

LSI INDUSTRIES INC
Form DEF 14A
October 01, 2010

SCHEDULE 14A
(Rule 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a)
of the Securities Exchange Act of 1934

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e) (2))
- ☒ Definitive Proxy Statement
- ☐ Definitive Additional Materials
- ☐ Soliciting Material Under Rule 14a-12

LSI Industries Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i) (1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined)

(4) Proposed maximum aggregate value of transaction:

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(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4)

Date Filed:

Notice of Annual Meeting of Shareholders
and Proxy Statement

October 1, 2010

Dear Shareholder:

We invite you to attend our Annual Meeting of Shareholders on Thursday, November 18, 2010, at 10:00 a.m. at the Company's headquarters located at 10000 Alliance Road, Cincinnati, Ohio. At the meeting, you will hear a report on our operations and have a chance to meet your Company's Directors and executives.

This booklet includes the formal notice of the meeting and the proxy statement. The proxy statement tells you more about the agenda and procedures for the meeting. It also describes how the Board operates and provides information about our Director candidates.

The Company is once again pleased to take advantage of U.S. Securities and Exchange Commission rules that allow companies to furnish their proxy materials over the Internet. As a result, we are including a Notice of Internet Availability of Proxy Materials (the "Notice") with this proxy statement. The Notice contains instructions on how to access and review the proxy materials and our Annual Report on Form 10-K over the Internet. The Company believes that this process allows us to provide our shareholders with the information they need in a more timely manner.

Even if you own only a few shares, we want your shares to be represented at the meeting. I urge you to complete, sign, date and promptly return your proxy card in the enclosed envelope.

Sincerely yours,

/s/ Robert J. Ready

Robert J. Ready
Chairman of the Board,
Chief Executive Officer, and President

NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS FOR THE
ANNUAL MEETING TO BE HELD ON NOVEMBER 18, 2010
The Notice of Meeting and Proxy Statement as well as the Company's Annual Report on
Form 10-K are available at www.edocumentview.com/LYTS2010

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NOTICE OF ANNUAL MEETING OF SHAREHOLDERS OF
LSI INDUSTRIES INC.

Time:

10:00 a.m., Eastern Standard Time

Date:

Thursday, November 18, 2010

Place:

LSI Industries Corporate Headquarters
10000 Alliance Road
Cincinnati, Ohio 45242

Purpose:

- Elect as Directors the six nominees named in the accompanying proxy materials
- Ratify the appointment of Grant Thornton LLP as the Company's independent registered public accounting firm for fiscal 2011
- Amend the Company's Nonqualified Deferred Compensation Plan to increase the number of Common Shares available for issuance thereunder
- Conduct other business if properly raised

Only shareholders of record on September 20, 2010 may vote at the meeting. The approximate mailing date of the Proxy Statement and accompanying proxy card is October 1, 2010.

Your vote is important. Please complete, sign, date, and promptly return your proxy card in the enclosed envelope.

/s/ Robert J. Ready

Robert J. Ready
Chairman of the Board,
Chief Executive Officer, and President

October 1, 2010

LSI Industries Inc.
Proxy Statement

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The Company makes available, free of charge on its website, all of its filings that are made electronically with the Securities and Exchange Commission (“SEC”), including Forms 10-K, 10-Q, and 8-K and any amendments thereto. To access these filings, go to the Company’s website (www.lsi-industries.com) and click on the “SEC Filings” tab in the left margin on the “Investor Relations” page. Copies of the Company’s Annual Report on Form 10-K for the fiscal year ended June 30, 2010, including financial statements and schedules thereto, filed with the SEC are also available without charge to shareholders upon written request addressed to:

LSI Industries Inc.
Ronald S. Stowell,
Vice President, Chief Financial Officer
& Treasurer
10000 Alliance Road
Cincinnati, Ohio 45242

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LSI INDUSTRIES INC.

10000 Alliance Road
Cincinnati, Ohio 45242

Telephone (513) 793-3200

PROXY STATEMENT

Annual Meeting of Shareholders
November 18, 2010

INTRODUCTION

The Board of Directors of LSI Industries Inc. is requesting your proxy for the Annual Meeting of Shareholders on November 18, 2010, and at any postponement or adjournment of such meeting. This Proxy Statement and the accompanying proxy card were first mailed on October 1, 2010 to shareholders of record as of September 20, 2010.

VOTING AT ANNUAL MEETING

General Information

In order to carry on the business of the meeting, we must have a quorum. This means at least a majority of the outstanding shares eligible to vote must be represented at the meeting either by proxy or in person. Shareholders may vote in person or by proxy at the Annual Meeting. Proxies given may be revoked at any time by filing with the Company (to the attention of Ronald S. Stowell) either a written revocation or a duly executed proxy bearing a later date, or by appearing at the Annual Meeting and voting in person. If you hold shares through someone else, such as a stockbroker or bank, you may get material from them asking how you want to vote. Specifically, if your shares are held in the name of your stockbroker or bank and you wish to vote in person at the meeting, you should request your stockbroker or bank to issue you a proxy covering your shares. If you have instructed a broker to vote your shares, you must follow directions received from your broker to change your vote. The Company will bear the entire cost of soliciting proxies from our shareholders.

All shares will be voted as specified on each properly executed proxy card. If no choice is specified, the shares will be voted as recommended by the Board of Directors, namely "FOR" Proposal 1 to elect the six persons nominated as Directors by the Nominating and Corporate Governance Committee of the Board of Directors, "FOR" Proposal 2 (Ratification of Appointment of Independent Registered Public Accounting Firm) and "FOR" Proposal 3 (Amendment to the Company's Nonqualified Deferred Compensation Plan). If any other matters come before the meeting or any postponement or adjournment thereof, each proxy will be voted in the discretion of the individuals named as proxies on the proxy card. With respect to Proposal 1, the six nominees receiving the greatest number of votes will be elected. With respect to Proposals 2 and 3, each proposal will be adopted only if it receives approval by a majority of the Common Shares voting at the Annual Meeting.

Banks or brokers holding shares for beneficial owners must vote those shares as instructed. If the bank or broker has not received instructions from you, the beneficial owner, the bank or broker generally has discretionary voting power only with respect to the ratification of appointment of the independent registered public accountants. Due to a change in the rules of the New York Stock Exchange, however, and unlike previous years, a bank or broker no longer has discretion to cast votes with respect to the election of Directors unless they have received voting instructions from the beneficial owner of the shares. It is therefore important that you provide instructions to your bank or broker if your shares are held by such a bank or broker so that your vote with respect to Directors is counted.

As of September 20, 2010, the record date for determining shareholders entitled to notice of and to vote at the Annual Meeting, LSI Industries had 24,038,256 Common Shares outstanding. Each share is entitled to one vote. Only shareholders of record at the close of business on September 20, 2010, will be entitled to vote at the Annual Meeting. Abstentions and shares otherwise not voted for any reason, including broker non-votes, will have no effect on the outcome of any vote taken at the Annual Meeting, except as otherwise described herein. Broker non-votes occur when a broker returns a proxy card but does not have authority to vote on a particular proposal.

Principal Shareholders

As of September 20, 2010, the following are the only shareholders known by the Company to own beneficially 5% or more of its outstanding Common Shares:

Name of Beneficial Owner	Amount and Nature of Beneficial Ownership	Percent Of Class
Royce & Associates LLC 1414 Avenue of the Americas, 9th Floor New York, NY 10019-2578	2,661,381	10.68%
Craig A. Miller, David T. Feeney and Kevin A. Kelly 2727 Scioto Parkway Columbus, Ohio 43221	2,425,276	9.73%
Columbia Management Group Inc. 100 Federal Street, 19th Floor Boston, MA 02110	1,510,350	6.06%
Comerica Asset Management 8850 Boedeker Drive Dallas, TX 75225	1,251,193	5.02%

Shareholder Proposals

Shareholders who desire to have proposals included in the Notice for the 2011 Annual Meeting of Shareholders must submit their proposals to the Company at its offices on or before June 3, 2011.

The form of Proxy for the Annual Meeting of Shareholders grants authority to the persons designated therein as proxies to vote in their discretion on any matters that come before the meeting, or any adjournment or postponement thereof, except those set forth in the Company's Proxy Statement and except for matters as to which adequate notice is received. In order for a notice to be deemed adequate for the 2011 Annual Shareholders' Meeting, it must be received prior to August 18, 2011. If there is a change in the anticipated date of next year's annual meeting or if these deadlines change by more than 30 days, we will notify you of this change through our Form 10-Q filings.

Proposal 1. Election of Directors

In accordance with the Company's Regulations, the number of LSI Directors has been set at six, and each Director is elected for a one-year term. The terms of the Company's Directors expire at the 2010 Annual Meeting of Shareholders.

The Nominating and Corporate Governance Committee of the Board has nominated for reelection the six current Directors, namely, Gary P. Kreider, Dennis B. Meyer, Wilfred T. O'Gara, Robert J. Ready, Mark A. Serrienne and James P. Sferra. Proxies solicited by the Board will be voted for the election of these six nominees.

All Directors elected at the Annual Meeting will be elected to hold office for one year and until their successors are elected and qualified. In voting to elect Directors, shareholders are entitled to one vote for each share held of record. Shareholders are not entitled to cumulate their votes in the election of Directors.

Should any of the nominees become unable to serve, proxies will be voted for any substitute nominee designated by the Board. The six nominees receiving the highest number of votes cast will be elected.

Recommendation of the Board of Directors

The Board of Directors recommends a vote FOR each of the six Directors nominated in this Proxy Statement. The six nominees receiving the highest number of votes will be elected.

Proposal 2. Ratification of Appointment of Independent Registered Public Accounting Firm

The Audit Committee of the Board of Directors appointed Grant Thornton LLP as the Company's independent registered public accountants for fiscal 2011. Grant Thornton LLP has been the independent registered public accounting firm for the Company since September 8, 2009, and had also previously served the Company in this capacity from April 2002 to December 2005. Although not required by law, the Board is seeking shareholder ratification of its selection. If ratification is not obtained, the Audit Committee intends to continue the employment of Grant Thornton LLP at least through fiscal 2010. The Audit Committee had engaged Deloitte & Touche LLP ("Deloitte") as the Company's independent registered public accounting firm from December 2005 to September 8, 2009.

On September 8, 2009, the Audit Committee of the Board of Directors notified Deloitte, its independent registered public accounting firm, of its dismissal effective on or soon after the Registrant's filing of its Annual Report on Form 10-K for the fiscal year ending June 30, 2009. The Company's Annual Report on Form 10-K for the fiscal year ending June 30, 2009 was filed on September 11, 2009 and, as a result, the dismissal of Deloitte became effective as of that date.

Deloitte's report on the Registrant's financial statements for each of the last two fiscal years (ending June 30, 2009 and June 30, 2008) did not contain an adverse opinion or a disclaimer of opinion, nor was it qualified or modified, except for the Registrant's adoption of Financial Accounting Standards Board Interpretation No. 48, Accounting for Uncertainty in Income Taxes – an Interpretation of Financial Accounting Standards Board Statement No. 109, on July 1, 2007, as to uncertainty, audit scope, or accounting principles. During the Registrant's three most recent fiscal years (ending June 30, 2009 and June 30, 2008) and the subsequent period of fiscal 2010 preceding the dismissal of Deloitte, there were no disagreements on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure which, if not resolved to the satisfaction of Deloitte, would have caused it to make a reference to the subject matter in connection with its report.

