax  | 16,770                                     |           | 43        |        |
| Net cash provided by<br>operating activities   | 14,248                                     |           | 68,502    |        |
| Investing activities:  |  |           |           |        |
| Acquisition of<br>businesses, net of cash<br>acquired  | (142,592 )                                 |           | (15,849 ) |        |
| Purchase of property<br>and equipment  | (2,749 )                                   |           | (2,176 )  |        |
| Purchase of intangible<br>assets   | —  |           | (210 )    |        |
| Purchase of short-term<br>investments  | —  |           | (25,429 ) |        |
| Sale of short-term<br>investments  | 34,019                                     |           | —         |        |
| Net cash used in<br>investing activities   | (111,322 )                                 |           | (43,664 ) |        |

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|  |            |   |           |
|--|------------|---|-----------|
| Financing activities:  |            |   |           |
| Proceeds from stock option exercises and Employee Stock Purchase Program purchases | 2,247      |   | 2,550     |
| Repurchase of common stock   | (2,268)    | ) | (18,257)  |
| Taxes paid related to net share settlement of equity awards                        | (3,685)    | ) | (3,937)   |
| Contingent consideration   | (2,946)    | ) | (1,284)   |
| Proceeds from borrowings   | 60,000     |   | 16,000    |
| Deferred debt issuance costs   | (354)      | ) | (533)     |
| Payments on borrowings   | (45,000)   | ) | (16,000)  |
| Net cash provided by (used in) financing activities                                | 7,994      |   | (21,461)  |
| Exchange rate changes effect on cash and cash equivalents                          | 7,934      |   | (4,773)   |
| Net decrease in cash and cash equivalents  | (81,146)   | ) | (1,396)   |
| Cash and cash equivalents, beginning of period                                     | 213,551    |   | 82,469    |
| Cash and cash equivalents, end of period   | \$ 132,405 |   | \$ 81,073 |
| Supplemental disclosure of cash flow information:                                  |            |   |           |
| Cash paid for interest   | \$ 3,056   |   | \$ 41     |
| Cash paid for income taxes   | \$ 4,312   |   | \$ 8,024  |
| Non-cash investing activities:   |            |   |           |
| Property and equipment included in accounts payable                                | \$ 57      |   | \$ 159    |
| Inventory transferred to property and equipment                                    | \$ 935     |   | \$ 1,240  |

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

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NATUS MEDICAL INCORPORATED AND SUBSIDIARIES

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

1 - Basis of Presentation

The accompanying interim condensed consolidated financial statements of Natus Medical Incorporated (“Natus,” or the “Company”) have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”). The accounting policies followed in the preparation of the interim condensed consolidated financial statements are consistent in all material respects with those presented in Note 1 to the consolidated financial statements included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2016.

Interim financial reports are prepared in accordance with the rules and regulations of the Securities and Exchange Commission; accordingly, the reports do not include all of the information and notes required by GAAP for annual financial statements. The interim financial information is unaudited, and reflects all normal adjustments that are, in the opinion of management, necessary for the fair presentation of our financial position, results of operations, and cash flows for the interim periods presented. The consolidated balance sheet as of December 31, 2016 was derived from audited financial statements, but does not include all disclosures required by GAAP. The accompanying financial statements should be read in conjunction with the financial statements included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2016. The Company has made certain reclassifications to the prior period to conform to current period presentation.

Operating results for the nine months ended September 30, 2017 are not necessarily indicative of the results that may be expected for the year ending December 31, 2017. The accompanying condensed consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All intercompany accounts and transactions have been eliminated in consolidation.

Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (“FASB”) issued Accounting Standard Update No. 2014-09, Revenue from Contracts with Customers (Topic 606) (“ASU 2014-09”), which supersedes nearly all existing revenue recognition guidance. The standard's core principle is that an entity should recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The standard creates a five-step model to achieve its core principle: (i) identify the contract(s) with a customer; (ii) identify the performance obligations in the contract; (iii) determine the transaction price; (iv) allocate the transaction's price to the separate performance obligations in the contract; and (v) recognize revenue when (or as) the entity satisfies a performance obligation. In addition, entities must disclose sufficient information to enable users of financial statements to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. Qualitative and quantitative disclosures are required about: (i) the entity's contracts with customers; (ii) the significant judgments, and changes in judgments, made in applying the guidance to those contracts; and (iii) any assets recognized from the costs to obtain or fulfill a contract with a customer. In August 2015, the FASB issued ASU 2015-14, Revenue from Contracts with Customers (Topic 616) - Deferral of the Effective Date, which deferred the effective date of ASU 2014-09 to interim and annual periods beginning January 1, 2018. The standard allows entities to apply the standard retrospectively to each prior period presented (“full retrospective adoption”) or retrospectively with the cumulative effect of initially applying the standard recognized at the date of initial application (“modified retrospective adoption”). The Company plans to adopt this guidance on January 1, 2018, and is currently in the process of determining the impact of the new revenue recognition guidance on its revenue transactions, including any impacts on associated processes, systems, and internal controls. The Company's preliminary assessment indicates implementation of this standard will not have a material impact on financial results. The Company's evaluation has included determining whether the unit of account (i.e., performance obligations) will change as compared to current GAAP, as well as determining the standalone selling price of each performance obligation. Standalone selling prices under the new guidance may not be substantially different from the Company's current methodologies of establishing fair value on multiple element arrangements. The Company continues to evaluate the





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impact of this guidance and its subsequent amendments on the consolidated financial position, results of operations, and cash flows, and any preliminary assessments are subject to change.

In July 2015, the FASB issued ASU 2015-11, Inventory (Topic 330). This standard requires an entity to measure inventory at the lower of cost and net realizable value. Net realizable value is estimated selling prices in the ordinary course of business, less reasonable predictable costs of completion, disposal, and transportation. ASU 2015-11 is effective for fiscal years beginning after December 15, 2016, including interim periods within those fiscal years. The Company adopted ASU 2015-11 in January 2017 and no impact was recorded by the Company.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842). This standard requires a lessee to recognize the lease assets and lease liabilities arising from operating leases in the statement of financial position. Qualitative along with specific quantitative disclosures are required by lessees and lessors to meet the objective of enabling users of financial statements to assess the amount, timing, and uncertainty of cash flows arising from leases. ASU 2016-02 is effective for fiscal years beginning after December 15, 2018 including interim periods within those fiscal years. The Company is currently evaluating the impact that will result from adopting ASU 2016-02.

In January 2017, the FASB issued ASU 2017-01, Business Combinations (Topic 805). This update is to clarify the definition of a business with the objective of adding guidance to assist entities with evaluating whether transactions should be accounted for as acquisition (or disposals) of assets or businesses. The definition of a business affected many areas of accounting including acquisitions, disposals, goodwill, and consolidation. ASU 2017-01 is effective for annual periods beginning after December 15, 2017, including interim periods within those periods, and must be applied prospectively. The Company is currently evaluating the impact that will result from adopting ASU 2017-01. Also in January 2017, the FASB issued ASU 2017-04, Intangibles - Goodwill and Other (Topic 350). This update modifies the concept of impairment from the condition that exists when the carrying amount of goodwill exceeds its implied fair value to the condition that exists when the carrying amount of a reporting unit exceeds its fair value. An entity no longer will determine goodwill impairment by calculating the implied fair value of goodwill by assigning the fair value of a reporting unit to all of its assets and liabilities as if that reporting unit had been acquired in a business combination. Because these amendments eliminate Step 2 from the goodwill impairment test, they should reduce the cost and complexity of evaluating goodwill for impairment. ASU 2017-04 is effective for annual or any interim goodwill impairment tests in fiscal years beginning after December 15, 2019. The Company is currently evaluating the impact that will result from adopting ASU 2017-04.

In May 2017, the FASB issued ASU 2017-09, Compensation - Stock Compensation (Topic 718): Scope of Modification Accounting. This update provides guidance about which changes to the terms or conditions of a share-based payment award require an entity to apply modification accounting in Topic 718. This guidance is effective for annual periods beginning after December 15, 2017, including interim periods within that year, and must be applied prospectively to an award modified on or after the adoption date. The Company will apply this guidance to modifications that occur on or after the effective date.

## 2 - Business Combinations

### Otometrics

On January 3, 2017, the Company acquired the Otometrics business from GN Store Nord A/S for a cash purchase price of \$149.2 million, which includes a \$4.2 million net working capital adjustment. Otometrics is a manufacturer of hearing diagnostics and balance assessment equipment, disposables and software. Otometrics provides computer-based audiological, otoneurologic and vestibular instrumentation and sound rooms to hearing and balance care professionals worldwide. Otometrics has a complete product and brand portfolio known for its sophisticated design technology in the hearing and balance assessment markets.

The Company has accounted for the acquisition under the acquisition method of accounting for business combinations. Under the acquisition method of accounting, the assets acquired and liabilities assumed from Otometrics are recorded in the condensed consolidated financial statements at their respective fair values as of the

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acquisition date. The excess of the purchase price over the fair value of the acquired net assets is recorded as goodwill. The results of Otometrics are included in the condensed consolidated financial statements since the date of the acquisition.

