JCC HOLDING CO Form SC 13G February 14, 2002

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b)(c), AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b)

	(Amendment No.) ¹				
	JCC Holding Company				
	(Name of Issuer)				
	Common Stock, par value \$0.01 per share				
	(Title of Class of Securities)				
	46611Q403				
	(CUSIP Number)				
	December 31, 2001				
(Date of Event which Requires Filing of this Statement) Check the appropriate box to designate the rule pursuant to which this Schedule is filed:					
//	Rule 13d-1(b)				
//	Rule 13d-1(c)				
/x/	Rule 13d-1(d)				

¹The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO.	46611Q403	13G	Page 2 of 7 Pages

1	NAME OF REPORTING PERSON.I.R.S. Identification Nos. of above persons (entities only).			
	Harrah's Entertainment, Inc. IRS	# 62-1411 75	55	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) (b)	// //	
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION	ON		
	BER OF SHARES BENEFICIALLY OWNED B	SY 5	SOLE VOTING POWER	
			6,069,238	
		6	SHARED VOTING POWER	
			0	
		7	SOLE DISPOSITIVE POWER 6,069,238	
		8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY O 6,069,238	WNED BY I	EACH REPORTING PERSON	
10	CHECK IF THE AGGREGATE AMOUNT IN	ROW (9) EX	CCLUDES CERTAIN SHARES //	
11	PERCENT OF CLASS REPRESENTED BY A	MOUNT IN	ROW 9	
	49% (See Item 4 below)			
12	TYPE OF REPORTING PERSON			
	СО			
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I.R.S. Identification Nos. of above persons (entities only).				
	Harrah's Operating Company, Inc.	IRS # 75-19	941 1623	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) (b)	// //	
3	SEC USE ONLY			
4	Citizenship or Place of Organization			
	Delaware			
	BER OF SHARES BENEFICIALLY OWNED B' H REPORTING PERSON WITH	Y 5	SOLE VOTING POWER	
			6,069,238	
		6	SHARED VOTING POWER	
			0	
		7	SOLE DISPOSITIVE POWER	
			6,069,238	
		8	SHARED DISPOSITIVE POWER	
			0	
9	AGGREGATE AMOUNT BENEFICIALLY O	WNED BY I	EACH REPORTING PERSON	
	6,069,238			
10	CHECK IF THE AGGREGATE AMOUNT IN	ROW (9) EX	CLUDES CERTAIN SHARES //	
11	PERCENT OF CLASS REPRESENTED BY A	MOUNT IN	ROW (9)	
	49% (See Item 4 below)			
(12	TYPE OF REPORTING PERSON			
	СО			
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Item 1.

(a)	Name of Issuer:		
	JCC Holding Company		
(b)	Address of Issuer's Principal Executive Office	ees:	
	One Canal Place 365 Canal Street, Suite 900 New Orleans, Louisiana 70130		
Item 2.			
(a)	Name of Persons Filing:		
	Harrah's Entertainment, Inc. Harrah's Operating Company, Inc.		
(b)	Address of Principal Business Office:		
	Harrah's Entertainment, Inc. One Harrah's Court Las Vegas, NV 89119		
	Harrah's Operating Company, Inc. One Harrah's Court Las Vegas, NV 89119		
(c)	Citizenship:		
	Harrah's Entertainment, Inc. Delaware Harrah's Operating Company, Inc. Delaware		
(d)	Title of Class of Securities:		
	Common Stock, par value \$0.01 per share (the	"Common Stock")	
(e)	CUSIP Number:		
	46611Q403		
Item 3.			
Not	applicable.		
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Item 4. O	ownership.		
Provi	ide the following information regarding the aggre	gate number and percentage of the cl	ass of securities of the issuer identified in Item
(a)	Amount beneficially owned:		

Harrah's Operating Company, Inc. ("HOCI"), a wholly-owned subsidiary of Harrah's Entertainment, Inc. ("HET"), owns 6,069,238 shares of Common Stock. HET is a

beneficial owner of these 6,069,238 shares of Common Stock.

(b) Percent of	class:
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HOCI and HET are the beneficial owners of approximately 49% of the outstanding Common Stock. The calculation of the foregoing percentage and the percentage set forth in line 11 above is based on 12,386,200 shares of Common Stock outstanding, which number is shown as outstanding on the Form 10-Q Quarterly Report filed by JCC Holding Company with the Securities and Exchange Commission for the quarter ended September 30, 2001.

- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote

6,069,238

(ii) Shared power to vote or to direct the vote

0

(iii) Sole power to dispose or to direct the disposition of

6,069,238

(iv) Shared power to dispose or to direct the disposition of

0

Under the Joint Plan of Reorganization Under Chapter 11 of the Bankruptcy Code as of February 8, 2001 of JCC Holding Company (the "Plan of Reorganization"), all of JCC Holding Company's then-existing equity and debt securities were eliminated and new equity and debt securities were issued to certain of JCC Holding Company's creditors, including HOCI. On March 29, 2001 (the "Effective Date"), the Plan of Reorganization was consummated and JCC Holding Company issued 12,386,200 shares of Common Stock to these creditors. On the Effective Date and pursuant to the Plan of Reorganization, HOCI was issued 6,069,238 shares of Common Stock. On July 19, 2001, the Common Stock was registered under Section 12 of the Securities Exchange Act of 1934, as amended (the "Act").

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Item 5.

Not applicable.

Item 6.

Not applicable.

Item 7.

Not applicable.

Item 8.			
Not applicable.			
Item 9.			
Not applicable.			
Item 10.			
Not applicable.			
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	SIGNA	TURE	
After reasonable inquiry and to the best of my knowledge complete and correct.	and belief	f, I certify	that the information set forth in this statement is true,
	Date:	Februa	ry 13, 2002
	HARRAH'S ENTERTAINMENT, INC. HARRAH'S OPERATING COMPANY, INC.		
	By:	/s/ BR	AD L. KERBY
		Name: Title:	Brad L. Kerby Vice President, Corporate Counsel and Secretary
QuickLinks			
SIGNATURE			