As previously reported and as discussed under Item 9A of the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2009, management identified a material weakness in our internal control over financial reporting related to the identification of reporting units. To address this material weakness and to ensure that the Company properly considers and applies the related financial accounting principles, we implemented new procedures with respect to how the goodwill impairment tests are conducted, re-analyzed the technical application of the related financial accounting principles and re-defined our reporting units for goodwill impairment testing so that goodwill impairment tests are now performed at the operating segment level.

Except for the material weakness discussed above, during the Company's two most recent fiscal years and the subsequent period of fiscal 2011, there have been no reportable events (as defined in Regulation S-K Item 304(a)(1)(v)).

Representatives of Grant Thornton LLP are expected to be present at the Annual Shareholders' Meeting and will be given an opportunity to make a statement, if they so desire, and to respond to appropriate questions that may be asked by shareholders.

Audit Fees

The Company expensed the following fees from Grant Thornton LLP and Deloitte & Touche LLP in the fiscal years ended June 30, 2009 and 2010, respectively:

	Deloitte & Touche LLP 2009	Deloitte & Touche LLP 2010	Grant Thornton LLP 2010
Audit fees	\$ 628,253	\$ 148,896	\$ 385,000
Audit-related fees	66,000	--	28,958
Tax fees	90,400	--	85,177
All other fees	--	8,000	3,950
Total fees	\$ 784,653	\$ 156,896	\$ 503,085

Audit fees represent fees and out-of-pocket expenses related to the audit of the Company's financial statements; review, documentation and testing of the Company's system of internal controls; filing of the Form 10-K; services related to review of the Company's quarterly financial statements and Form 10-Q's; and attendance at the Company's quarterly Audit Committee meetings. Audit-related fees represent fees for consultation related to accounting and regulatory filing matters, acquisition due diligence services, and to audits of the Company's qualified retirement plan. Tax fees relate to services and out-of-pocket expenses related to tax compliance (or filing of the Company's various income and franchise tax returns), tax planning, and tax advice. All other fees represent fees related to services and consultation related to various planning matters.

Recommendation of the Board of Directors

The Board of Directors recommends a vote FOR Proposal 2. The affirmative vote of a majority of Common Shares voting at the Annual Meeting is required for approval of this proposal.

Proposal 3. Amendment to the Company's Nonqualified Deferred Compensation Plan to increase the number of Common Shares available for issuance thereunder

General Information

Based on the recommendation of the Compensation Committee, the Board of Directors has approved an amendment to the Nonqualified Deferred Compensation Plan (the "Plan"), subject to shareholder approval, to increase the number of Common Shares available for issuance under the Plan from 375,000 Common Shares (as adjusted for stock splits) to 475,000 Common Shares. The Plan was originally effective as of September 15, 1996 and was amended and restated on November 19, 2009. The Board of Directors has determined that it would be in the best interests of the Company and its shareholders to effect the amendments to the Plan.

The Common Shares to be issued or delivered under the Plan will be authorized and unissued shares or previously issued and outstanding Common Shares reacquired by the Company. The closing price of LSI's Common Shares on September 3, 2010 was \$5.44.

The proposed amendment to the Plan is attached to this Proxy Statement as Annex A. The summary below does not purport to be complete and is qualified in its entirety by reference to the Plan document, which has been filed with the SEC. In the event and to the extent that this summary is inconsistent with the Plan document, the Plan document shall govern.

Shares Subject to the Plan

The Plan authorizes the issuance of up to 375,000 Common Shares. As of September 3, 2010, there were 6,352 Common Shares available for issuance. If the amendment is approved, there will be a total of 106,352 Common Shares available for issuance.

Administration

The Plan is administered by the Compensation Committee of the Board of Directors. The Committee's authority covers such matters as interpreting the Plan, making appropriate changes to awards made under the Plan to reflect changes in the capital structure of the Company, determining the performance goal pursuant to which certain incentive allocations (as defined in the Plan) are based and additional discretionary allocations. The Committee may delegate administrative authority for such matters as record keeping to one or more officers or employees of the Company.

Participation

Participation in the Plan is limited to a select group of management or highly compensation employees of the Company, which persons shall be designated by the Committee as eligible to participate in the Plan.

Election to Defer

Participants in the Plan must make a deferral election for the relevant plan year on forms prescribed by the Committee. The participant may elect to defer up to 100% of his or her compensation for that plan year, and the Committee may provide for separate deferrals for regular earnings and bonuses.

Employer Allocations

Employer Make-Up Allocations. If an election under the Plan causes a participant to receive a smaller allocation of Company contributions and/or forfeitures under the Company's Retirement Plan, the Company will credit that participant's deferred compensation account with a proportional amount during the plan year corresponding to the participant's allocations under the Retirement Plan.

LSI Incentive Allocations. Each participant that has made an election for one of the most recent three plan years is eligible to receive an LSI incentive allocation based on achievement of the performance goal as determined by the Committee in its sole discretion. For each participant, the Committee shall determine the number of Common Shares acquired during each of the three most recent plan years, with a percentage of such number being the number of shares each participant is eligible to receive. This determination and the applicable percentage shall be calculated in accordance with the terms of the Plan. Each participant's deferred compensation account shall then be credited with an amount equal to the value of this number of Common Shares.

Additional LSI Allocations. The Company may make such additional discretionary allocations to certain participants as are approved by the Committee from time to time.

Investments

Participants' deferred compensation accounts will be credited with earnings or losses as though invested primarily in LSI Common Shares, with the rate of return, and the time at which participants' accounts are to be increased or decreased based on this rate of return to be determined by the Committee, in its sole discretion.

Vesting

Participants' rights to their deferred compensation accounts (as adjusted for earnings and losses) shall be fully vested and nonforfeitable at all times.

Payment of Deferred Amounts

Participants will receive benefits under the Plan in the form of whole Common Shares, with fractional shares to be paid in cash. Participants may elect to receive these benefits in either a single lump sum payment or equal annual installments for not more than 10 years, and may change their election under certain circumstances described in the Plan. A participant who has elected to receive installment payments will have his or her deferred compensation account credited with earnings or losses until payment of the final installment. The Plan gives the Committee sole discretion to approve hardship distributions in the event of an "unforeseeable emergency" (as defined in the Plan). Upon a participant's death, amounts in that participant's deferred compensation account will be paid to his or her beneficiary in either a single lump sum payment or equal annual installments, based on that participant's election in effect at the time of death.

Termination and Amendment

The Board of Directors may terminate or amend the Plan at any time; subject to shareholder approval if required under applicable rules and regulations.

Certain Federal Income Tax Consequences

The following is a brief and general discussion of the federal income tax rules applicable to the Plan and does not discuss state, local or foreign tax consequences. Tax consequences are subject to change and a taxpayer's particular situation may be such that some variation in application of the described rules is applicable. Accordingly, participants have been advised to consult their own tax advisors with respect to the tax consequences of participating in the Plan.

Section 409A. In 2004, Section 409A was added to the Code to regulate all types of deferred compensation. If the requirements of Section 409A of the Code are not satisfied, deferred compensation and earnings thereon will be subject to tax as it vests, plus an interest charge at the underpayment rate plus 1% and a 20% penalty tax. The Plan is intended to comply with the requirements of Section 409A and all material provisions of the Plan are intended to be construed in a manner consistent with Section 409A and any guidance issued thereunder, however, no assurances can be made in this regard.

Deferrals. Participant deferrals made pursuant to the Plan are generally not subject to federal income taxes at the time of deferral. However, such deferred compensation will be includible in the participant's wages and both the Company and the participant must pay FICA and other applicable employment taxes on such amounts at the time of the deferral.

Employer Allocations. Employer allocations are also generally not subject to federal income taxes at the time they are credited to a participant's account. However, when the participant vests in any employer allocations, the vested amount will be includible in the participant's wages for purposes of FICA and other applicable employment taxes. The amount includible in the participant's wages will be based on the fair market value of the Employer allocations on the applicable vesting date.

Payment of Deferred Amounts. In the year in which the participant's account (consisting of deferrals, employer allocations and any related earnings) is distributed, the participant will recognize ordinary income for federal income tax purposes in an amount equal to the value of any cash distributed plus the fair market value of any Common Shares distributed.

New Plan Benefits

The amount of benefits payable in the future under the Plan is not determinable because such benefits depend upon the amount of compensation each participant elects to defer, the amount of employer make-up allocations, and the discretion of the Committee with respect to LSI incentive allocations under the Plan. The following table discloses the benefits received by the following persons or groups in fiscal 2010. These awards are not necessarily representative of future awards that may be made under the Plan.

NEW PLAN BENEFITS NONQUALIFIED DEFERRED COMPENSATION PLAN

Name and Principal Position	Participant Contributions	Employer Allocations
Robert J. Ready Chairman, President and Chief Executive Officer	\$ --	\$34,993
Ronald S. Stowell Vice President, Chief Financial Officer and Treasurer	\$ 14,633	\$15,823
James P. Sferra Executive Vice President – Manufacturing; Secretary	\$ --	\$20,604
Scott D. Ready President of LSI Lighting Solutions Plus	\$ --	\$4,261
David W. McCauley President of LSI Graphic Solutions Plus	\$ --	\$3,761
Named Executive Officers as a Group	\$ 14,633	\$79,442
Non-employee Directors as a Group	\$ --	\$--
Non-NEO Employees as a Group	\$ 17,830	\$7,034

The following table presents information about the Company's equity compensation plans (LSI Industries Inc. 1995 Stock Option Plan, the LSI Industries Inc. 1995 Directors' Stock Option Plan and the 2003 Equity Compensation Plan) as of June 30, 2010.

Plan category	(a) Number of securities to be issued upon exercise of outstanding options, warrants and rights	(b) Weighted average exercise price of outstanding options, warrants and rights	(c) Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))
Equity compensation plans approved by security holders	2,123,086	\$ 11.64	833,585
Equity compensation plans not approved by security holders	--	--	--
Total	2,123,086	\$ 11.64	833,585

Recommendation of the Board of Directors

The Board of Directors recommends a vote FOR Proposal 3. The affirmative vote of a majority of Common Shares voting at the Annual Meeting is required for approval of this proposal.

Other Matters

Approval of any other matters considered at the Annual Meeting, including postponement or adjournment, will require the affirmative vote of a majority of Common Shares voting at the meeting.