The following table summarizes the preliminary purchase price allocation of the fair value of the assets acquired and liabilities assumed at the date of acquisition, (in thousands):

|                           |           |
|---------------------------|-----------|
| Cash and cash equivalents | \$6,758   |
| Accounts receivable       | 30,052    |
| Inventories               | 23,403    |
| Property and equipment    | 2,770     |
| Intangible assets         | 75,755    |
| Goodwill                  | 58,941    |
| Other assets              | 1,987     |
| Accounts payable          | (8,663 )  |
| Accrued liabilities       | (14,907 ) |
| Deferred revenue          | (767 )    |
| Deferred income tax       | (26,082 ) |
| Total purchase price      | \$149,247 |

The goodwill recorded represents the future economic benefits arising from the other assets acquired that could not be individually identified and separately recognized. The goodwill recorded as part of the acquisition of Otometrics is not amortized and includes the following:

- The expected synergies and other benefits that we believe will result from combining the operations of Otometrics with the operations of Natus;

- Any intangible assets that did not qualify for separate recognition, as well as future, yet unidentified projects and products; and

- The value of the going-concern element of Otometrics's existing businesses (the higher rate of return on the assembled collection of net assets versus if Natus has acquired all of the net assets separately).

Management is working with an independent valuation firm to determine fair values of the identifiable intangible assets. The Company will use a combination of income approaches including relief from royalty and multi-period excess earnings methods. The valuation models will be based on estimates of future operating projections of the acquired business and rights to sell products as well as judgments on the discount rates used and other variables. The Company is determining the forecasts based on a number of factors, including their best estimate of near-term net sales expectations and long-term projections, which include review of internal and independent market analyses.

The fair value of assets acquired and liabilities assumed was based on preliminary valuations, and our estimates and assumptions are subject to change as the valuations are finalized, within the measurement period not to exceed 12 months from the acquisition date. The Company is currently in the process of verifying data and finalizing information related to the Otometrics valuation and recording of inventory, accounts receivable, intangible assets, other liabilities, income taxes and the corresponding effect on goodwill. In the three months ended September 30, 2017, the Company made adjustments resulting from the continued purchase price allocation refinement.

Otometrics's revenue of \$86.2 million and loss from operations of \$4.6 million are included in the condensed consolidated statement of operations for the period from January 3, 2017 (acquisition date) to September 30, 2017. The unaudited pro forma financial results presented below for the three and nine months ended September 30, 2017 and September 30, 2016, include the effects of pro forma adjustments as if the acquisition occurred on January 1, 2016. The pro forma results were prepared using the acquisition method of accounting and combine the historical

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results of Natus and Otometrics for the three and nine months ended September 30, 2017 and September 30, 2016, including the effects of the business combination, primarily amortization expense related to the fair value of identifiable intangible assets acquired, interest expense associated with the financing obtained by Natus in connection with the acquisition, and the elimination of acquisition-related costs incurred.

The pro forma financial information is presented for informational purposes only and is not necessarily indicative of the results of operations that would have been achieved if the acquisition had taken place at the beginning of the earliest period presented, nor is it intended to be a projection of future results.

Unaudited Pro forma Financial Information  
(in thousands)

|  | Three Months Ended |           | Nine Months Ended |           |
|--|--------------------|-----------|-------------------|-----------|
|  | September 30,      |           | September 30,     |           |
|  | 2017               | 2016      | 2017              | 2016      |
| Revenue  | \$122,643          | \$118,431 | \$369,531         | \$356,769 |
| Net income (loss)  | \$(6,113 )         | \$3,494   | \$(6,398 )        | \$3,311   |
| Earnings (loss) per share:   |                    |           |                   |           |
| Basic  | \$(0.19 )          | \$0.11    | \$(0.20 )         | \$0.10    |
| Diluted  | \$(0.19 )          | \$0.11    | \$(0.20 )         | \$0.10    |
| Weighted average shares used in the calculation of earnings per share: |                    |           |                   |           |
| Basic  | 32,593             | 32,388    | 32,536            | 32,476    |
| Diluted  | 32,593             | 32,981    | 32,536            | 33,077    |

The pro forma results for the three and nine months ended September 30, 2017 were adjusted to exclude \$2.4 million and \$6.8 million, respectively of nonrecurring expense related to the fair value adjustment of acquisition-date inventory.

The pro forma results for the three and nine months ended September 30, 2016 were adjusted to exclude the aforementioned charges, along with \$2.0 million and \$6.0 million, respectively of amortization of intangible assets, and \$1.0 million and \$3.0 million, respectively of interest expense.

**RetCam**

On July 6, 2016, the Company acquired the portfolio of RetCam Imaging Systems ("RetCam") from Clarity Medical Systems, Inc. for \$10.6 million in cash. RetCam is an imaging system used to diagnose and monitor a range of ophthalmic maladies in premature infants. The purchase agreement also included a holdback of \$2.0 million which was paid on February 16, 2017. Subsequent to the acquisition, an additional \$1.1 million was paid by the Company to Clarity Medical Systems as a result of a working capital adjustment. Results of operations for RetCam have been included in the Company's condensed consolidated financial statements from the date of acquisition. The total purchase price was allocated \$7.2 million to tangible assets, \$4.9 million to intangible assets with an assigned weighted average life of 5 years being amortized on the straight line method, and \$1.7 million to goodwill, offset by \$2.0 million to net liabilities. Pro forma financial information for the RetCam acquisition is not presented as it is not considered material.

**NeuroQuest**

On March 2, 2016, the Company acquired NeuroQuest, LLC ("NeuroQuest") through an asset purchase. NeuroQuest complements our Global Neuro-Diagnostics ("GND") and Monarch Medical Diagnostics, LLC ("Monarch") acquisitions which offer patients a convenient way to complete routine-electroencephalography ("EEG") and extended video electroencephalography ("VEEG") testing. The cash consideration for NeuroQuest was \$4.6 million. The purchase agreement also included an asset consideration holdback of \$0.5 million which was paid on April 30, 2017. The total purchase price was allocated to \$0.5 million of tangible assets, \$1.3 million of intangible assets with an assigned weighted average life of 5 years being amortized on the straight line method, and



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\$3.5 million of goodwill, offset by \$0.1 million of net liabilities. Pro forma financial information for the NeuroQuest acquisition is not presented as it is not considered material.

## 3 - Earnings Per Share

The components of basic and diluted EPS are as follows (in thousands, except per share amounts):

|   | Three Months  |          | Nine Months   |          |
|---|---------------|----------|---------------|----------|
|   | Ended         |          | Ended         |          |
|   | September 30, |          | September 30, |          |
|   | 2017          | 2016     | 2017          | 2016     |
| Net income (loss)                               | \$(8,513)     | \$13,313 | \$(13,198)    | \$32,361 |
| Weighted average common shares                  | 32,593        | 32,388   | 32,536        | 32,476   |
| Dilutive effect of stock based awards           | —             | 593      | —             | 601      |
| Diluted Shares                                  | 32,593        | 32,981   | 32,536        | 33,077   |
| Basic earnings (loss) per share                 | \$(0.26 )     | \$0.41   | \$(0.41 )     | \$1.00   |
| Diluted earnings (loss) per share               | \$(0.26 )     | \$0.40   | \$(0.41 )     | \$0.98   |
| Shares excluded from calculation of diluted EPS | —             | —        | —             | 138      |

## 4 - Cash, Cash Equivalents, and Short-Term Investments

The Company has invested its excess cash in highly liquid marketable securities such as corporate debt instruments, U.S. government agency securities and asset-backed securities. Investments with maturities greater than one year are classified as current because management considers all investments to be available for current operations.

The Company's investments are designed to provide liquidity, preserve capital and maximize total return on invested assets with a focus on high credit-quality securities.

The Company's investments have been classified and accounted for as available-for-sale. Such investments are recorded at fair value and unrealized holding gains and losses are reported as a separate component of accumulated other comprehensive income (loss) in the stockholders' equity until realized. Realized gains and losses on sales of investments, if any, are determined on the specific identification method and are reclassified from accumulated other comprehensive income (loss) to results of operations as other income (expense).

The Company, to date, has not determined that any of the unrealized losses on its investments are considered to be other-than-temporary. The Company reviews its investment portfolio to determine if any security is other-than-temporarily impaired, which would require the Company to record an impairment charge in the period any such determination is made. In making this judgment, the Company evaluates, among other things: the duration and extent to which the fair value of a security is less than its cost; the financial condition of the issuer and any changes thereto; and the Company's intent and ability to hold its investment for a period of time sufficient to allow for any anticipated recovery in market value, or whether the Company will more likely than not be required to sell the security before recovery of its aggregated cost basis. The Company has evaluated its investments as of September 30, 2017 and has determined that no investments with unrealized losses are other-than-temporarily impaired. No investments have been in a continuous loss position greater than one year.

