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KRASNOF Form 4	F ERIC										
September (FORN Check ti if no lor subject Section Form 4 Form 5 obligation may con See Inst 1(b).	A 4 his box his box his box for 16. or StateM Filed pur Section 17(IENT O suant to S a) of the 1	Wa F CHAN Section 1 Public U	Ishingto NGES II SECU 16(a) of Utility Ho	n, D.C. 2 N BENEI JRITIES the Secur	FICL FICL	AL OWN Exchange 1y Act of	OMMISSION NERSHIP OF e Act of 1934, 1935 or Section 0	OMB Number: Expires: Estimated a burden hour response		
(Print or Type 1. Name and KRASNOF	Address of Reporting	Person <u>*</u>	Symbol		nd Ticker o	or Trad	ling	5. Relationship of I Issuer	Reporting Pers	on(s) to	
(Last) (First) (Middle) 3. Dat (Mont			3. Date o	Day/Year)	Transaction	n		(Check all applicable) XDirector10% Owner _XOfficer (give titleOther (specify below) Chairman and CEO			
EAST HIL	(Street) LS, NY 11548			endment, T	Date Origir ear)	nal		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by Mo Person	ne Reporting Pe	rson	
(City)	(State)	(Zip)	Tab	ole I - Non	-Derivativ	e Secu	rities Acqu	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)				3. 4. Securities Acquired (A Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6.7. Nature ofOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)		
Common Stock	09/01/2009			S <u>(1)</u>	100	D	\$ 29.58	53,875.794 (2) (3)	D		
Common Stock	09/01/2009			S <u>(1)</u>	300	D	\$ 29.6	53,575.794 (2) (3)	D		
Common Stock	09/01/2009			S <u>(1)</u>	100	D	\$ 29.62	53,475.794 (2) (3)	D		
Common Stock	09/01/2009			S <u>(1)</u>	100	D	\$ 29.64	53,375.794 (2) (3)	D		
Common Stock	09/01/2009			S <u>(1)</u>	200	D	\$ 29.66	53,175.794 (2) (3)	D		

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Common Stock	09/01/2009	S <u>(1)</u>	300	D	\$ 29.73	52,875.794 (2) (3)	D
Common Stock	09/01/2009	S <u>(1)</u>	300	D	\$ 29.82	52,575.794 $(2) (3)$	D
Common Stock	09/01/2009	S <u>(1)</u>	100	D	\$ 29.823	52,475.794 (<u>2</u>) (<u>3</u>)	D
Common Stock	09/01/2009	S <u>(1)</u>	200	D	\$ 29.8301	52,275.794 $(2) (3)$	D
Common Stock	09/01/2009	S <u>(1)</u>	500	D	\$ 29.85	51,775.794 (<u>2</u>) (<u>3</u>)	D
Common Stock	09/01/2009	S <u>(1)</u>	274	D	\$ 29.88	51,501.794 (2) (3)	D
Common Stock	09/01/2009	S <u>(1)</u>	300	D	\$ 29.89	51,201.794 (2) (3)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D)		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
KRASNOFF ERIC 2200 NORTHERN BLVD. EAST HILLS, NY 11548	Х		Chairman and CEO					

Signatures

/s/ Sandra Marino as Attorney-in-Fact for Eric Krasnoff

09/03/2009

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction was made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Does not include 12,966 shares held indirectly by Mr. Krasnoff, as trustee, in trusts established for the benefit of his daughters and step-daughter. Mr. Krasnoff disclaims beneficial ownership of these shares.
- (3) Does not include 1,436 shares held indirectly by spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.