MANAGEMENT

Directors and Executive Officers

Directors, executive officers and certain other management of LSI Industries are:

Name and Age	Position	Common Shares Beneficially Owned	
		Amount	Percentage
Craig A. Miller (44),	Vice President of LSI ADL Technology		
David T. Feeney (45)	Vice President of LSI ADL Technology		

Name and Age	Position	Common Shares Beneficially Owned		
		Amount	Percentage	
Kevin A. Kelly (51)	President of LSI ADL Technology	2,425,776 (e)	9.73	%
Robert J. Ready (a) 70	Chairman, President, and Chief Executive Officer	1,083,570 (e)(f)	4.35	%
James P. Sferra (a) 71	Executive Vice President- Manufacturing; Secretary and Director	509,094 (e)(f)	2.04	%
Scott D. Ready 48	President of LSI Lighting Solutions Plus	207,011 (e)(f)	*	
Ronald S. Stowell 60	Vice President, Chief Financial Officer and Treasurer	165,293 (e)	*	
David W. McCauley 61	President of LSI Graphic Solutions Plus and President of Grady McCauley Inc.	121,334 (e)	*	
Wilfred T. O'Gara (b)(c)(d) 53	Director	44,017 (e)	*	
Gary P. Kreider 72	Director	37,437 (e)	*	
Dennis B. Meyer (b)(c)(d) 76	Director	39,266 (e)	*	
Mark A. Serrienne (b)(c)(d) 63	Director	29,810 (e)	*	
All Directors and Executive Officers as a Group (Twelve Persons)		4,571,973 (g)	18.34	%

Information as of September 20, 2010

- (a) Executive Committee Member
- (b) Compensation Committee Member
- (c) Audit Committee Member
- (d) Nominating and Corporate Governance Committee Member
- (e) Includes options exercisable within 60 days as follows: Messrs. Miller, Feeney and Kelly as a group of 7,500 shares; Mr. Robert Ready of 118,750 shares; Mr. Sferra of 113,750 shares; Mr. Scott Ready of 93,750 shares; Mr. Stowell of 108,750 shares; Mr. McCauley of 84,063 shares; Mr. O'Gara of 34,626 shares; Mr. Kreider of 30,875 shares; Mr. Meyer of 31,813 shares; and Mr. Serrienne of 26,750 shares.
- (f) Includes indirect beneficial ownership for Mr. Robert Ready of 90,635 shares, for Mr. Sferra of 12,622 shares, and for Mr. Scott Ready of 5,625 shares.
- (g)

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This total counts only once 90,635 shares reported above as both indirect beneficial holdings of Robert J. Ready and as direct holdings of Scott D. Ready.

*

Less than 1%

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Robert J. Ready is the founder of the Company and has been its President and a Director since 1976. Mr. Ready was appointed Chairman of the Board of Directors in February 1985. Mr. Ready is also a Director of Meridian Bioscience, Inc. Mr. Ready's experience as one of the Company's founders and as its only chief executive officer gives him unparalleled insights into all aspects of the Company's business and strategic operations, which, in turn, he is able to contribute to the Board as a result of his position as Chairman.

James P. Sferra shared in the formation of the Company and has been a Director since 1976. Mr. Sferra has served as Corporate Vice President of Manufacturing from November 1989 to November 1992, and as Executive Vice President-Manufacturing since then. Prior to that, he served as Vice President-Manufacturing of LSI Lighting Systems, a division of the Company. In 1996 he was appointed Secretary of the Company. The Board believes that Mr. Sferra is uniquely qualified to sit on the Board given his long-standing tenure with the Company and his familiarity with the integral manufacturing component of its operations.

Ronald S. Stowell has served as Chief Financial Officer since December 1992, and was appointed Treasurer in November 1993 and Vice President in November 1997. From 1985 to November 1992, Mr. Stowell served as Corporate Controller of Escef Corporation (a NASDAQ listed company), Chardon, Ohio, a manufacturer of high performance composite and engineered plastics products.

David W. McCauley has served as President of LSI Graphic Solutions Plus since April 2003 and as either President or Vice President of Operations of Grady McCauley Inc. (a subsidiary of the Company involved in graphics) since June 1997. Prior to the June 1997 acquisition date, Mr. McCauley was a founder and Vice President of Grady McCauley, Inc.

Scott D. Ready has served as President of LSI Lighting Solutions Plus since July 2004. Prior to that, he held various sales and other positions at the Company, including Vice President of the Image Group, Vice President Petroleum Sales, and Regional Sales Manager. Mr. Scott Ready has been employed by the Company since 1985, and is the son of Robert J. Ready.

Gary P. Kreider has been a Director since April 2002. For over five years Mr. Kreider has been a senior partner in the Cincinnati law firm of Keating Muething & Klekamp PLL, the Company's outside counsel. His primary practice areas are securities law, mergers and acquisitions, and general corporate law, and he has been with Keating Muething & Klekamp since 1963. Effective October 1, 2005 Mr. Kreider no longer has a vote or partnership interest in the firm's earnings although his affiliation with the firm continues. Mr. Kreider has been an Adjunct Professor of Law in securities regulation at the University of Cincinnati College of Law since 1977 and is a past Chairman of the Ohio State Bar Association Corporation Law Committee. Mr. Kreider is also a Director of Meridian Bioscience, Inc. The Board believes that Mr. Kreider's legal experience as a prominent corporate and securities practitioner and his public-company board service make him uniquely qualified to sit on the Board, which must deal with the myriad issues presented by virtue of the Company being publicly-traded.

Dennis B. Meyer has been a Director since August 2001. Mr. Meyer retired from the Board and Executive Committee of Midmark Corporation in January 2005. Mr. Meyer was Executive Vice President of Midmark Corporation from 1985 to 2001, and held several other executive and managerial positions during his 36 years with that company. The Board believes that Mr. Meyer's breadth of knowledge and experience in the areas of business development and corporate strategy, as well as his status as an independent director, make his service on the Board, as well as the Audit, Compensation and Nominating and Corporate Governance Committees, extremely beneficial to the Company.

Wilfred T. O'Gara was appointed a Director of the Company in January 1999. Mr. O'Gara has been the President and Chief Executive Officer of The O'Gara Group, Inc., a security and defense related firm, since 2003. The Board believes that Mr. O'Gara's independence from management, experience as a successful principal executive and the fact that he is an "audit committee financial expert" under SEC guidelines given his understanding of accounting and financial reporting, disclosures and controls, make his service integral to the Board and to the Audit Committee given the frequency with which both bodies must deal with such complex matters, as well as to the Compensation and Nominating and Corporate Governance Committees.

Mark A. Serrienne was appointed a Director of the Company in August 2004. Mr. Serrienne retired as Chairman of Northlich, Inc. September 30, 2008 and was principal owner and Chief Executive Officer of Northlich from 1998 to January, 2008. Northlich is a privately held brand strategy, marketing communication and public relations company with headquarters in Cincinnati, Ohio. Mr. Serrienne has held a number of positions with Northlich from 1974 through 1996 when he became President. The Board believes that Mr. Serrienne's insight into the high-level corporate governance, executive compensation and business management issues, gained through experience at various levels of corporate management, and his status as an independent director, qualify him to serve on the Board, as well as the Audit, Compensation and Nominating and Corporate Governance Committees.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's officers, Directors, and persons who own more than ten percent of the Company's Common Shares to file reports of ownership and changes in ownership with the Securities and Exchange Commission. Such persons are required by SEC regulation to furnish the Company with copies of all Section 16(a) forms they file within two days of a transaction in shares of the Company. Based solely upon its review of copies of such forms received by it, and upon written representations from certain reporting persons that no Forms 5 were required for those persons, the Company believes that during fiscal 2010 all other filing requirements were met with the exception that Mr. Stowell filed one late Form 4 as a result of untimely notification from the Plan Trustee of a regular monthly purchase transaction for the Company's Nonqualified Deferred Compensation Plan and each of Messrs. Kreider, Meyer, O'Gara and Serrienne filed one late Form 4 to report a quarterly stock grant for service as a Director.

EXECUTIVE COMPENSATION

Compensation Discussion and Analysis

This section discusses and analyzes the compensation awarded to, earned by, or paid to the executive officers set forth in the Summary Compensation Table on page 20 of this Proxy Statement (collectively, the "named executive officers" or "NEOs"). It also discusses the principles underlying our policies and decisions.

Who oversees the Company's compensation program?

Our Board of Directors has appointed a Compensation Committee comprised of independent Directors to oversee our compensation policies and programs. The Committee's functions and members are described on page 33 of this Proxy Statement. One important purpose of the Committee is to review and approve the compensation of our named executive officers.

Our CEO provides recommendations to the Committee with respect to various components of compensation for the named executive officers. While noting the extraordinary efforts of the named executive officers during fiscal 2009, after considering the uncertain macroeconomic conditions as well as the particular challenges facing the Company as it adapts to meet these conditions, our CEO provided to the Committee his recommendation not to increase base salaries for the NEOs for fiscal 2009, but to keep NEO base salaries at fiscal 2008 levels. Our CEO did not provide any recommendation to the Committee with respect to his salary level.

Our CEO also makes recommendations to the Committee with respect to the bonus payments to be made pursuant to the Company's Incentive Compensation Plan. A description of this Incentive Plan and a discussion of the Committee's process for determining payments pursuant to the Incentive Plan are discussed below. Our CEO also makes recommendations for all NEOs, including himself, to the Committee with respect to the amount of stock option awards to be made. Our CEO makes these recommendations based on his consideration of the compensation expense to the Company, the fair value of the equity awards and the performance of LSI and individual NEO contributions toward such performance. Our CEO also makes recommendations on bonus amounts for all NEOs and himself based on the specific base guidelines set forth in the Incentive Plan.

The Committee seriously considers the input of our CEO in connection with its compensation processes and decisions. Although the Committee is not obligated to follow all of the CEO's recommendations, the Committee views the input of the CEO as meaningful, particularly with respect to the compensation to be paid to other NEOs as such other NEOs report directly to the CEO. The Committee believes that the CEO is in the best position to provide input relating to the performance and compensation issues it considers with respect to NEO compensation. NEOs other than our CEO do not provide recommendations to the Committee with respect to compensation matters.

What are the objectives of the Company's compensation program?

In setting our compensation program, the Committee strives to enhance the Company's overall fundamental objective of providing long-term value for our shareholders and employees. The Committee also places major emphasis on retaining current management and incentivizing key managers to align their interests to make them consistent with the Company's growth. The Committee believes that the interests of management and shareholders can be more closely aligned by providing executives with competitive levels of compensation that will enable us to attract and retain key executives by rewarding exceptional individual performance, and by tying executive pay to overall corporate performance.

What is the compensation program designed to reward?

Our compensation program is designed to reward both Company and individual performance, measured by overall Company results and the attainment of individual's goals and productivity. Each year our Compensation Committee decides whether or not to grant annual cash incentives to our corporate officers, including the NEOs. While the Committee retains significant discretion with respect to awarding annual cash incentives, these annual cash incentives are designed to reward the attainment throughout the year of certain personal goals, as well as the Company's overall profitability which can be based on results achieved by the business as a whole and/or the extent to which performance targets are achieved for each of the Company's business locations and segments. Factors evaluated when analyzing the attainment of personal goals include the officer's attitude, performance, and contribution to the Company's profitability and success. With respect to the Company's overall profitability, the primary measures considered by the Committee for fiscal 2010 performance included the results of the Company's business as a whole, especially the further reduction in costs and expenses, including its business locations and segments.

What are the elements of compensation?

The table below summarizes the elements of our compensation program for our named executive officers.

Element	Form of Compensation	Purpose	Risk Profile
Base Salaries	Cash	Provide competitive, fixed compensation to attract and retain exceptional executive talent	Low to Moderate
Annual Cash Incentives	Cash	Provides a direct financial incentive to achieve corporate and individual operating goals	Moderate to High
Long-Term Equity Incentives	Incentive Stock Options, nonqualified stock options, restricted stock and stock appreciation rights	Encourages executive officers to build and maintain a long-term equity ownership position in LSI so that their interests are aligned with our shareholders	High
Health, Retirement and Other Benefits	Eligibility to participate in benefit plans generally available to our employees, including Retirement Plan contributions, premiums paid on long-term disability and life insurance policies; nonqualified deferred compensation plan; and certain perquisites	Benefit plans are part of a broad-based employee benefits program; the nonqualified deferred compensation plan and perquisites provide competitive benefits to our executive officers	Low

Each of these elements of pay is described below in further detail.