Cash, cash equivalents and short-term investments consisted of the following (in thousands):

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|   | September 30,<br>2017 | December 31,<br>2016 |
|---|-----------------------|----------------------|
| Cash and cash equivalents:                              |                       |                      |
| Cash  | \$ 132,405            | \$ 213,551           |
| Short-term investments:                                 |                       |                      |
| U.S. investment grade bonds                             | —                     | 24,477               |
| Foreign investment grade bonds                          | —                     | 9,542                |
| Total short-term investments                            | —                     | 34,019               |
| Total cash, cash equivalents and short-term investments | \$ 132,405            | \$ 247,570           |

Short-term investments by investment type are as follows (in thousands):

|                                | September 30, 2017       |                              |                               | December 31, 2016        |                              |                               | Aggregated<br>Fair Value |
|--------------------------------|--------------------------|------------------------------|-------------------------------|--------------------------|------------------------------|-------------------------------|--------------------------|
|                                | Aggregated<br>Cost Basis | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Aggregated<br>Cost Basis | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses |                          |
| U.S. investment grade bonds    | —                        | —                            | —                             | 24,531                   | —                            | (54 )                         | 24,477                   |
| Foreign investment grade bonds | —                        | —                            | —                             | 9,567                    | —                            | (25 )                         | 9,542                    |
| Total short-term investments   | \$ —                     | —                            | —                             | \$ 34,098                | \$ —                         | —                             | \$ 34,019                |

Short-term investments by contractual maturity are as follows (in thousands):

|                                       | September 30,<br>2017 | December 31,<br>2016 |
|---------------------------------------|-----------------------|----------------------|
| Due in one year or less               | \$ —                  | \$ 21,655            |
| Due after one year through five years | —                     | 12,364               |
| Total short-term investment           | \$ —                  | \$ 34,019            |

See Note 16 to these Condensed Consolidated Financial Statements for additional discussion regarding the fair value of the Company's short-term investments.

## 5 - Inventories

Inventories consist of the following (in thousands):

|                                 | September<br>30, 2017 | December<br>31, 2016 |
|---------------------------------|-----------------------|----------------------|
| Raw materials and subassemblies | \$ 35,425             | \$ 28,245            |
| Work in process                 | 1,950                 | 1,507                |
| Finished goods                  | 45,832                | 34,908               |
| Total inventories               | 83,207                | 64,660               |
| Less: Non-current inventories   | (13,885 )             | (15,073 )            |
| Inventories, current            | \$ 69,322             | \$ 49,587            |

At September 30, 2017 and December 31, 2016, the Company has classified \$13.9 million and \$15.1 million, respectively, of inventories as other assets. This inventory consists primarily of service components used to repair products held by customers pursuant to warranty obligations and extended service contracts, including service components for products that the Company no longer sells, inventory purchased for lifetime buys, and inventory that has been impacted by ship holds. The Company believes that these inventories will be utilized for their intended purpose.





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## 6 – Intangible Assets

The following table summarizes the components of gross and net intangible asset balances (in thousands):

|  | September 30, 2017    |                        |                          | December 31, 2016 |                       |                        |                          |                |
|--|-----------------------|------------------------|--------------------------|-------------------|-----------------------|------------------------|--------------------------|----------------|
|  | Gross Carrying Amount | Accumulated Impairment | Accumulated Amortization | Net Book Value    | Gross Carrying Amount | Accumulated Impairment | Accumulated Amortization | Net Book Value |
| Intangible assets with definite lives: |                       |                        |                          |                   |                       |                        |                          |                |
| Technology                             | \$90,653              | \$ —                   | \$(40,465)               | \$50,188          | \$64,563              | \$ —                   | \$(34,683)               | \$29,880       |
| Customer related                       | 80,989                | —                      | (25,480)                 | 55,509            | 38,087                | —                      | (17,610)                 | 20,477         |
| Trade names                            | 43,990                | (3,460)                | (11,790)                 | 28,740            | 32,106                | (3,290)                | (7,135)                  | 21,681         |
| Internally developed software          | 15,722                | —                      | (11,685)                 | 4,037             | 14,978                | —                      | (10,220)                 | 4,758          |
| Patents                                | 2,759                 | —                      | (2,452)                  | 307               | 2,620                 | —                      | (2,251)                  | 369            |
| Definite-lived intangible assets       | \$234,113             | \$(3,460)              | \$(91,872)               | \$138,781         | \$152,354             | \$(3,290)              | \$(71,899)               | \$77,165       |

Finite-lived intangible assets are amortized over their weighted average lives, which are 14 years for technology, 10 years for customer related intangibles, 6 years for internally developed software, 7 years for trade names, 13 years for patents, and 11 years in total.

Internally developed software consists of \$13.3 million relating to costs incurred for development of internal use computer software and \$2.2 million for development of software to be sold.

Amortization expense related to intangible assets with definite lives was as follows (in thousands):

|                               | Three Months Ended |                    | Nine Months Ended  |                    |
|-------------------------------|--------------------|--------------------|--------------------|--------------------|
|                               | September 30, 2017 | September 30, 2016 | September 30, 2017 | September 30, 2016 |
| Technology                    | \$1,614            | \$863              | \$4,731            | \$2,571            |
| Customer related              | 2,264              | 848                | 6,627              | 2,495              |
| Trade names                   | 1,481              | 1,139              | 4,385              | 3,176              |
| Internally developed software | 504                | 602                | 1,511              | 1,618              |
| Patents                       | 29                 | 28                 | 85                 | 84                 |
| Total amortization            | \$5,892            | \$3,480            | \$17,339           | \$9,944            |

Expected amortization expense related to amortizable intangible assets is as follows (in thousands):

|                                       |           |
|---------------------------------------|-----------|
| Three months ending December 31, 2017 | \$5,403   |
| 2018                                  | 21,383    |
| 2019                                  | 20,220    |
| 2020                                  | 18,018    |
| 2021                                  | 16,572    |
| 2022                                  | 12,806    |
| Thereafter                            | 44,379    |
| Total expected amortization expense   | \$138,781 |

## 7 – Goodwill

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The carrying amount of goodwill and the changes in the balance are as follows (in thousands):

|  |           |
|--|-----------|
| December 31, 2016                            | \$113,112 |
| Acquisitions/Purchase accounting adjustments | 57,680    |
| Foreign currency translation                 | 11,881    |
| September 30, 2017                           | \$182,673 |

## 8 - Property and Equipment, net

Property and equipment, net consist of the following (in thousands):

|                                    | September<br>30, 2017 | December<br>31, 2016 |
|------------------------------------|-----------------------|----------------------|
| Land                               | \$2,833               | \$2,856              |
| Buildings                          | 5,205                 | 5,219                |
| Leasehold improvements             | 3,706                 | 2,386                |
| Equipment and furniture            | 20,987                | 18,398               |
| Computer software and hardware     | 9,648                 | 9,100                |
| Demonstration and loaned equipment | 11,865                | 11,393               |
|                                    | 54,244                | 49,352               |
| Accumulated depreciation           | (33,567 )             | (32,019 )            |
| Total                              | \$20,677              | \$17,333             |

Depreciation expense of property and equipment was approximately \$1.1 million and \$3.4 million for the three and nine months ended September 30, 2017 and approximately \$0.9 million and \$2.9 million for the three and nine months ended September 30, 2016.

## 9 - Reserve for Product Warranties

The Company provides a warranty for products that is generally one year in length, but in some cases regulations may require them to provide repair or remediation beyond the typical warranty period. If any of the products contain defects, the Company may be required to incur additional repair and remediation costs. Service for domestic customers is provided by Company-owned service centers that perform all service, repair, and calibration services. Service for international customers is provided by a combination of Company-owned facilities, vendors on a contract basis, and distributors.

A warranty reserve is included in accrued liabilities for the expected future costs of servicing products. Additions to the reserve are based on management's best estimate of probable liability. The Company considers a combination of factors including material and labor costs, regulatory requirements, and other judgments in determining the amount of the reserve. The reserve is reduced as costs are incurred to honor existing warranty and regulatory obligations.

As of September 30, 2017, the Company had accrued \$5.7 million of estimated costs to bring certain NeoBLUE® phototherapy products into U.S. regulatory compliance. The Company's estimate of these costs is primarily based upon the number of units outstanding that may require repair and costs associated with shipping and replacing or repairing the product. During the second quarter of 2017, the Company began to incur costs associated with bringing the products back into compliance.

As of September 30, 2017, the Company had accrued \$0.8 million of estimated costs related to a product recall. During the third quarter of 2017, the Company began to incur costs associated with addressing the matters that led to the recall of the product.

The details of activity in the warranty reserve are as follows (in thousands):

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|                              | Three Months<br>Ended<br>September 30, |          | Nine Months<br>Ended<br>September 30, |          |
|------------------------------|--|----------|---------------------------------------|----------|
|                              | 2017                                   | 2016     | 2017                                  | 2016     |
| Balance, beginning of period | \$14,139                               | \$10,858 | \$10,670                              | \$10,386 |
| Assumed through acquisitions | 722                                    | —        | 1,888                                 | —        |
| Additions charged to expense | (401 )                                 | 960      | 5,307                                 | 3,273    |
| Reductions                   | (2,027 )                               | (819 )   | (5,432 )                              | (2,660 ) |
| Balance, end of period       | \$12,433                               | \$10,999 | \$12,433                              | \$10,999 |

The estimates the Company uses in projecting future product warranty costs may prove to be incorrect. Any future determination that product warranty reserves are understated could result in increases to cost of sales and reductions in operating profits and results of operations.

## 10 - Share-Based Compensation

As of September 30, 2017, the Company has two active share-based compensation plans, the 2011 Stock Awards Plan and the 2011 Employee Stock Purchase Plan. The terms of awards granted during the nine months ended September 30, 2017 and the methods for determining grant-date fair value of the awards are consistent with those described in the consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2016.