The Committee has reviewed the risk profile of the pay elements of the Company's executive compensation program, including the performance drivers used in connection with incentive awards, and has considered the risks an NEO might be incentivized to take with respect to such elements. When establishing the mix among these elements, the Committee is careful not to encourage excessive risk taking. Specifically, the performance drivers contained in the Company's executive compensation programs have been balanced between annual and long-term incentive compensation to ensure that both components are aligned and consistent with our long-term business plan and that our overall mix of equity-based awards has been allocated to promote an appropriate combination of incentive and retention objectives.

The Committee believes that the Company's executive compensation program does not incentivize the NEOs to engage in business activities or other behavior that would threaten the value of the Company or the investments of its shareholders.

The Committee continues to monitor and evaluate on an on-going basis the mix of compensation, especially equity compensation, awarded to the named executive officers, and the extent to which such compensation aligns the interests of the NEOs with those of our shareholders. In connection with this practice, the Committee has, from time to time, reconsidered the structure of the Company's executive compensation program and the relative weighting of various elements of pay. Please refer to our discussion under "Pay Mix" beginning on page 18 of this Proxy Statement.

Base Salaries

The Compensation Committee annually reviews the base salaries of our named executive officers and each such officer's level of responsibility and potential, as well as salary levels offered by competitors and the overall marketplace competition. Each executive's particular division is reviewed, and its contribution to the overall results of the Company is assessed.

The Committee applies a collective, subjective evaluation of the above factors to determine the annual base compensation level of its named executive officers in light of the Company's performance and, in certain cases, the performance of various divisions. The Committee does not utilize a particular objective formula as a means of establishing annual base salary levels.

After considering industry-wide and company-specific economic conditions, the Committee attempts to assess whether recommendations with respect to salary levels for NEOs are subjectively fair and in amounts high enough to retain such NEOs.

At its meeting on August 18, 2009, the Committee increased the annual base salaries of the Company's named executive officers by approximately 2½%, which is commensurate with wage and salary increases approved for fiscal 2010 for substantially all LSI employees. The Compensation Committee took additional action on August 18, 2009 by amending the LSI Industries Inc. Retirement Plan to reduce the amount of the annual employer contribution from four percent to two percent of the covered amount of compensation for the fiscal year beginning July 1, 2009. This reduction in the Company contribution amount effectively offset the majority of the salary increases. Consequently, the Committee believed this decision with respect to increasing NEO base salaries to be reasonable in light of the data reviewed and considerations identified above.

At its meeting on August 18, 2010, the Compensation Committee considered, but made no changes to, the annual base salaries of LSI's NEOs.

Annual Cash Incentives

The Committee strongly believes that annual cash incentives provide a direct financial incentive to achieve corporate and individual operating goals.

On January 20, 2010, the Committee adopted an incentive plan to create a discretionary bonus pool for which all non-unionized employees, including executive officers, are eligible to participate. While the plan was not evidenced in writing, it was contemplated that allocations from the pool would be discretionary and based upon management's evaluation of results achieved by the business as a whole, especially the further reduction in costs and expenses, and by the individual participants. The estimated target amount of the bonus pool for which all non-unionized employees were eligible was \$1.4 million. Management's recommendations as to achievements made in certain performance categories and the bonuses to be awarded were reviewed by the Committee at the end of the fiscal year. With the sole authority over the awards to be made, at a meeting on August 18, 2010 the Committee determined that the results achieved by the Company's business as a whole, including its business locations and segments and their reduction in costs and expenses beyond the targeted goal of \$1.4 million, merited bonus payments to all eligible employees, including the awards to NEOs as follows: Mr. R. Ready - \$20,000, Mr. Sferra - \$25,000, Mr. Stowell - \$15,000, Mr. S. Ready - \$13,000 and Mr. McCauley - \$12,000. At this same meeting, the Committee granted stock options to each of the named executive officers as follows: Mr. R. Ready - 23,000, Messrs. Sferra, Stowell and S. Ready - 22,000 and Mr. McCauley - \$15,000. Additionally, on August 18, 2010, the Committee made contributions under the LSI Industries Inc. Nonqualified Deferred Compensation Plan to accounts of each of the named executive offices as follows: Mr. R. Ready - \$17,000, Mr. Sferra - \$10,000, Mr. Stowell - \$7,000 and Messrs. S. Ready and McCauley - \$3,000.

Given the Company's business plan in this challenging economic environment and the cost savings and business results achieved, the Committee felt that the Company's performance in light of the Committee's discretion allowed the Company to pursue goals that the Committee believed to be challenging for LSI, yet achievable. Management and the Committee believe that this alignment of objectives and LSI's business plan and the performance measurement on which bonuses are based is in the best interests of all of LSI's shareholders.

As of the date of mailing of this Proxy Statement, the Company is unable to make any definitive statements about the specific performance goals that will be applied on a going-forward basis for any incentive compensation. However, the Committee believes that the performance drivers and measurements set forth in the Incentive Plan may be helpful in this regard even though such specific targets and measures have not yet been determined.

Recovery of Prior Awards

Except as provided by applicable laws and regulations, we do not have a policy with respect to adjustment or recovery of awards or payments if relevant company performance measures upon which previous awards were based are restated or otherwise adjusted in a manner that would reduce the size of such award or payment. Under those circumstances, we expect that the Compensation Committee and the Board would evaluate whether compensation adjustments were appropriate based upon the facts and circumstances surrounding the applicable restatement or adjustment.

Long-Term Equity Incentives

Long-term equity incentive compensation is comprised of nonqualified stock options, restricted stock, and stock appreciation rights. These awards are made under the 2003 Equity Compensation Plan, as amended. The purpose of such awards is to encourage executive officers to build and maintain a long-term equity ownership position in the Company so that their interests are aligned with those of our shareholders.

The 2003 Equity Compensation Plan was adopted by our shareholders for the purpose of allowing LSI to compete successfully in retaining and attracting key employees and Directors of outstanding ability, to stimulate the efforts of such persons toward the Company's objectives and to encourage the identification of their interests with those of the Company's shareholders. Under the 2003 Plan, the Committee has authority in its discretion to determine, after considering the recommendations or advice of any officer or employee of the Company or attorneys, consultants, accountants or other advisors as it may select, to whom, and the time or times at which, awards may be granted, the number of shares, units or other rights subject to each award, the exercise, base or purchase price of an award (if any), the time or times at which an award will become vested, exercisable or payable, the performance goals and other conditions of an award, the duration of the award, and all other terms of the award. In other words, the Committee has the discretion to determine the recipients and terms and conditions of all awards granted under the Plan. This broad amount of discretion that the Plan provides to the Committee allows the Committee to consider the Company's results and the role of management in enabling the Company to achieve such results. We incorporate this flexibility into our compensation programs and in the assessment process to respond to and adjust for the evolving business environment.

In connection with the stock options granted to the NEOs under the 2003 Plan, the Committee exercised its discretion under the 2003 Plan after it analyzed the achievement by the NEOs of the specific performance driver noted above, and reviewed information relating to historical grants of stock options by the Company. In recognition of the company's performance under the leadership of the NEOs as described above, the Committee sought to reward the NEOs by awarding them stock options in an amount that would be significant in relation to the other annual compensation paid to these individuals, and in the Committee's judgment, reasonable and appropriate after considering the NEO's total compensation in relation to that of the most senior executives of the peer group. Although the Committee considers the compensation of such peer group companies' senior executives, they do not benchmark a particular percentile for the total compensation of our NEOs or for any component thereof. The size of the award was not determined by application of any formula, but rather reflected the Committee's desire to encourage and reward high levels of performance as the 2003 Plan is designed to allow.

The Committee is responsible for administration of the 2003 Plan, both with respect to executive officers, including the NEOs, the Directors and all other employees. To that end, based on the CEO's recommendation, the Committee determines which employees and Directors receive options, the time of grant, and the number of shares subject to the option. All option exercise prices are set at the last closing sale price for the Company's common shares on the effective date of grant. The Committee bases its individual stock options awards upon LSI performance, the past contributions of the particular employee and the capability of the employee to impact positively our future success and profitability.

Although LSI does not have a written policy regarding the timing or practices related to granting equity awards, neither LSI nor the Committee engages in spring-loading, back-dating or bullet-dodging practices. Specifically, the Committee approved the option grants to the NEOs effective as of August 19, 2010 with the exercise price to be the closing price as reported on NASDAQ on August 19, 2010. LSI issued an earnings announcement on the morning of August 19, 2010.

For fiscal year 2010, the Committee granted long-term equity incentive awards in the form of stock options under the 2003 Plan to the named executive officers. The Committee based the stock option awards on LSI's overall financial performance for 2010, the amount of equity award grants made in the prior year and the recommendation of the CEO to the Committee regarding such grants.

Health, Retirement and Other Benefits

The Company's benefits program includes retirement plans and group insurance plans. The objective of our group insurance plans is to provide our executive officers with reasonable and competitive levels of protection which could interrupt the officer's employment and/or income received as an active employee.

The objective of the retirement plans is to provide a competitive level of retirement income to executive officers and to reward them for continued service with the Company. The retirement plans offered to named executive officers include the Nonqualified Deferred Compensation Plan and the Retirement Plan. The Retirement Plan is a designated money purchase pension plan with a 401(k) component and a profit sharing component, and is generally available to all of our non-union employees with at least six consecutive months of employment. The Nonqualified Deferred Compensation Plan is discussed in more detail in the discussion of Proposal 3 and on pages 5 through 9 of this Proxy Statement.

Executive perquisites are kept by the Committee to a minimal level and do not play a significant role in executive compensation. These benefits, and their incremental cost to the Company, are described in the All Other Compensation Table and its footnotes. The Committee believes these perquisites to be reasonable, comparable with peer companies, and consistent with the Company's overall compensation practices.

On January 25, 2005, the Company entered into amended agreements with our CEO and Executive Vice President - Manufacturing. These agreements govern the respective executive's transition from full-time employment at such time as the executive notifies the Company that the transition shall commence. The Company has not been advised of any such notifications as of the date of this Proxy Statement. The agreements provide, among other things, that as compensation for their continued employment during a three year transitional period, those executives shall be paid for their respective services in each year at annual rates of 60%, 50% and 40%, respectively, of the average of their respective last five full fiscal years' compensation. These agreements are described further on page 27 of this Proxy Statement.

Pay Mix

We believe that each element of our compensation program plays a substantial role in maximizing long-term value for our shareholders and employees because of the significant emphasis on pay-for-performance principles. As a result, a portion of a named executive officer's total 2010 compensation was dependent upon achieving business and financial goals, and realizing other performance objectives identified in the Incentive Plan. As such, through this mix of pay, non-performance has a significant affect on the amount of compensation realized by executive officers.

While we did not engage in any such analysis in fiscal 2010, from time to time we have considered competitive market compensation paid by other companies, such as greater-Cincinnati based companies and companies that we consider to be peers or competitors, but we do not attempt to maintain a certain target percentile within a peer group or otherwise rely on those data to determine executive compensation. Rather, we incorporate flexibility into our compensation programs and in the assessment process to respond to and adjust for the evolving business environment. We strive to achieve an appropriate mix between equity incentive awards and cash payment in order to meet our objective. Other than as set forth in our Incentive Compensation Plan, which is a purely discretionary plan, any apportionment goal is not applied rigidly and does not control our compensation decisions. We use it as another tool to assess an executive's total pay opportunities and whether we have provided the appropriate incentives to accomplish our compensation objectives. Our mix of compensation elements is designed to reward recent results and motivate long-term performance through a combination of cash and equity incentive awards. We also seek to balance compensation elements that are based on financial, operational and strategic metrics with others that are based on the performance of LSI shares. We believe the most important indicator of whether our compensation objectives are being met is our ability to motivate our named executive officers to deliver superior performance and retain them to continue their careers with LSI on a cost-effective basis.

Termination or Change-in-Control Agreements

The Company does not have any change in control agreements with its named executive officers, but does have employment agreements with Messrs. Ready and Sferra. The Company has not pursued change in control agreements with its NEOs because the Company continues to focus on its ongoing operations as an independent enterprise. For a further discussion on this topic, please see the section titled "Potential Payments Upon Termination or Change in Control" beginning on page 25 of this Proxy Statement.

Internal Pay Equity

Although the Committee does not review tally sheets, it does consider information prepared internally with respect to an analysis of internal pay equity for the salaries of the named executive officers with respect to each other.

Tax Treatments

Section 162(m) of the Internal Revenue Code places a limit of \$1,000,000 on the amount of compensation we may deduct in any one year with respect to each named executive officer. There is an exception to the \$1,000,000 limitation for performance-based compensation meeting certain requirements. The Committee believes that all compensation paid to the named executive officers for fiscal year 2010 is properly deductible under Section 162(m), but no assurance can be made in this regard.

COMPENSATION COMMITTEE REPORT

The Compensation Committee has reviewed and discussed the Compensation Discussion and Analysis required by Item 402(b) of Regulation S-K with management. Based on these reviews and discussions, the Compensation Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in the Company's proxy statement on Schedule 14A.

Members of the Compensation Committee: Dennis B. Meyer (Chairman)
 Wilfred T. O'Gara
 Mark A. Serrienne

The following tables set forth information regarding annual, long-term, and other compensation paid by the Company to its Chief Executive Officer, Chief Financial Officer and each of the other three named executive officers at June 30, 2010 for services rendered to the Company and its subsidiaries.

Compensation Tables and Other Information

The following table provides information regarding the compensation earned by our Chief Executive Officer, Chief Financial Officer and our three other most highly compensated executive officers during fiscal years 2008, 2009 and 2010.

SUMMARY COMPENSATION TABLE

Name and Principal Position	Fiscal Year	Salary (\$)	Bonus (\$)	Stock Awards (\$)	Option Awards (\$)	Non-Equity Incentive Plan Compensation (\$)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)	All Other Compensation (\$)	Total (\$)
Robert J. Ready Chairman, President and Chief Executive Officer	2010	\$643,125	\$20,000	\$ --	\$186,700	\$ --	\$ --	\$146,510	\$996,335
	2009	630,000	--	--	44,260	--	--	142,621	816,881
	2008	622,500	--	--	132,140	--	--	162,296	916,936
Ronald S. Stowell Vice President, Chief Financial Officer and Treasurer	2010	\$281,942	\$15,000	\$ --	\$129,254	\$ --	\$ --	\$ 80,773	\$506,969
	2009	276,168	--	--	66,390	--	--	74,388	416,946
	2008	273,976	--	--	165,175	--	--	79,960	519,111
James P. Sferra Executive Vice President – Manufacturing; Secretary	2010	\$510,417	\$25,000	\$ --	\$172,338	\$ --	\$ --	\$ 68,454	\$776,209
	2009	500,000	--	--	44,260	--	--	80,954	625,214
	2008	494,333	--	--	132,140	--	--	93,461	719,934

Scott D. Ready	2010	\$265,417	\$13,000	\$ --	\$129,254	\$ --	\$ --	\$ 39,828	\$447,499
President of LSI	2009	260,000	--	--	66,390	--	--	32,802	359,192
Lighting									
Solutions Plus	2008	258,333	--	--	165,175	--	--	49,719	473,227
David W.	2010	\$247,042	\$12,000	\$ --	\$86,169	\$ --	\$ --	\$ 48,217	\$393,428
McCauley									
President of LSI	2009	242,000	--	--	66,390	--	--	50,327	358,717
Graphic									
Solutions Plus	2008	240,500	--	--	165,175	--	--	55,353	461,028

1. Salary compensation represents the base salary paid during the fiscal year.
2. Bonus compensation represents the discretionary incentive compensation expensed during the fiscal year and paid out in August following the fiscal year-end.
3. Option awards compensation represents the grant date fair value which will be expensed for financial statement reporting purposes in accordance with FASB ASC Topic 718 (Compensation –Stock Compensation). Amounts for 2009 and 2008 have been revised from the amounts previously reported to be valued on a basis consistent with 2010. There can be no assurance that the value realized from the exercise of stock options, if any, will equal the amount of ASC 718 compensation expense recorded. See discussion related to all assumptions made in the valuation of stock options in accordance with ASC 718 in Notes 1 and 10 to the Company’s financial statements included in the Company’s Form 10-K for the fiscal year ended June 30, 2010.
4. All other compensation includes the items indicated in the table below.

ALL OTHER COMPENSATION

Name	Fiscal Year	Automobile Allowance and Operating Expenses (1)	Professional Fee Allowance	Life Insurance (2)	Long-term Disability Insurance (3)	Qualified Retirement Plan Contributions (4)	Non-qualified Deferred Compensation Contributions (5)	Pay in Lieu of Contribution Time Off (6)	Contribution to Affiliated Charitable Event (7)	Total (\$)
Robert J. Ready	2010	\$31,028	\$10,000	\$ 6,944	\$ 6,206	\$ 7,664	\$34,995	\$49,673	\$ --	\$146,510
	2009	30,624	--	6,858	6,480	14,320	35,877	48,462	--	142,621
	2008	33,239	5,000	6,995	5,111	15,814	51,137	45,000	--	162,296
Ronald S. Stowell	2010	\$23,366	\$ --	\$23,032	\$ --	\$ 7,664	\$15,823	\$10,888	\$ --	\$80,773
	2009	22,416	--	22,422	--	14,320	5,670	9,560	--	74,388
	2008	22,133	--	22,424	--	15,814	11,404	7,435	750	79,960
James P. Sferra	2010	\$20,641	\$ 3,000	\$ 7,026	\$ 9,519	\$ 7,664	\$20,604	\$ --	\$ --	\$68,454
	2009	22,616	3,000	7,090	12,328	14,320	21,600	--	--	80,954
	2008	22,293	3,000	7,006	11,742	15,814	33,606	--	--	93,461
Scott D. Ready	2010	\$15,802	\$ --	\$ 826	\$ --	\$ 7,664	\$ 4,261	\$11,275	\$ --	\$39,828
	2009	15,272	--	810	--	14,320	2,400	--	--	32,802
	2008	15,951	--	686	--	15,814	5,268	12,000	--	49,719
David W. McCauley	2010	\$16,921	\$ --	\$ 3,656	\$ --	\$ 7,664	\$ 3,761	\$16,215	\$ --	\$48,217
	2009	17,073	--	2,895	--	14,320	2,077	13,962	--	50,327
	2008	17,893	--	2,243	--	15,814	7,753	11,650	--	55,353

1. Automobile allowance includes an annual cash allowance plus the tax grossed-up amount of automobile operating expenses (gasoline, maintenance, etc.).
2. Life insurance includes the taxable premium associated with the Company's group term life insurance program. Additionally, for Mr. Stowell, life insurance compensation each year also includes \$20,100 from the tax grossed-up amount of premium on an individual life insurance policy.
3. Long-term disability premiums are for supplemental individual policies for Mr. Robert Ready and Mr. Sferra.
4. Qualified retirement plan contributions are made to the accounts of each executive pursuant to the LSI Industries Inc. Retirement Plan. These contributions include a guaranteed contribution of 2% of covered compensation (as defined by the Plan and ERISA regulations), plus 2% of covered compensation that is above the applicable FICA

limit. These contributions were at a 4% level in fiscal years 2009 and 2008. Additionally, this amount includes a pro rata share of the Company's discretionary profit sharing contribution, if any.

5. Nonqualified deferred compensation plan contributions are made to the Company's executives' accounts at the same percentage as in the Company's qualified retirement plan (see note 4 above) for any compensation (salary and bonus) not receiving a benefit in the qualified retirement plan due to ERISA imposed limits on covered compensation or because the executive elected to defer salary and/or bonus into the deferred compensation plan. The Company also expensed the following discretionary deferred compensation plan contributions in fiscal 2010: Mr. Robert Ready \$17,000; Mr. Stowell \$7,000; Mr. Sferra \$10,000; Mr. Scott Ready \$3,000; and Mr. McCauley \$3,000. Additionally, Mr. Stowell received a matching contribution of \$6,331 for fiscal 2010 related to deferral of a portion of his salary and bonus as provided for in the Company's nonqualified deferred compensation plan.
6. Certain executives did not take time off for all earned vacation or for a floating holiday, and therefore received pay at their normal base salary rate in lieu of time off.
7. The Company made a cash contribution to a charitable event in fiscal 2008 with which Mr. Stowell is affiliated.

GRANTS OF PLAN-BASED AWARDS

This table sets forth certain information regarding all grants of plan-based awards made to the named executive officers during fiscal 2010.

Name	Grant Date	Date of Committee Action	All Other Option Awards: Number of		Exercise or Base Price of Option Awards (\$/share)	Grant Date Fair Value of Stock and Option Awards
			Securities Underlying Options	(#)		
Robert J. Ready	8/21/09	8/21/09	65,000		\$8.40	\$2.87
Ronald S. Stowell	8/21/09	8/21/09	45,000		\$8.40	\$2.87
James P. Sferra	8/21/09	8/21/09	60,000		\$8.40	\$2.87
Scott D. Ready	8/21/09	8/21/09	45,000		\$8.40	\$2.87
David W. McCauley	8/21/09	8/21/09	30,000		\$8.40	\$2.87

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OUTSTANDING EQUITY AWARDS AT FISCAL YEAR-END

The following table provides information regarding unexercised stock options and unvested stock awards held by our named executive officers as of June 30, 2010.