Details of share-based compensation expense are as follows (in thousands):

|                            | Three Months<br>Ended<br>September 30, |         | Nine Months<br>Ended<br>September 30, |         |
|----------------------------|--|---------|---------------------------------------|---------|
|                            | 2017                                   | 2016    | 2017                                  | 2016    |
| Cost of revenue            | \$52                                   | \$50    | \$173                                 | \$169   |
| Marketing and selling      | 171                                    | 169     | 356                                   | 622     |
| Research and development   | 299                                    | 320     | 1,076                                 | 1,185   |
| General and administrative | 1,727                                  | 1,415   | 5,618                                 | 4,981   |
| Total                      | \$2,249                                | \$1,954 | \$7,223                               | \$6,957 |

As of September 30, 2017, unrecognized compensation expense related to the unvested portion of stock options and other stock awards was approximately \$14.1 million, which is expected to be recognized over a weighted average period of 2.2 years.

## 11 - Other Income (Expense), net

Other income (expense), net consists of (in thousands):

|                                   | Three Months<br>Ended<br>September<br>30, |         | Nine Months<br>Ended<br>September 30, |         |
|-----------------------------------|---|---------|---------------------------------------|---------|
|                                   | 2017                                      | 2016    | 2017                                  | 2016    |
| Interest income                   | \$—                                       | \$76    | \$413                                 | \$94    |
| Interest expense                  | (1,043 )                                  | (223 )  | (3,291 )                              | (351 )  |
| Foreign currency gain (loss)      | 1,123                                     | (783 )  | 1,591                                 | (282 )  |
| Other income                      | 69  | 37      | 19                                    | 127     |
| Total other income (expense), net | \$150                                     | \$(893) | \$(1,268)                             | \$(412) |

## 12 - Income Taxes



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The Company recorded an expense for income tax of \$17.2 million and \$15.6 million for the three and nine months ended September 30, 2017, respectively. The effective tax rate was 198.0% and 650.4% for the three and nine months ended September 30, 2017, respectively.

The Company recorded provisions for income tax of \$1.0 million and \$7.6 million for the three and nine months ended September 30, 2016, respectively. The effective tax rate was 7.2% and 19.0% for the three and nine months ended September 30, 2016, respectively.

The Company's effective tax rate for the three and nine months ended September 30, 2017 substantially differed from the federal statutory tax rate of 35% primarily due to a non-cash charge to record a valuation allowance for a significant portion of the Company's deferred tax assets.

The Company regularly assesses the need for a valuation allowance against its deferred tax assets. In making that assessment, the Company considers both positive and negative evidence related to the likelihood of realization of the deferred tax assets to determine, based on the weight of available evidence, whether it is more likely than not that some or all of the deferred tax assets will not be realized. In evaluating the need for a valuation allowance, the Company considered its cumulative loss in recent years in the United States as a significant piece of negative evidence. As a result, in the third quarter the Company determined that the negative evidence outweighed the positive evidence as of September 30, 2017 and recorded a non-cash charge to income tax expense in the third quarter of fiscal year 2017 in the amount of \$11.4 million to establish a valuation allowance against a significant portion of its U.S. deferred tax asset balance. This accounting treatment has no effect on the Company's ability to utilize U.S. deferred tax assets such as loss carryforwards and tax credits to reduce future cash tax payments to the extent of future taxable income. The realizable value of the deferred tax assets will be evaluated at each reporting period and the valuation allowance will be adjusted accordingly.

The Company recorded \$0.3 million of net tax benefit related to unrecognized tax benefits for the nine months ended September 30, 2017, primarily due to the lapse of the applicable statute of limitations. Within the next twelve months, it is possible our uncertain tax benefit may change with a range of approximately zero to \$1.2 million. Our tax returns remain open to examination as follows: U.S Federal, 2014 through 2016, U.S. States, 2013 through 2016, and significant foreign jurisdictions, 2013 through 2016.

### 13 - Restructuring Reserves

Historically, the Company has completed multiple acquisitions of other companies and businesses. Following an acquisition the Company will, as it determines appropriate, initiate restructuring events to eliminate redundant costs to maintain a competitive cost structure. Restructuring expenses are related to permanent reductions in workforce and redundant facility closures.

The balance of the restructuring reserve is included in accrued liabilities on the accompanying condensed consolidated balance sheets. Employee termination benefits are included as a part of restructuring expenses.

Activity in the restructuring reserves for the nine months ended September 30, 2017 is as follows (in thousands):

|                               | Personnel<br>Related | Facility<br>Related | Total  |
|-------------------------------|----------------------|---------------------|--------|
| Balance at December 31, 2016  | \$ 343               | \$ 152              | \$495  |
| Additions                     | 431                  | —                   | 431    |
| Reversals                     | (141 )               | —                   | (141 ) |
| Payments                      | (584 )               | (73 )               | (657 ) |
| Balance at September 30, 2017 | \$ 49                | \$ 79               | \$128  |

### 14 - Debt and Credit Arrangements

The Company has a Credit Agreement with JP Morgan Chase Bank ("JP Morgan") and Citibank, NA ("Citibank"). The Credit Agreement provides for an aggregate \$150.0 million of secured revolving credit facility. In

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the third quarter of 2017, the Company exercised the right to increase the amount available under the facility by \$75.0 million, bringing the aggregate revolving credit facility to \$225.0 million. The Credit Agreement contains covenants, including covenants relating to maintenance of books and records, financial reporting and notification, compliance with laws, maintenance of properties and insurance, and limitations on guaranties, investments, issuance of debt, lease obligations and capital expenditures, and is secured by virtually all of the Company's assets. The Credit Agreement provides for events of default, including failure to pay any principal or interest when due, failure to perform or observe covenants, bankruptcy or insolvency events and the occurrence of a material adverse effect. The Company has no other significant credit facilities.

In addition to the customary restrictive covenants listed above, the Credit Agreement also contains financial covenants that require the Company to maintain a certain leverage ratio and fixed charge coverage ratio, each as defined in the Credit Agreement:

¶Leverage Ratio, as defined, to be no higher than 2.75 to 1.00.

¶Interest Coverage Ratio, as defined, to be at least 1.75 to 1.00 at all times.

At September 30, 2017, the Company was in compliance with the Leverage Ratio at 2.29 to 1.00 and the Interest Coverage Ratio at 14.28 to 1.00.

At September 30, 2017, the Company had \$155.0 million outstanding under the Credit Agreement.

Pursuant to the terms of the Credit Agreement, the outstanding principal balance will bear interest at either (a) a fluctuating rate per annum equal to the Applicable Rate, as defined in the Credit Agreement, depending on our leverage ratio plus the higher of (i) the federal funds rate plus one-half of one percent per annum; (ii) the prime rate in effect on such a day; and (iii) the LIBOR rate plus one percent, or (b) a fluctuating rate per annum of LIBOR Rate plus the Applicable Rate, which ranges between 1.75% to 2.75%. The effective interest rate during the nine months ended September 30, 2017 was 3.49%. The Credit Agreement matures on September 23, 2021, at which time all principal amounts outstanding under the Credit Agreement will be due and payable.

Long-term debt consists of (in thousands):

|   | September<br>30, 2017 | December<br>31, 2016 |
|---|-----------------------|----------------------|
| Revolving credit facility               | \$155,000             | \$140,000            |
| Debt issuance costs                     | (765)                 | —                    |
| Less: current portion of long-term debt | —                     | —                    |
| Total long-term debt                    | \$154,235             | \$140,000            |

As of September 30, 2017, the carrying value of total debt approximated fair market value. The fair value of the Company's debt is considered a Level 2 measurement. See Note 16 to these Condensed Consolidated Financial Statements for additional discussion regarding the fair value measurement of debt.

#### 15 - Segment, Customer and Geographic Information

The Company operates in one reportable segment in which the Company provides healthcare products and services used for the screening, detection, treatment, monitoring and tracking of common medical ailments.

End-user customer base includes hospitals, clinics, laboratories, physicians, nurses, audiologists, and governmental agencies. Most of the Company's international sales are to distributors who resell products to end users or sub-distributors.

Revenue and long-lived asset information are as follows (in thousands):



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|                              | Three Months<br>Ended<br>September 30,<br>2017 |                      | Nine Months<br>Ended<br>September 30,<br>2016 |           |
|------------------------------|--|----------------------|---|-----------|
| Consolidated Revenue:        |  |                      |   |           |
| United States                | \$68,685                                       | \$62,515             | \$200,506                                     | \$186,933 |
| Foreign countries            | 53,958   | 28,391               | 169,025                                       | 87,260    |
| Totals                       | \$122,643                                      | \$90,906             | \$369,531                                     | \$274,193 |
|                              | Three Months<br>Ended<br>September 30,<br>2017 |                      | Nine Months<br>Ended<br>September 30,<br>2016 |           |
| Revenue by End Market:       |  |                      |   |           |
| Neurology Products           |  |                      |   |           |
| Devices and Systems          | \$42,207                                       | \$39,332             | \$122,009                                     | \$121,461 |
| Supplies                     | 14,151   | 14,381               | 44,220  | 44,482    |
| Services                     | 3,010  | 3,131                | 8,753   | 8,794     |
| Total Neurology Revenue      | 59,368   | 56,844               | 174,982                                       | 174,737   |
| Newborn Care Products        |  |                      |   |           |
| Devices and Systems          | 16,785   | 16,171               | 58,360  | 46,455    |
| Supplies                     | 10,988   | 11,792               | 33,733  | 35,677    |
| Services                     | 5,893  | 6,099                | 16,288  | 17,324    |
| Total Newborn Care Revenue   | 33,666   | 34,062               | 108,381                                       | 99,456    |
| Otometrics Products          |  |                      |   |           |
| Devices and Systems          | 18,739   | —                    | 57,739  | —         |
| Supplies                     | 9,789  | —                    | 22,449  | —         |
| Services                     | 1,081  | —                    | 5,980   | —         |
| Total Ometrics Revenue       | 29,609   | —                    | 86,168  | —         |
| Total Revenue                | \$122,643                                      | \$90,906             | \$369,531                                     | \$274,193 |
|                              | September<br>30, 2017                          | December<br>31, 2016 |   |           |
| Property and equipment, net: |  |                      |   |           |
| United States                | \$ 8,519                                       | \$ 7,024             |   |           |
| Canada                       | 5,098  | 4,941                |   |           |
| Argentina                    | 1,738  | 2,530                |   |           |
| Ireland                      | 3,011  | 2,121                |   |           |
| Denmark                      | 1,418  | 17                   |   |           |
| Other foreign countries      | 893  | 700                  |   |           |
| Totals                       | \$ 20,677                                      | \$ 17,333            |   |           |

During the three and nine months ended September 30, 2017 and 2016, no single customer or foreign country contributed to more than 10% of revenue.