Name	Grant Date	Option Awards(1)				Stock Awards				
		Number of Securities Underlying Unexercised Options Exercisable (#)	Number of Securities Underlying Unexercisable Options (#)	Equity Incentive Plan Awards: Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)	Equity Incentive Plan Awards: Number of Shares, Units or Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Rights That Have Not Vested (\$)
Robert J. Ready	7/3/00	28,125	--	--	\$ 8.23	7/3/10	--	--	--	--
	11/14/01	22,500	--	--	11.68	11/14/11	--	--	--	--
	10/27/04	30,000	--	--	9.96	10/27/14	--	--	--	--
	8/24/06	18,750	6,250	--	17.60	8/24/16	--	--	--	--
	8/24/07	10,000	10,000	--	19.76	8/24/17	--	--	--	--
	8/22/08	5,000	15,000	--	8.98	8/22/18	--	--	--	--
	8/21/09	--	65,000	--	8.40	8/21/19	--	--	--	--
Ronald S. Stowell	11/14/01	18,750	--	--	\$11.68	11/14/11	--	--	--	--
	10/27/04	25,000	--	--	9.96	10/27/14	--	--	--	--
	8/24/06	15,000	5,000	--	17.60	8/24/16	--	--	--	--
	8/24/07	12,500	12,500	--	19.76	8/24/17	--	--	--	--
	8/22/08	7,500	22,500	--	8.98	8/22/18	--	--	--	--
	8/21/09	--	45,000	--	8.40	8/21/19	--	--	--	--
James P. Sferra	7/3/00	28,125	--	--	\$ 8.23	7/3/10	--	--	--	--
	11/14/01	18,750	--	--	11.68	11/14/11	--	--	--	--
	10/27/04	30,000	--	--	9.96	10/27/14	--	--	--	--
	8/24/06	18,750	6,250	--	17.60	8/24/16	--	--	--	--
	8/24/07	10,000	10,000	--	19.76	8/24/17	--	--	--	--
	8/22/08	5,000	15,000	--	8.98	8/22/18	--	--	--	--
	8/21/09	--	60,000	--	8.40	8/21/19	--	--	--	--
Scott D. Ready	7/3/00	4,375	--	--	\$ 8.23	7/3/10	--	--	--	--
	11/14/01	7,500	--	--	11.68	11/14/11	--	--	--	--
	3/1/02	1,250	--	--	15.84	3/1/12	--	--	--	--
	10/27/04	20,000	--	--	9.96	10/27/14	--	--	--	--

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	8/24/06	15,000	5,000	--	17.60	8/24/16	--	--	--	--
	8/24/07	12,500	12,500	--	19.76	8/24/17	--	--	--	--
	8/22/08	7,500	22,500	--	8.98	8/22/18	--	--	--	--
	8/21/09	--	45,000	--	8.40	8/21/19	--	--	--	--
David W.	11/14/01	2,813	--	--	\$11.68	11/14/11	--	--	--	--
McCauley	10/27/04	20,000	--	--	9.96	10/27/14	--	--	--	--
	8/24/06	15,000	5,000	--	17.60	8/24/16	--	--	--	--
	8/24/07	12,500	12,500	--	19.76	8/24/17	--	--	--	--
	8/22/08	7,500	22,500	--	8.98	8/22/18	--	--	--	--
	8/21/09	--	30,000	--	8.40	8/21/19	--	--	--	--

(1) Stock options have a ten-year term and generally vest at a rate of 25% per year beginning with the first anniversary of the date of grant.

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OPTION EXERCISES AND STOCK VESTED

The following table provides information for each of the named executive officers on stock option exercises during fiscal 2010, including the number of shares acquired upon exercise and the value realized.

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized on Exercise(1) (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
Robert J. Ready	None	N/A	None	N/A
Ronald S. Stowell	None	N/A	None	N/A
James P. Sferra	None	N/A	None	N/A
Scott D. Ready	None	N/A	None	N/A
David W. McCauley	None	N/A	None	N/A

(1) The value realized on exercise is the market value at the time of exercise of the shares purchased less the exercise price paid.

NONQUALIFIED DEFERRED COMPENSATION

The Company has a Nonqualified Deferred Compensation Plan that allows for both employee contributions and company contributions. This is a funded plan so that when contributions are made into the plan they are 100% invested in Common Stock of the Company. A group of employees of the company having an annual base salary above a certain limit are invited to defer a portion of their salary and/or bonus into this plan. A company matching contribution may be made on up to 40% of an executive's salary and bonus compensation at a matching percentage that is either 20%, 25% or 30% for the named executive officers, depending upon the actual return on average shareholders' equity ("ROE") achieved as compared to the plan for the fiscal year. The matching percentage achieved in fiscal 2010 was 20%. An executive's deferral into the plan in the current fiscal year can be matched for the current fiscal year as well as the two subsequent fiscal years if the ROE targets are achieved in any of those years. A company make-up contribution will also be made into the plan on behalf of the named executives at the same percentage as in the Company's qualified retirement plan for any salary and bonus compensation not receiving a benefit in the qualified retirement plan due to ERISA imposed limits on covered compensation or because the executive elected to defer salary and/or bonus into the deferred compensation plan. Additionally, the Compensation Committee of the Board of Directors may award employees a discretionary Company contribution to be funded into the Plan.

The following table provides information relating to the activity in the Deferred Compensation Plan accounts of the named executive officers during fiscal 2010 and the aggregate balance of the accounts as of June 30, 2010.

Name	Executive Contributions in Fiscal 2010 (\$ (1))	Registrant Contributions in Fiscal 2010 (\$ (2))	Aggregate Earnings in Fiscal 2010 (\$) (3)	Aggregate Withdrawals/ Distributions (\$)	Aggregate Balance at June 30, 2010 (\$)
Robert J. Ready	\$ --	\$ 35,877	\$(41,380)	\$ --	\$305,249
Ronald S. Stowell	\$ 14,633	\$ 5,670	\$(24,513)	\$ --	\$177,930
James P. Sferra	\$ --	\$ 21,600	\$(25,761)	\$ --	\$191,034
Scott D. Ready	\$ --	\$ 2,400	\$(1,631)	\$ --	\$10,686
David W. McCauley	\$ --	\$ 2,070	\$(12,841)	\$ --	\$107,101

- (1) Executive contributions are included as part of the Executives' salary in the Summary Compensation Table. This was also the case in prior years.
- (2) LSI, or Registrant, contributions included in this table were accrued as expense by the Company in fiscal 2009 and funded into the Named Executive's account in fiscal 2010. As such, these amounts are included in the Summary Compensation Table in the 2009 data, but not for 2010. The amount accrued by the Company as expense in fiscal 2010 is included in the Summary Compensation Table in the 2010 data.
- (3) Aggregate earnings are included as part of the Executives' change in nonqualified deferred compensation earnings in the Summary Compensation Table. Aggregate earnings represent the change in the market price of common stock of the Company as all account balances in the nonqualified deferred compensation plan are invested in common stock of the Company.
- (4) Named executives and other managers with balances in the nonqualified deferred compensation plan are fully vested in their account balances. Participants in this plan may receive installment or lump sum distributions upon termination of employment from the Company (not before a date which is six months after termination for the named executive officers). There is also a provision for hardship distributions in the event of an unforeseeable emergency that would result in a severe financial hardship to the participant. All distributions are made in the form of Common Shares of the Company.

POTENTIAL PAYMENTS UPON TERMINATION OR CHANGE IN CONTROL

Except as described elsewhere in these proxy materials, the named executive officers do not have employment, severance or change-in-control agreements with the Company. In addition, any agreements, plans or arrangements that provide for payments to a named executive officer at, following, or in connection with any termination (including retirement) of such named executive officer, do not discriminate in scope, terms or operation in favor of the named executive officer, and are available generally to all salaried employees.

Equity Award Acceleration. The terms of stock options granted under the shareholder approved 2003 Equity Compensation Plan generally provide for the acceleration of vesting upon a change in control or upon the executive officer's death, disability or retirement.

Equity Acceleration Upon Change in Control. No NEO is entitled to any payment or accelerated benefit in connection with a change in control of the Company, except for accelerated vesting and exercisability of stock options granted under the 2003 Plan. Generally speaking, a change in control occurs if (i) someone acquires 25% or more of the Company's Common Shares or (ii) a majority of the Board is replaced in any one year period other than by new directors approved by two-thirds of the existing directors.

Equity Acceleration Upon Death, Disability or Retirement. If a NEO's employment with the Company is terminated by reason of death, disability or retirement, all stock options granted under the 2003 Plan will vest in full and become immediately exercisable. Under the 2003 Plan, retirement means termination other than for cause, death or disability by an NEO who is at least 65 years old or 55 years old with at least ten years of employment with the Company or one of its subsidiaries.

As of June 30, 2010, the end of the Company's fiscal year, the NEOs owned the following amounts of unvested stock options: Mr. S. Ready, 98,125; and all other NEOs, none. The exercise prices of all stock options held by these NEOs were above the closing market price of the Company's Common Shares (\$4.88 per share) as of June 30, 2010. Therefore, all unexercised stock options (whether vested or unvested) are treated as having no value for purposes of reporting the amount of compensation the NEOs would receive as of June 30, 2010 from these stock options in the event of a change in control or upon retirement pursuant to a plan approved by the Company.

The table below shows the potential payments, other than those generally available to all salaried employees, that would be payable to each NEO assuming a triggering event had occurred on June 30, 2010.

Name	Aggregate Value of Vested Equity Awards (\$)	Aggregate Value of Unvested Equity Awards (\$)	Deferred Compensation Plan Account Balances (\$)
Robert J. Ready	\$0	\$0	\$ 305,249
Ronald S. Stowell	\$0	\$0	\$ 177,930
James P. Sferra	\$0	\$0	\$ 191,034
Scott D. Ready	\$0	\$0	\$ 10,686
David W. McCauley	\$0	\$0	\$ 107,101

Under separate agreements, Messrs. Robert Ready and Sferra will receive disability payments for up to 50 months at 60% of their average salary and bonus received in the last five fiscal years, reduced by any Social Security payments, if they become disabled while employed by LSI. Health insurance will be maintained for the person, his spouse and dependent children for five years, in the case of Mr. Ready, or ten years, in the case of Mr. Sferra, after termination or death. If such person dies while employed by LSI or while receiving disability payments, the Company shall pay his heirs one million dollars less any payments made as disability compensation or from any policies of life insurance maintained by LSI. In order to provide clear continuity of management influence, LSI has also agreed to employ Messrs. Ready and Sferra as consultants for a transition period of three years commencing at an unspecified time in the future when such person determines to transition from full time employment. Compensation will be at annual rates of 60%, 50%, and 40% of the average of the last five full fiscal year salary levels. The establishment of provisions for consulting services by Messrs. Ready and Sferra are intended to facilitate a smooth transition as part of any future management succession plan.

The table below shows the potential maximum payments that would be payable to each of Messrs. Ready and Sferra under these separate agreements assuming a triggering event had occurred on June 30, 2010.

Name	Begin Transition from Fulltime Employment (\$)	Death (\$)	Disability (\$)
Robert J. Ready	\$ 1,046,166	\$1,000,000	\$1,648,646
James P. Sferra	\$ 826,102	\$1,000,000	\$1,316,542

CORPORATE GOVERNANCE

LSI Industries Inc. is an Ohio corporation and, therefore, governed by the corporate laws of the State of Ohio. Since its Common Shares are publicly traded on the NASDAQ Global Select Market and it files reports with the Securities and Exchange Commission, the Company is also subject to rules as well as various provisions of federal securities laws and the Sarbanes-Oxley Act. In accordance with NASDAQ rules, our Board of Directors affirmatively determines the independence of each Director and nominee for election as a Director in accordance with the elements of independence set forth in the NASDAQ listing standards and Exchange Act rules. LSI's Director Independence Standards are available at our website www.lsi-industries.com. Based on these standards, the Board determined that each of the following members of the Board is independent: Messrs. Kreider, Meyer, O'Gara and Serrienne.

Board of Directors

Governance of the corporation is placed in the hands of the Directors who, in turn, elect officers to manage the business operations. The Board oversees the management of LSI Industries on your behalf. It reviews the Company's long-term strategic plans and exercises direct decision making authority in all major decisions, such as significant acquisitions, the declaration of dividends, major capital expenditures and the establishment of critical policies.

During fiscal 2010, the Board of Directors met either in person or telephonically on nine occasions and took one Action in Writing. In addition to all of the committee meetings disclosed in this report, the independent Directors met on two occasions during fiscal 2010 without the presence of the Company's management or executives and also discussed matters by themselves at the end of certain Board and committee meetings. The independent Directors select one of such Directors to preside over each session as a lead Director.

The Company expects all Directors to attend shareholders' meetings. All Directors attended the 2009 Annual Meeting. Each of the Directors attended greater than 85% of the aggregate of all meetings of the Board and committees of which they were a member.

Shareholders may communicate with the full Board or individual Directors on matters of concern by mail or through our website in each case to the attention of the Secretary of LSI Industries Inc.

Leadership Structure

The Board of Directors currently combines the role of Chairman of the Board and Chief Executive Officer. The Board believes that this structure is currently an appropriate leadership model for the Company's size and the history and nature of its business operations. The Chairman, as the founder and a long-standing leader of the Company, is intimately familiar with the Company's business and in the best position to identify and evaluate strategic issues facing the Company and to implement the Company's overall business plan.

As described above, the Board of Directors is comprised of only six Directors, a majority of whom are non-employee Directors who meet NASDAQ Guidelines for independence and who meet periodically in executive session, factors which help ensure independent oversight of the Company. Consequently, the Board has not otherwise identified or designated a "lead director." The Board of Directors recognizes that no single leadership model is right for all companies at all times, and for this reason, the Nominating and Corporate Governance Committee, working closely with the full Board, periodically considers the Company's current leadership structure, as well as alternative structures, in its review of overall Board composition and succession planning. The Board has determined that the Company's leadership structure is appropriate given the scope of its business, the nature and allocation of the responsibilities of our CEO and our other NEOs and the views of the Company's shareholders as evidenced by the voting results of recent Director elections.

Risk Oversight

The Company believes the role of management, including the NEOs, is to identify and manage risks confronting the Company. Our Board of Directors also plays an integral part in overseeing the processes used by management to identify and report these risks, if any, and in monitoring corporate actions so as to confine risk to appropriate levels. Both the full Board and the various committees frequently engage in discussions of risks facing the Company at their regularly scheduled meetings.

The Company's leadership structure and overall corporate governance model is designed to aid the Board in its oversight of risk management. For example: the Audit Committee serves a key risk oversight function in carrying out its review of the Company's financial reporting and internal reporting processes, as required by the Sarbanes-Oxley Act of 2002; the Compensation Committee helps oversee risks relating to the Company's executive compensation program; and the Nominating and Corporate Governance Committee contributes to the overall risk oversight process by periodically reviewing the Company's Board committee charters and evaluating potential Director nominees.

DIRECTOR COMPENSATION

Non-employee Directors of the Company receive annually \$25,000 (\$10,000 of which is in the form of Common Shares of the Company, paid in quarterly installments with the Common Share component valued at the closing price of the Company's Common Shares at the end of the first business day of that quarter), plus \$1,500 for each meeting attended. Committee members receive \$6,000 or \$3,000, respectively, for serving as Chairman or a member of the Audit Committee, \$3,000 or \$1,500, respectively, for serving as Chairman or a member of either the Compensation or Nominating and Corporate Governance Committee, plus either \$500 or \$750 per committee meeting. Gary Kreider serves as Board Secretary. Mr. Kreider receives no fees for this service except that he receives committee meeting fees for serving as Board secretary for committees of which he is not a member. Directors who are employees of the Company do not receive any compensation for serving as a Director. Non-employee Directors received, at the time of their election as Directors, an annual grant of an option to purchase 1,500 common shares at the market price at the time of grant. Options granted to non-employee Directors in fiscal 2010 had exercise prices equal to the fair market value of LSI common shares on the date of grant, were exercisable 25% each ninety days following the date of grant and had ten year terms. Each of the non-employee Directors was awarded options for 1,500 shares (the exercise price was \$7.20 per share) when he was elected as a Director at the November 19, 2009 Annual Shareholders' Meeting, as well as options for 3,500 shares in August 2009 (exercise price was \$8.40 per share).

The following table sets forth information regarding compensation paid by the Company to its outside independent Directors during fiscal 2010.

Name (1)	Fees Earned Or Paid in Cash (\$)	Stock Awards (\$) (2)	Option Awards \$ (3)	Non-Equity Incentive Plan Compensation (\$)	Change in Pension Value And Nonqualified Deferred Compensation Earnings	All Other Compensation (\$)	Total (\$)
Gary P. Kreider	\$33,000	\$9,998	\$13,762	N/A	N/A	N/A	\$56,760
Dennis B. Meyer	\$42,750	\$9,998	\$13,762	N/A	N/A	N/A	\$66,510
Wilfred T. O'Gara	\$44,250	\$9,998	\$13,762	N/A	N/A	N/A	\$68,010
Mark A. Serrianne	\$42,750	\$9,998	\$13,762	N/A	N/A	N/A	\$66,510

- (1) The table above includes all outside independent Directors of the Company.
- (2) Stock awards are made to each outside independent Director quarterly as part of their annual retainer such that the annual value of stock awarded, based upon the closing price on the first business day of each calendar quarter, is equal to approximately \$10,000.
- (3) Option awards compensation represents the grant date fair value which will be expensed for financial statement reporting purposes in accordance with ASC 718. There can be no assurance that the value realized from the exercise of stock options, if any, will equal the amount of ASC 718 compensation expense recorded. See discussion related to all assumptions made in the valuation of stock options in accordance with ASC 718 in Notes 1 and 10 to the Company's financial statements included in the Company's Form 10-K for the fiscal year ended June

30, 2010. The aggregate number of Common Shares subject to options outstanding for each outside independent Director as of June 30, 2010 were as follows: Mr. Kreider 30,625 shares; Mr. Meyer 31,563 shares; Mr. O’Gara 34,376 shares; and Mr. Serrienne 26,500 shares.

COMMITTEES OF THE BOARD

The Directors have organized themselves into the committees described below to help carry out Board responsibilities. In particular, Board committees work on key issues in greater detail than would be possible at full Board meetings. Each committee reviews the results of its meetings with the full Board. Other than the Executive Committee, each Committee has a charter.

The LSI Board of Directors reviewed, approved and adopted the LSI Industries Inc. Code of Ethics at its April 2004 meeting. There have been no amendments to the Code of Ethics nor any waivers granted to employees, managers or executive officers. The Company's Code of Ethics is available as Exhibit 14 to the Form 10-K filed for the fiscal year ended June 30, 2004 and on the Company's website, www.lsi-industries.com. The Company intends to post on its website within four business days any amendments or waivers to the Code of Ethics.

Each of the following committees, except for the Executive Committee, is composed of non-employee Directors each of whom meets the relevant independence requirements established by NASDAQ and the Sarbanes-Oxley Act that apply to their particular assignments.

The Executive Committee

The Executive Committee, composed of Messrs. Ready (Chairman), and Sferra, is responsible, during the intervals between meetings of the Board of Directors, for exercising all the powers of the Board of Directors in the management and control and the business of the Company to the extent permitted by law. The Executive Committee had one Action in Writing in, but did not meet during, fiscal 2010.

The Audit Committee

The Audit Committee is governed by an Audit Committee Charter adopted by the Board of Directors. The Audit Committee is composed of Messrs. O'Gara (Chairman), Meyer, and Serrienne. Wilfred T. O'Gara, an independent Director under NASDAQ independence standards, has been designated as the Audit Committee financial expert by the Board of Directors, and meets all requirements as a financial expert as established by the Securities and Exchange Commission. The Audit Committee met seven times in fiscal 2010.

The Audit Committee is solely responsible for the appointment, compensation, retention and oversight of the Company's independent registered public accounting firm, our auditors. The Audit Committee also evaluates information received from both the outside auditor and management to determine whether the auditor is independent of management. The independent registered public accounting firm reports directly to the Audit Committee. As discussed beginning on page 3 of this Proxy Statement, the Audit Committee dismissed Deloitte & Touche LLP and engaged Grant Thornton effective as of September 11, 2009. A copy of the Committee's Charter is available on LSI's website, www.lsi-industries.com.

The primary function of the Audit Committee is to assist the Board of Directors in fulfilling its oversight responsibilities by reviewing the following:

1. The financial reports and other financial information provided by the Company to any governmental body or the public,
2. The Company's systems of internal control regarding finance, accounting, legal compliance and ethics that management and the Board have established, and
3. The Company's auditing, accounting and financial reporting processes generally.

The Audit Committee has established procedures for the receipt, retention and treatment of complaints concerning accounting, internal controls or auditing matters and has established procedures for the confidential and anonymous submission by employees of any concerns they may have regarding questionable accounting or auditing matters.

The Audit Committee approves all audit and non-audit services performed for the Company by its independent registered public accounting firm prior to the time that those services are commenced. The Chairman also has the authority to approve these services between regularly scheduled meetings. In this event, the Chairman reports approvals made by him to the full Committee at each of its meetings. For these purposes, the Committee, or its Chairman, is provided with information as to the nature, extent and purpose of each proposed service, as well as the approximate timeframe and proposed cost arrangements for that service.

The Company adheres to a policy that limits the scope of consulting services that may be provided by the independent registered public accounting firm that performs the annual audit. This policy draws a distinction between audit, audit-related and non-audit services, and prohibits the independent registered public accounting firm from performing certain non-audit services. The Company will not use its independent registered public accounting firm to perform certain non audit-related services such as non-financial or management consulting services, business strategy consulting, information technology consulting, internal audit, price allocation appraisals and fairness opinions. Audit-related and tax consulting services that will be permitted include: retirement plan and 401(k) audits, securities registration and reporting, tax compliance and planning, advice on the application of accounting policies, guidance on acquisition accounting and assistance with due diligence audits.

During the year, the Committee has discussed with both Grant Thornton LLP and management the Company's actions to establish, document, test and evaluate controls and procedures pursuant to new requirements of the Sarbanes-Oxley Act.

The Audit Committee approves Engagement Letters from the Company's independent registered public accounting firm for the major components of their services rendered, such as the year end audit, audit of the Company's Retirement Plan, tax compliance work, etc. All other services are approved in advance on a project-by-project basis by the Audit Committee, acting through its Chairman, and are subsequently additionally approved by the Audit Committee itself following its quarterly detailed review and discussion of fees from the Company's independent registered public accounting firm.

The Audit Committee has advised the Company it has determined that the non-audit services rendered by both Grant Thornton LLP and Deloitte & Touche LLP in fiscal 2010 were compatible with maintaining their independence during fiscal year 2010.