## 16 - Fair Value Measurements

ASC 820 defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. Fair value is defined under ASC 820 as the exit price associated with the sale of an asset or transfer of a liability in an orderly transaction between market participants at the measurement date. ASC 820 establishes the following three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value:

Level 1 - Quoted prices (unadjusted) in active markets that are accessible at the measurement date for assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.





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Level 2 - Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets and liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 - Unobservable inputs that are used when little or no market data is available. The fair value hierarchy gives the lowest priority to Level 3 inputs.

The Company does not have any financial assets or liabilities measured at fair value on a recurring basis.

The following financial instruments are not measured at fair value on the Company's consolidated balance sheet as of September 30, 2017 and December 31, 2016, but require disclosure of their fair values: cash and cash equivalents, accounts receivable, and accounts payable. The carrying value of these financial instruments approximates fair values because of their relatively short maturity.

In the third quarter of 2014, the Company listed its facility in Mundelein, Illinois for sale. This asset was measured at fair value less cost to sell as of September 30, 2014 based on market price and is classified as a Level 2 asset. The book value of this asset on June 30, 2014 was \$3.6 million. The Company expensed \$2.2 million during the third quarter of 2014 for this impairment. As of September 30, 2017, the Company is carrying the asset as held for sale in other current assets on the accompanying condensed consolidated balance sheet at a value of \$1.4 million.

The Company also has contingent consideration associated with earn-outs from acquisitions. Contingent consideration liabilities are classified as Level 3 liabilities, as the Company uses unobservable inputs to value them, which is a probability-based income approach. Contingent consideration is classified as accrued liabilities on the condensed consolidated balance sheet. Subsequent changes in the fair value of contingent consideration liabilities are recorded within the Company's income statement as an operating expense.

|                          | December 31,<br>2016 | Additions | Payments   | Adjustments | September 30,<br>2017 |
|--------------------------|----------------------|-----------|------------|-------------|-----------------------|
| Liabilities:             |                      |           |            |             |                       |
| Contingent consideration | \$ 3,043             | \$ 693    | \$(2,946 ) | \$ (542 )   | \$ 248                |
| Total                    | \$ 3,043             | \$ 693    | \$(2,946 ) | \$ (542 )   | \$ 248                |

The significant unobservable inputs used in the fair value measurement of contingent consideration related to the acquisitions are annualized revenue forecasts developed by the Company's management and the probability of achievement of those revenue forecasts. Significant changes in these unobservable inputs may result in a significant impact to the fair value measurement.

The Company's Level 2 securities are valued using third-party pricing sources. The pricing services utilize industry standard valuation models, including both income and market-based approaches, for which all significant inputs are observable, either directly or indirectly, to estimate fair value. These inputs include reported trades of and broker/dealer quotes on the same or similar securities, issuer credit spread, benchmark securities, prepayment/default projections based on historical data and other observable inputs. The Company validates the prices provided by its third-party pricing services by understanding the models used, obtaining market values from other pricing sources, analyzing pricing data in certain instances and confirming those securities traded in active markets. See Note 4 to these Condensed Consolidated Financial Statements for further information regarding the Company's financial instruments.

#### 17 - Subsequent Events

On October 6, 2017, the Company acquired certain neurosurgery assets from Integra LifeSciences for \$47.5 million in cash. As part of the acquisition, the Company acquired the monitoring products, fixed pressure shunts, a dural graft implant, EVD catheters and CSF collection systems.

## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

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### Overview

The following Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") supplements the MD&A in the Annual Report on Form 10-K for the year ended December 31, 2016 of Natus Medical Incorporated. MD&A should be read in conjunction with our condensed consolidated financial statements and accompanying footnotes, the risk factors referred to in Part II, Item 1A of this report, our Annual Report filed on Form 10-K for the year ended December 31, 2016 and the cautionary information regarding forward-looking statements at the end of this section.

### Our Business

Natus is a leading provider of newborn care and neurology healthcare products and services used for the screening, diagnosis, detection, treatment, monitoring, and tracking of common medical ailments in newborn care, hearing impairment, neurological dysfunction, epilepsy, sleep disorders, neuromuscular diseases and balance and mobility disorders.

We have completed a number of acquisitions since 2003, consisting of either the purchase of a company, substantially all of the assets of a company, or individual products or product lines. In 2016 we acquired NeuroQuest and RetCam, in January 2017 we acquired GN Otometrics ("Otometrics"), and in October 2017 we acquired certain assets from Integra LifeSciences.

### End Markets

Our products address the below end markets:

Neurology - Includes products and services for diagnostic electroencephalography and long term monitoring, Intensive Care Unit monitoring, electromyography, sleep analysis or polysomnography, intra-operative monitoring, and diagnostic and monitoring transcranial doppler ultrasound technology.

Newborn Care - Includes products and services for newborn care including video streaming, hearing screening, brain injury, thermoregulation, jaundice management, retinopathy of prematurity, and various disposable products, as well as products for diagnostic hearing assessment for children through adult populations, and products to diagnose and assist in treating balance and mobility disorders.

Otometrics - Includes products and services including computer-based audiological, otoneurologic and vestibular instrumentation and sound rooms for hearing and balance care professionals worldwide. Otometrics has a complete product and brand portfolio known for its sophisticated design technology in the hearing and balance assessment markets. Global brands include Aurical®, ICS® and Madsen®.

### Segment and Geographic Information

We operate in one reportable segment, which we have presented as the aggregation of our neurology, newborn care, and Otometrics product families. Within this reportable segment we are organized on the basis of the healthcare products and services we provide which are used for the screening, detection, treatment, monitoring, and tracking of common medical ailments in newborn care, hearing impairment, neurological dysfunction, epilepsy, and sleep disorders.

Our end-user customer base includes hospitals, clinics, laboratories, physicians, nurses, audiologists, and governmental agencies. Most of our international sales are to distributors, who in turn resell our products to end users or sub-distributors.

Information regarding our sales and long-lived assets in the U.S. and in countries outside the U.S. is contained in Note 15 – Segment, Customer and Geographic Information of our condensed consolidated financial statements included in this report and is incorporated in this section by reference.

### Revenue by Product Category

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We generate our revenue from sales of Devices and Systems, which are generally non-recurring, and from related Supplies and Services, which are generally recurring. The products that are attributable to these categories are described in our Annual Report on Form 10-K for the year ended December 31, 2016. Revenue from Devices and Systems, Supplies, and Services, as a percent of total revenue for the three and nine months ended September 30, 2017 and 2016, is as follows:

|                     | Three<br>Months<br>Ended<br>September<br>30,<br>2017 |      | Nine Months<br>Ended<br>September<br>30,<br>2016 |      |
|---------------------|--|------|--|------|
| Devices and Systems | 64 %   | 61 % | 65 %   | 61 % |
| Supplies            | 28 %   | 29 % | 27 %   | 29 % |
| Services            | 8 %  | 10 % | 8 %  | 10 % |
| Total               | 100%   | 100% | 100%   | 100% |

**2017 Third Quarter Overview**

Our business and operating results are driven in part by worldwide economic conditions. Our sales are significantly dependent on both capital spending by hospitals in the United States and healthcare spending by ministries of health outside the United States.

Our consolidated revenue increased \$31.7 million in the third quarter ended September 30, 2017 to \$122.6 million compared to \$90.9 million in the third quarter of the previous year. Our revenue increase was driven primarily by revenue from Otometrics products in addition to an increase in our Neurology business resulting from higher demand for EEG products. Our Newborn Care revenue decreased as a result of the ship holds on some products and other supply chain issues.

Net loss was \$8.5 million or \$(0.26) per share in the three months ended September 30, 2017, compared with net income of \$13.3 million or \$0.40 per diluted share in the same period in 2016. The net loss was primarily due to a non-cash charge to establish a valuation allowance against a significant portion of the U.S. deferred tax assets balances as well as lower gross margin and operating margin profit of the Otometrics business, higher interest and intangible asset amortization as a result of the acquisition, acquisition related expenses, lower gross margin on our Newborn Care business as a result of higher inventory reserves, and higher costs for remediation activities related to the FDA warning regarding our Seattle facility.

**Application of Critical Accounting Policies**

We prepare our financial statements in accordance with accounting principles generally accepted in the United States of America ("GAAP"). In so doing, we must often make estimates and use assumptions that can be subjective, and, consequently, our actual results could differ from those estimates. For any given individual estimate or assumption we make, there may also be other estimates or assumptions that are reasonable.

We believe that the following critical accounting policies require the use of significant estimates, assumptions, and judgments:

- Revenue recognition
- Inventory carried at the lower of cost or net realizable value
- Carrying value of intangible assets and goodwill
- Liability for product warranties
- Share-based compensation

The use of different estimates, assumptions, or judgments could have a material effect on the reported amounts of assets, liabilities, revenue, expenses, and related disclosures as of the date of the financial statements and during the reporting period. These critical accounting policies are described in more detail in our Annual Report

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on Form 10-K for the year ended December 31, 2016, under Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

## Results of Operations

The following table sets forth selected consolidated statement of operations data as a percentage of total revenue for the periods indicated:

|  | Three Months  |         | Nine Months   |         |
|--|---------------|---------|---------------|---------|
|  | Ended         |         | Ended         |         |
|  | September 30, |         | September 30, |         |
|  | 2017          | 2016    | 2017          | 2016    |
| Revenue                                | 100.0 %       | 100.0 % | 100.0 %       | 100.0 % |
| Cost of revenue                        | 38.4 %        | 35.4 %  | 42.9 %        | 37.4 %  |
| Intangibles amortization               | 1.1 %         | 0.7 %   | 1.0 %         | 0.7 %   |
| Gross profit                           | 60.5 %        | 63.9 %  | 56.1 %        | 61.9 %  |
| Operating expenses:                    |               |         |               |         |
| Marketing and selling                  | 26.5 %        | 21.7 %  | 25.7 %        | 22.5 %  |
| Research and development               | 9.5 %         | 8.5 %   | 10.3 %        | 8.2 %   |
| General and administrative             | 14.1 %        | 14.1 %  | 15.6 %        | 13.6 %  |
| Intangibles amortization               | 3.2 %         | 2.6 %   | 3.2 %         | 2.5 %   |
| Restructuring                          | 0.3 %         | 0.2 %   | 0.2 %         | 0.5 %   |
| Total operating expenses               | 53.6 %        | 47.1 %  | 55.0 %        | 47.3 %  |
| Income from operations                 | 6.9 %         | 16.8 %  | 1.1 %         | 14.6 %  |
| Other income (expense), net            | 0.1 %         | (1.0 )% | (0.3 )%       | (0.2 )% |
| Income before provision for income tax | 7.0 %         | 15.8 %  | 0.8 %         | 14.4 %  |
| Provision for income tax               | 14.0 %        | 1.1 %   | 4.2 %         | 2.8 %   |
| Net income (loss)                      | (7.0 )%       | 14.7 %  | (3.4 )%       | 11.6 %  |

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## Revenues

The following table shows revenue by products during the three and nine months ended September 30, 2017 and September 30, 2016 (in thousands):

|                              | Three Months Ended |                    |        | Nine Months Ended  |                    |        |
|------------------------------|--------------------|--------------------|--------|--------------------|--------------------|--------|
|                              | September 30, 2017 | September 30, 2016 | Change | September 30, 2017 | September 30, 2016 | Change |
| <b>Neurology Products</b>    |                    |                    |        |                    |                    |        |
| Devices and Systems          | \$42,207           | \$39,332           | 7 %    | \$122,009          | \$121,461          | — %    |
| Supplies                     | 14,151             | 14,381             | (2 )%  | 44,220             | 44,482             | (1 )%  |
| Services                     | 3,010              | 3,131              | (4 )%  | 8,753              | 8,794              | — %    |
| Total Neurology Revenue      | 59,368             | 56,844             | 4 %    | 174,982            | 174,737            | — %    |
| <b>Newborn Care Products</b> |                    |                    |        |                    |                    |        |
| Devices and Systems          | 16,785             | 16,171             | 4 %    | 58,360             | 46,455             | 26 %   |
| Supplies                     | 10,988             | 11,792             | (7 )%  | 33,733             | 35,677             | (5 )%  |
| Services                     | 5,893              | 6,099              | (3 )%  | 16,288             | 17,324             | (6 )%  |
| Total Newborn Care Revenue   | 33,666             | 34,062             | (1 )%  | 108,381            | 99,456             | 9 %    |
| <b>Otometrics Products</b>   |                    |                    |        |                    |                    |        |
| Devices and Systems          | 18,739             | —                  | — %    | 57,739             | —                  | — %    |
| Supplies                     | 9,789              | —                  | — %    | 22,449             | —                  | — %    |
| Services                     | 1,081              | —                  | — %    | 5,980              | —                  | — %    |
| Total Otometrics Revenue     | 29,609             | —                  | — %    | 86,168             | —                  | — %    |
| Total Revenue                | \$122,643          | \$90,906           | 35 %   | \$369,531          | \$274,193          | 35 %   |

For the three months ended September 30, 2017, Neurology revenue increased by 4% compared to the same quarter last year. Revenue from sales of Neurology Devices and Systems increased by 7% driven mainly by growth in domestic and international EEG sales, partly offset by declines in domestic EMG and IOM sales. Revenue from Supplies decreased by 2% mainly in our domestic market. Revenue from Services decreased by 4% due to a decline in the number of test days completed in the current quarter.

For the three months ended September 30, 2017, Newborn Care revenue decreased by 1% compared to the same quarter last year. Geographically, the decrease is primarily due to lower domestic revenue experienced across all modalities while the Peloton business stayed flat due to the decline in birth rates being offset by adding new hospital customers. This decrease in the domestic business was offset by stronger demand in the international market and most notably in Asia Pacific on both the hearing screening and vision product lines.

For the nine months ended September 30, 2017, Neurology revenue was consistent with the same period last year. Geographically, the increase in our international markets was largely offset by a decrease in our domestic market. Revenue from sales of Neurology Devices and Systems was consistent with the prior year period as declines in domestic EMG and IOM sales were offset by growth in international EEG and EMG sales. Revenue from Supplies declined by 1% due mainly to decreases in our international markets. Revenue from Services was consistent with the prior year period.

For the nine months ended September 30, 2017, Newborn Care revenue increased by 9% compared to last year. Geographically, the increase was primarily driven by the international market, primarily due to execution on our Medix subsidiary's contract with Venezuela and incremental revenue from our RetCam acquisition. The Venezuelan contract contributed approximately \$10.0 million of international revenue and RetCam contributed \$6.6 million of international revenue, as compared in the 2016 period. This increase was partially offset by lower domestic revenue as a result of ship holds due to the remediation activities of our Seattle manufacturing site, the

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lower Peloton revenue due to change in payer's mix and lower birth rates, in addition to lower thermoregulation revenue as a result of discontinuing the sales of Natal Care LX in the U.S. market.

We believe that we are successfully integrating the Otometrics business, although this process has not been completed.

Revenue from domestic sales increased to \$68.7 million for the three months ended September 30, 2017 compared to \$62.5 million in the three months ended September 30, 2016. Revenue from international sales increased 90% to \$54.0 million for the three months ended September 30, 2017 compared to \$28.4 million in the third quarter of 2016. The increase in our international revenue was driven by the acquisition of Otometrics and execution of our Venezuelan contract.

Domestically our revenue increase was driven by the acquisitions of Otometrics and RetCam, and the higher demand for Neurology EEG products. These factors were partially offset by lower demand for other Neurology devices and for Newborn Care hearing devices and supplies as a result of the cannibalization from our Peloton hearing screening services, lower NicView sales, and ship holds as a result of our remediation activities.

**Cost of Revenue and Gross Profit**

Cost of revenue and gross profit consists of (in thousands):

|                          | Three Months Ended    |          | Nine Months Ended     |           |   |
|--------------------------|-----------------------|----------|-----------------------|-----------|---|
|                          | September 30,<br>2017 | 2016     | September 30,<br>2017 | 2016      |   |
| Revenue                  | \$122,643             | \$90,906 | \$369,531             | \$274,193 |   |
| Cost of revenue          | 47,112                | 32,194   | 158,615               | 102,542   |   |
| Intangibles amortization | 1,290                 | 612      | 3,789                 | 1,818     |   |
| Gross profit             | 74,241                | 58,100   | 207,127               | 169,833   |   |
| Gross profit percentage  | 60.5                  | % 63.9   | % 56.1                | % 61.9    | % |

For the three and nine months ended September 30, 2017, gross profit as a percentage of revenue decreased 3.4% and 5.8%, respectively, compared to the same period in the prior year. This decrease in gross profit as a percentage of revenue was mainly attributable to the acquisition of Otometrics, the execution of our contract with Venezuela, and higher inventory reserves on our Newborn Care products as a result of obsolescence and product changes.

**Operating Costs**

Operating costs consist of (in thousands):

|                            | Three Months Ended    |          | Nine Months Ended     |          |   |
|----------------------------|-----------------------|----------|-----------------------|----------|---|
|                            | September 30,<br>2017 | 2016     | September 30,<br>2017 | 2016     |   |
| Marketing and selling      | \$32,537              | \$19,746 | \$95,106              | \$61,578 |   |
| Percentage of revenue      | 26.5                  | % 21.7   | % 25.7                | % 22.5   | % |
| Research and development   | \$11,632              | \$7,689  | \$38,098              | \$22,596 |   |
| Percentage of revenue      | 9.5                   | % 8.5    | % 10.3                | % 8.2    | % |
| General and administrative | \$17,329              | \$12,821 | \$57,501              | \$37,225 |   |
| Percentage of revenue      | 14.1                  | % 14.1   | % 15.6                | % 13.6   | % |
| Intangibles amortization   | \$3,882               | \$2,409  | \$11,841              | \$6,741  |   |
| Percentage of revenue      | 3.2                   | % 2.6    | % 3.2                 | % 2.5    | % |
| Restructuring              | \$321                 | \$197    | \$914                 | \$1,315  |   |
| Percentage of revenue      | 0.3                   | % 0.2    | % 0.2                 | % 0.5    | % |

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Marketing and Selling

Marketing and selling expenses increased in both an absolute sense and as a percentage of revenue for the three and nine months ended September 30, 2017 compared to the same periods in 2016. This was primarily due to the Otometrics acquisition.

Research and Development

Research and development expenses increased in both an absolute sense and as a percentage of revenue during the three and nine months ended September 30, 2017 compared to the same periods in 2016. The increase relates to the Otometrics acquisition and an increase in remediation costs associated with certain deficiencies identified by the FDA in our Newborn Care business.

General and Administrative

General and administrative expense increased during the three and nine months ended September 30, 2017 as compared to the same periods in 2016. The increase is attributable to the Otometrics acquisition as well as an increase in bad debt expense relating to GND in our Neurology business and Peloton in our Newborn Care business.

Intangibles Amortization

Intangibles amortization increased during the three and nine months ended September 30, 2017 as compared to the same periods in 2016. The increase was due to the intangibles acquired in early 2017 relating to Otometrics.

Restructuring

Restructuring expenses increased during the three months ended September 30, 2017 and decreased during the nine months ended September 30, 2017 compared to the same periods in 2016. The increase during the quarter was due to an increase in severance expense and the decrease during the nine months was due to facility abandonment charges recorded in 2016.

Other Income (Expense), net

Other income (expense), net consists of investment income, interest expense, net currency exchange gains and losses, and other miscellaneous income and expense. For the three months ended September 30, 2017 we reported \$0.2 million of other income compared to \$0.9 million of other expense for the same period in 2016. For the nine months ended September 30, 2017 we reported \$1.3 million of other expense compared to the other expense of \$0.4 million for the same period in 2016. This increase in expense was attributable to a higher interest expense than previous quarters due to borrowing to complete the Otometrics acquisition.

Provision for Income Tax

We recorded an expense for income tax of \$17.2 million and \$15.6 million for the three and nine months ended September 30, 2017, respectively. The effective tax rate was 198.0% and 650.4% for the three and nine months ended September 30, 2017, respectively.

We recorded provisions for income tax of \$1.0 million and \$7.6 million for the three and nine months ended September 30, 2016, respectively. The effective tax rate was 7.2% and 19.0% for the three and nine months ended September 30, 2016, respectively.

Our effective tax rate for the three and nine months ended September 30, 2017 substantially differed from the federal statutory tax rate of 35% primarily due to a non-cash charge to record a valuation allowance for a significant portion of our deferred tax assets.

We regularly assess the need for a valuation allowance against its deferred tax assets. In making that assessment, we consider both positive and negative evidence related to the likelihood of realization of the deferred



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tax assets to determine, based on the weight of available evidence, whether it is more likely than not that some or all of the deferred tax assets will not be realized. In evaluating the need for a valuation allowance, we considered its cumulative loss in recent years in the United States as a significant piece of negative evidence. As a result, in the third quarter we determined that the negative evidence outweighed the positive evidence as of September 30, 2017 and recorded a non-cash charge to income tax expense in the third quarter of fiscal year 2017 in the amount of \$11.4 million to establish a valuation allowance against a significant portion of our U.S. deferred tax asset balance. This accounting treatment has no effect on our ability to utilize U.S. deferred tax assets such as loss carryforwards and tax credits to reduce future cash tax payments to the extent of future taxable income. The realizable value of the deferred tax assets will be evaluated at each reporting period and the valuation allowance will be adjusted accordingly. We recorded \$0.3 million of net tax benefit related to unrecognized tax benefits for the nine months ended September 30, 2017, primarily due to the lapse of the applicable statute of limitations. Within the next twelve months, it is possible our uncertain tax benefit may change with a range of approximately zero to \$1.2 million. Our tax returns remain open to examination as follows: U.S Federal, 2014 through 2016, U.S. States, 2013 through 2016, and significant foreign jurisdictions, 2013 through 2016.

## Liquidity and Capital Resources

Liquidity and capital resources consist of (in thousands):

|   | September<br>30, 2017 | December<br>31, 2016 |
|---|-----------------------|----------------------|
| Cash, cash equivalents, and investments   | \$ 132,405            | \$ 247,570           |
| Working capital                           | 260,065               | 325,858              |
|   | Nine Months<br>Ended  |                      |
|   | September 30,<br>2017 | 2016                 |
| Net cash provided by operating activities | \$ 14,248             | \$ 68,502            |
| Net cash used in investing activities     | (111,322)             | (43,664 )            |
| Net cash used in financing activities     | 7,994                 | (21,461 )            |

We believe that our current cash and cash equivalents and any cash generated from operations will be sufficient to meet our ongoing operating requirements for the foreseeable future.

As of September 30, 2017, we had cash and cash equivalents outside the U.S. in certain of our foreign subsidiaries of \$65.8 million. In October we completed an acquisition of certain product lines for a cash purchase price of \$47.5 million. We intend to permanently reinvest the cash held by our foreign subsidiaries. If, however, a portion of these funds were needed for and distributed to our operations in the United States, we would be subject to additional U.S. income taxes and foreign withholding taxes. The amount of taxes due would depend on the amount and manner of repatriation, as well as the country from which the funds were repatriated.

On September 23, 2016, we entered into a Credit Agreement with JP Morgan Chase Bank and Citibank, NA that provides for an aggregate \$150.0 million secured revolving credit facility. On September 15, 2017, we exercised our right to increase the amount available under the facility by \$75.0 million, bringing the aggregate revolving credit facility to \$225.0 million. The Credit Agreement contains covenants, including covenants relating to maintenance of books and records, financial reporting and notification, compliance with laws, maintenance of properties and insurance, and limitations on guaranties, investments, issuance of debt, lease obligations and capital expenditures. The Credit Agreement provides for events of default, including failure to pay any principal or interest when due, failure to perform or observe covenants, bankruptcy or insolvency events and the occurrence of a

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material adverse effect. We have no other significant credit facilities. As of September 30, 2017 we had \$155.0 million outstanding under the Credit Facility.

During the nine months ended September 30, 2017 cash provided by operating activities of \$14.2 million was the result of \$13.2 million of net loss, non-cash adjustments to net loss of \$42.1 million, and net cash outflows of \$14.7 million from changes in operating assets and liabilities. The change in non-cash adjustment to net loss was driven by increased depreciation and amortization due to the Otometrics acquisition and additional warranty and accounts receivable reserves. Cash used in investing activities during the period was \$111.3 million, driven by the acquisition of Otometrics for \$141.5 million and minor acquisition for \$1.0 million, in each net of cash acquired. Offset by the sale of short-term investments of \$34.0 million. Cash used to acquire other property and equipment was \$2.7 million. Cash provided by financing activities during the nine months ended September 30, 2017 was \$8.0 million and consisted of proceeds from borrowing of \$60.0 million and stock option exercises of \$2.2 million, offset by \$45.0 million for payment on borrowings, \$2.3 million for repurchases of common stock under our share repurchase program, \$3.7 million for taxes paid related to net share settlement of equity awards, and \$2.9 million for contingent consideration payments for RetCam and a minor acquisitions.

During the nine months ended September 30, 2016 cash provided by operating activities of \$68.5 million was the result of \$32.4 million of net income, non-cash adjustments to net income of \$24.0 million, and net cash inflows of \$12.2 million from changes in operating assets and liabilities. The change in operating assets and liabilities was primarily driven by a decrease in accounts receivable following increased collections efforts and an increase in deferred revenue following receipt of payment from Ministry of Health of Venezuela, partially offset by an increase in prepaids related to prepayments made to our Venezuelan distribution partner. Cash used in investing activities during the period was \$43.7 million and consisted primarily of purchased short-term investments of \$25.4 million, as well as cash used in the acquisitions of RetCam of \$9.7 million and NeuroQuest of \$4.6 million, in each case net of cash acquired. Cash used to acquire other property and equipment was \$2.2 million. Cash used in financing activities during the nine months ended September 30, 2016 was \$21.5 million and consisted of \$18.3 million for repurchases of common stock under our share repurchase program, \$3.9 million for taxes paid related to net share settlement of equity awards, and \$1.3 million for a contingent consideration payment for NicView, which we acquired in 2015, offset by proceeds from stock option exercises of \$2.6 million. During the nine months ended September 30, 2016, we borrowed and repaid \$16.0 million of cash under the terminated Credit Agreement.

Our future liquidity and capital requirements will depend on numerous factors, including the:

- Extent to which we make acquisitions;
- Amount and timing of revenue;
- Extent to which our existing and new products gain market acceptance;
- Cost and timing of product development efforts and the success of these development efforts;
- Cost and timing of marketing and selling activities;
- and
- Availability of borrowings under line of credit arrangements and the availability of other means of financing.

#### Commitments and Contingencies

In the normal course of business, we enter into obligations and commitments that require future contractual payments. The commitments result primarily from firm, non-cancellable purchase orders placed with contract vendors that manufacture some of the components used in our medical devices and related disposable supply products, as well as commitments for leased office space, and bank debt. The following table summarized our contractual obligations and commercial commitments as of September 30, 2017 (in thousands):

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|                                    | Total     | Payments Due by Period |           |           |                      |
|------------------------------------|-----------|------------------------|-----------|-----------|----------------------|
|                                    |           | Less than<br>1 Year    | 1-3 Years | 4-5 Years | More than<br>5 Years |
| Unconditional purchase obligations | \$56,184  | \$54,028               | \$2,156   | \$—       | \$—                  |
| Operating lease obligations        | 29,654    | 7,662                  | 9,293     | 5,849     | 6,850                |
| Bank debt                          | 155,000   | —                      | —         | 155,000   | —                    |
| Interest payments                  | 13,401    | 6,769                  | 5,922     | 710       | —                    |
| Total                              | \$254,239 | \$68,459               | \$17,371  | \$161,559 | \$6,850              |

Purchase obligations are defined as agreements to purchase goods or services that are enforceable and legally binding. Included in the purchase obligations category above are obligations related to purchase orders for inventory purchases under our standard terms and conditions and under negotiated agreements with vendors. We expect to receive consideration (products or services) for these purchase obligations. The purchase obligation amounts do not represent all anticipated purchases in the future, but represent only those items for which we are contractually obligated. The table above does not include obligations under employment agreements for services rendered in the ordinary course of business.

The interest payments note above are an estimate of expected interest payments, but could vary materially based on the timing of future loan draws and payments. See Note 14 to these Condensed Consolidated Financial Statements for additional discussion on our debt and credit arrangements.

We are not able to reasonably estimate the timing of any potential payments for uncertain tax positions under ASC 740, Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement 109. As a result, the preceding table excludes any potential future payments related to our ASC 740 liability for uncertain tax positions. See Note 12 of our Condensed Consolidated Financial Statements for further discussion on income taxes.

**Off Balance Sheet Arrangements**

Under our bylaws, we have agreed to indemnify our officers and directors for certain events or occurrences arising as a result of the officer or director serving in such capacity. We have a directors and officers' liability insurance policy that limits our exposure and enables us to recover a portion of any future amounts paid resulting from the indemnification of our officers and directors. In addition, we enter into indemnification agreements with other parties in the ordinary course of business. In some cases we have obtained liability insurance providing coverage that limits our exposure for these other indemnified matters. We have not incurred material costs to defend lawsuits or settle claims related to these indemnification agreements. We believe the estimated fair value of these indemnification agreements is minimal and have not recorded a liability for these agreements. During the nine months ended September 30, 2017, we had no other off-balance sheet arrangements that had, or are reasonably likely to have, a material effect on our condensed consolidated financial condition, results of operations, or liquidity.

**Recent Accounting Pronouncements**

See Note 1 to our Condensed Consolidated Financial Statements for a discussion of new accounting pronouncements that affect us.

**Cautionary Information Regarding Forward Looking Statements**

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 about Natus Medical Incorporated. These statements include, among other things, statements concerning our expectations, beliefs, plans, intentions, future operations, financial condition and prospects, and business strategies. The words "may," "will," "continue," "estimate," "project," "intend," "believe," "expect," "anticipate," and other similar expressions generally identify forward-looking statements. Forward-looking statements in this Item 2 include, but are not limited to, statements regarding the following: the integration of the Otometrics operations, our expectation regarding expansion of our

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international operations, our expectations regarding our new products, the sufficiency of our current cash, cash equivalents, and short-term investment balances, and any cash generated from operations to meet our ongoing operating and capital requirements for the foreseeable future, the use of debt to fund acquisitions, our expectations of earn-out arrangements related to acquisitions, and our intent to acquire additional technologies, products, or businesses.

Forward-looking statements are not guarantees of future performance and are subject to substantial risks and uncertainties that could cause the actual results predicted in the forward-looking statements as well as our future financial condition and results of operations to differ materially from our historical results or currently anticipated results. Investors should carefully review the information contained under the caption “Risk Factors” contained in Part II, Item 1A of this report for a description of risks and uncertainties. All forward-looking statements are based on information available to us on the date hereof, and we assume no obligation to update forward-looking statements.

ITEM 3. Quantitative and Qualitative Disclosures about Market Risk

We are exposed to risks associated with changes in interest rates, as the interest rates on a revolving credit facility may vary with the federal funds rate, LIBOR, and our ability to repay the debt. Please refer to Part II, Item 7A.

Quantitative and Qualitative Disclosures About Market Risk included in our Annual Report on Form 10-K for the year ended December 31, 2016 for a more complete discussion on the market risks we encounter.

ITEM 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Under the rules of the Securities and Exchange Commission, “disclosure controls and procedures” are controls and other procedures that are designed to ensure that information required to be disclosed in the reports that we file or submit under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in our reports that we file or submit under the Securities Exchange Act of 1934 is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Our management, including our chief executive officer and chief financial officer, does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent all errors and all fraud due to inherent limitations of internal controls. Because of such limitations, there is a risk that material misstatements will not be prevented or detected on a timely basis by internal control over financial reporting. However, these inherent limitations are known features of the financial reporting process. Therefore, it is possible to design into the process safeguards to reduce, though not eliminate, this risk.

Our management, with the participation of our chief executive officer and our chief financial officer, has evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, our management, including our chief executive officer and chief financial officer, has concluded that our disclosure controls and procedures were effective at a reasonable assurance level as of September 30, 2017.

Changes in Internal Control over Financial Reporting

On January 3, 2017, we acquired Otometrics from GN Store Nord. As permitted by the SEC guidance for newly acquired businesses, we intend to exclude the operations of Otometrics from the scope of our Sarbanes-Oxley Section 404 report on internal controls over financial reporting for the year ended December 31, 2017. We are in the process of implementing our internal control structure over the acquired Otometrics operations.

Other than as referenced to in the preceding paragraph, there were no changes in the Company's internal control over financial reporting during the third quarter of 2017, which were identified in connection with management's evaluation required by paragraph (d) of Rules 13a-15 and 15d-15 under the Exchange Act, that have materially affected, or are reasonable likely to materially affect, the Company's internal control over financial reporting.



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PART II. OTHER INFORMATION

ITEM 1. Legal Proceedings

In January 2017, a putative class action lawsuit (Badger v. Natus Medical Incorporation, et al., No. 17-cv-00458-JSW) alleging violations of federal securities laws was filed in the United States District Court for the Northern District of California, naming as defendants the Company and certain officers and a director. In July 2017, plaintiffs filed an amended complaint with a new lead plaintiff (Costabile v. Natus Medical Incorporation, et al., No. 17-cv-00458-JSW) alleging violations of federal securities laws based on allegedly false and misleading statements. The Company's response to the Amended Complaint was filed in September 2017. The Company believes that the plaintiffs' allegations are without merit, and intends to vigorously defend against the claims. In July 2017, a putative shareholder derivative action was filed in California Superior Court (Mortman v. Gunst, et. al., No. RG17867679) against certain of the Company's officers and directors and naming the Company as a nominal defendant. The action is based on allegations similar to those in the securities class action litigation described above.

We currently are, and may from time to time become, a party to various other legal proceedings or claims that arise in the ordinary course of business. Our management reviews these matters if and when they arise and believes that the resolution of any such matters currently known will not have a material effect on our results of operations or financial position.

ITEM 1A. Risk Factors

A description of the risks associated with our business, financial condition and results of operations is set forth in Part 1, Item 1A "Risk Factors" of our Annual Report on Form 10-K for the fiscal year ended December 31, 2016. There have been no material changes in our risks from such description.

ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

ITEM 5. Other Information

ITEM 6. Exhibits

(a) Exhibits

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| Exhibit<br>No. | Exhibit  | Incorporated By Reference |                |           |                   |
|----------------|--|---------------------------|----------------|-----------|-------------------|
|                |  | Filing                    | Exhibit<br>No. | File Date | Filed<br>Herewith |
| <u>31.1</u>    | <u>Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>  |                           |                |           | X                 |
| <u>31.2</u>    | <u>Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>  |                           |                |           | X                 |
| <u>32.1</u>    | <u>Certification of Principal Executive Officer and Principal Financial Officer pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>  |                           |                |           | X                 |
| 101            | The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2017, formatted in XBRL (Extensible Business Reporting Language): (i) Condensed Consolidated Balance Sheets, (ii) Condensed Consolidated Statements of Operations and Comprehensive Income, (iii) Condensed Consolidated Statements of Cash Flows, and (iv) Notes to Condensed Consolidated Financial Statements. |                           |                |           | X                 |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NATUS MEDICAL INCORPORATED

Dated: November 6, 2017 By: /s/ James B. Hawkins  
James B. Hawkins  
President and Chief Executive Officer  
(Principal Executive Officer)

Dated: November 6, 2017 By: /s/ Jonathan A. Kennedy  
Jonathan A. Kennedy  
Executive Vice President and  
Chief Financial Officer  
(Principal Financial and  
Accounting Officer)