Report of the Audit Committee

The Audit Committee engaged Grant Thornton LLP, an independent registered public accounting firm, to conduct fiscal 2010 audits for the purpose of expressing an audit opinion on the conformity of the audited year-end financial statements with accounting principles generally accepted in the United States, as well as an audit opinion on the Company's system of internal control over financial reporting. The Committee also discussed with Grant Thornton LLP the overall scope and plan for their audit. Following these audits, the Audit Committee reviewed with Grant Thornton LLP their judgments as to the quality, not just the acceptability, of the Company's accounting principles and such other matters as are required to be discussed with the Committee under auditing standards generally accepted in the United States, including Statement of Auditing Standards No. 114 (SAS 114 – The Auditor's Communication with Those Charged with Governance), as amended (AICPA Professional Standards, Vol. 1 AU Section 380) as adopted by the Public Company Accounting Oversight Board in Rule 3200T and Rule 2-07 of Regulation S-X. SAS 114 requires Grant Thornton LLP to provide the Committee with additional information regarding the scope and results of their audit of the Company's financial statements with respect to (i) their responsibility under auditing standards generally accepted in the United States, (ii) significant accounting policies, (iii) management judgments and estimates, (iv) any significant audit adjustments, (v) any disagreements with management and (vi) any difficulties encountered in performing the audit. The Committee also reviewed with Grant Thornton LLP their assessment of the Company's system of internal control over financial reporting.

Grant Thornton LLP also provided to the Audit Committee a letter to the Committee containing the written disclosures required by applicable requirements of the Public Company Accounting Oversight Board with respect to Grant Thornton LLP's communications with the Audit Committee concerning relationships between Grant Thornton LLP and either the Company or management that in its professional judgment may reasonably be thought to bear on independence. This letter from Grant Thornton LLP confirms that, in its professional judgment, it is independent of the Company within the meaning of the federal securities laws and the requirements of the Public Company Accounting Oversight Board. The Audit Committee discussed with Grant Thornton LLP that firm's independence and has advised Company management that it has determined that the services rendered by Grant Thornton LLP and Deloitte & Touche LLP during fiscal year 2010 were compatible with maintaining their independence as the Company's auditors.

The Audit Committee reviewed and discussed with management the audited financial statements for the year ended June 30, 2010. In reliance on the reviews and discussions described above, the Audit Committee recommended to the Board of Directors that the audited financial statements be included in the Annual Report on Form 10-K for the year ended June 30, 2010 for filing with the Securities and Exchange Commission. Additionally, the Audit Committee reviewed and discussed with management the material weakness in internal controls over financial reporting related solely to the Company's goodwill impairment testing and related revised opinions issued by Deloitte & Touche LLP.

Respectfully submitted by members of the
Audit Committee

Wilfred T. O'Gara, Chairman
Dennis B. Meyer
Mark A. Serrienne

The Nominating and Corporate Governance Committee

The Nominating and Corporate Governance Committee, composed in fiscal 2010 of Messrs. Meyer, O’Gara and Serrienne, is responsible for nominating persons for election as Directors at each annual shareholders’ meeting and to fill any Board vacancies that may arise between meetings. The Nominating and Corporate Governance Committee will consider nominees recommended by security holders in written correspondence directed to the Secretary of the Company. The Committee takes into account, among other factors which it may deem appropriate, the judgments, skill, diversity, business experience, and the needs of the Board as its function relates to the business of the Company. The Nominating and Corporate Governance Committee met once during fiscal year 2010 to nominate the slate of Directors for the 2009 Annual Shareholders’ Meeting and to discuss other corporate governance matters. The Nominating and Governance Committee did not seek the recommendation of any of the Director candidates named in this proxy statement, nor did it receive a recommendation from any shareholder, non-management Director, executive officer or third-party search firm in connection with its own approval of such candidates. The Company has not paid any fee to a third party to assist it in identifying or evaluating nominees. A copy of the Committee’s Charter is available on LSI’s website, www.lsi-industries.com.

The Compensation Committee

The Compensation Committee, composed in fiscal 2010 of Messrs. Meyer (Chairman), O’Gara, and Serrienne, is governed by a written charter adopted by the Board. A copy of the Compensation Committee Charter is available on our website, www.lsi-industries.com. In discharging the responsibilities of the Board of Directors relating to compensation of LSI’s Chief Executive Officer and other senior executive officers, the purposes of the Compensation Committee are, among others, (i) to review and approve the compensation of LSI’s Chief Executive Officer and other senior executive officers and (ii) to oversee the compensation policies and programs of LSI, including stock and benefit plans. The Compensation Committee’s specific functions include adopting, administering and approving LSI’s incentive compensation and stock plans and awards, including amendments to the plans or awards and performing such duties and responsibilities under the terms of any executive compensation plan, incentive-compensation plan or equity-based plan. The Compensation Committee has the authority to delegate any of its responsibilities to subcommittees as the Compensation Committee may deem appropriate in its sole discretion. While the Committee has from time to time considered the use of outside consultants to assist in the evaluation of the Company’s executive compensation programs and practices, it did not engage such a consultant during the fiscal year ending June 30, 2010. At this time, the Committee believes that it has the necessary resources available to survey the compensation practices of the Company’s peer group and keep abreast of compensation developments in the marketplace. The CEO provides input and recommendations to the Compensation Committee with respect to the compensation to be paid to the nonemployee members of the Board.

LSI's executive compensation policies are designed to support the corporate objective of maximizing the long-term value of LSI for its shareholders. To achieve this objective, the Committee believes it is important to provide competitive levels of compensation to attract and retain the most qualified employees, to recognize individuals who exceed expectations and to closely link executive compensation with corporate performance. The methods by which the Committee believes LSI's long-term objectives can be achieved are through incentive compensation plans and equity compensation plans.

The Compensation Committee processes and procedures for the consideration and determination of executive and Director compensation are discussed in the section entitled "Compensation Discussion and Analysis." The Compensation Committee met three times in fiscal 2010.

COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

None of the members of the Compensation Committee has ever been an officer or employee of LSI. None of the members of the Compensation Committee is or was a participant in any related person transaction in fiscal 2010 (see the section titled Related Person Transactions in this proxy statement for a description of our policy on related person transactions). Lastly, none of the members of the Compensation Committee is an executive officer of another entity, at which one of our executive officers serves on the Board of Directors. No named executive officer of LSI serves as a Director or as a member of a committee of any company of which any of LSI's nonemployee Directors are executive officers.

RELATED PERSON TRANSACTIONS

J. Scott Sferra, age 46, is Vice President Manufacturing of the Cincinnati Operations of LSI Industries and is the son of James P. Sferra, Director, Secretary and Executive Vice President Manufacturing of LSI Industries. In fiscal year 2010, J. Scott Sferra's total compensation was \$127,965.

Ross A. Sferra, age 26, is a National Account Sales Manager for the Graphics Segment and is the son of James P. Sferra, Director, Secretary and Executive Vice President Manufacturing of LSI Industries. In fiscal year 2010, Ross Sferra's total compensation was \$66,339.

During fiscal 2010, the Company paid approximately \$200,000 to American Engineering and Metal Working, a company owned and operated by Kurt McCauley, David McCauley's son, for fabricated metal products. The Company believes that the rates charged by American Engineering for these products are comparable to those that the Company would have paid if it had purchased such products from other suppliers in transactions negotiated at arms length.

LSI engages Keating Muething & Klekamp PLL, a Cincinnati, Ohio-based law firm with which Mr. Kreider is designated as a senior partner, for a variety of legal services. Mr. Kreider has no vote or interest in the firm's earnings. Mr. Kreider's son is a partner at KMK. Neither receives any direct compensation from fees paid by LSI to the firm.

NASDAQ rules require the Company to conduct an appropriate review of all related party transactions (those required to be disclosed by the Company pursuant to SEC Regulation S-K Item 404) for potential conflict of interest situations on an ongoing basis and that all such transactions must be approved by the Audit Committee or another committee comprised of independent Directors. As a result, the Audit Committee annually reviews all such related party transactions and approves each related party transaction if it determines

that it is in the best interests of the Company. In considering the transaction, the Committee may consider all relevant factors, including as applicable (i) the Company's business rationale for entering into the transaction; (ii) the alternatives to entering into a related person transaction; (iii) whether the transaction is on terms comparable to those available to third parties, or in the case of employment relationships, to employees generally; (iv) the potential for the transaction to lead to an actual or apparent conflict of interest and any safeguards imposed to prevent such actual or apparent conflicts; and (vi) the overall fairness of the transaction to the Company. The Company adheres to its written policy described above for potential related person transactions and approval of such related person transactions are also evidenced by internal Company resolutions where applicable and/or our practice of approving transactions in this manner.

OTHER MATTERS

LSI Industries is not aware of any other matters to be presented at the Annual Meeting of Shareholders other than those specified in the Notice.

QUESTIONS

If you have any questions or need more information about the Annual Shareholders' Meeting, write to or contact:

LSI Industries Inc.
Ronald S. Stowell,
Vice President, Chief Financial Officer & Treasurer
10000 Alliance Road
Cincinnati, Ohio 45242
(513) 793-3200

For more information about your share ownership, call Computershare Investor Services, LLC at (866) 243-7347.

We also invite you to visit the LSI Industries website on the Internet at www.lsi-industries.com. Internet site materials are for your general information only and are not part of this proxy solicitation.

By order of the Board of Directors

Dated: October 1, 2010

/s/ James P. Sferra
James P. Sferra
Secretary

AMENDMENT TO
LSI INDUSTRIES INC.
NONQUALIFIED DEFERRED COMPENSATION PLAN

The following sentence shall be added to the end of Section 8.3 Distribution of LSI Common Shares:

“The maximum number of Common Shares authorized for issuance under the Plan shall b 475,000.”

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LSI INDUSTRIES INC.

PROXY The undersigned hereby appoints Mark A. Serrienne and Robert J. Ready, or any one of them, proxies of
FOR the undersigned, each with the power of substitution, to vote all Common Shares which the undersigned
ANNUAL would be entitled to vote at the Annual Meeting of Shareholders of LSI Industries Inc. to be held on
MEETING November 18, 2010 at 10:00 a.m., Eastern Standard Time at the Company's headquarters located at 10000
Alliance Road, Cincinnati, Ohio and any postponement or adjournment of such meeting on the matters
specified below and in their discretion with respect to such other business as may properly come before
the meeting or any postponement or adjournment thereof.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE FOLLOWING PROPOSALS:

1. Authority to elect as Directors the six nominees below.

FOR ☐

WITHHOLD AUTHORITY ☐

Gary P. Kreider, Dennis B. Meyer, Wilfred T. O'Gara, Robert J. Ready, Mark A. Serrienne and James P. Sferra

WRITE THE NAME OF ANY NOMINEE(S) FOR

W H O M A U T H O R I T Y T O V O T E I S W I T H H E L D

2. Ratification of the appointment of Grant Thornton LLP as the Company's independent registered public accounting firm for fiscal 2011.

FOR ☐

AGAINST ☐

ABSTAIN ☐

3. Amendment to the Company's Nonqualified Deferred Compensation Plan to increase the number of Common Shares available for issuance thereunder.

FOR ☐

AGAINST ☐

ABSTAIN ☐

THIS PROXY WILL BE VOTED AS RECOMMENDED BY THE BOARD OF DIRECTORS UNLESS A CONTRARY CHOICE IS SPECIFIED.

_____, 2010

IMPORTANT: Please sign exactly as name appears hereon indicating, where proper, official position or representative capacity. In the case of joint holders, all should sign.

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS