DUPONT E I DE NEMOURS & CO Form DFAN14A March 23, 2015 UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

Proxy Statement Pursuant to Section 14(a) of

the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant o Filed by a Party other than the Registrant x Check the appropriate box:

oPreliminary Proxy Statement

o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

oDefinitive Proxy Statement

oDefinitive Additional Materials

x Soliciting Material under §240.14a-12

E. I. du Pont de Nemours and Company

(Name of Registrant as Specified In Its Charter)

Trian Fund Management, L.P.

Trian Fund Management GP, LLC

| Trian Partners, L.P. |
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| Trian Partners Strategic Investment Fund, L.P. |
| Trian Partners Strategic Investment Fund II, L.P. |
| Trian Partners Master Fund, L.P. |
| Trian Partners Parallel Fund I, L.P. |
| Trian Partners Master Fund (ERISA), L.P. |
| Trian Partners Strategic Investment Fund-A, L.P. |
| Trian Partners Strategic Investment Fund-D, L.P. |
| Trian Partners Strategic Investment Fund-N, L.P. |
| Trian SPV (SUB) VIII, L.P. |
| Trian Partners Fund (Sub)-G, L.P. |
| Trian Partners Fund (Sub)-G II, L.P. |
| Nelson Peltz |
| Peter W. May |
| Edward P. Garden |
| John H. Myers |
| Arthur B. Winkleblack |
| Robert J. Zatta |
| |
| (Name of Person(s) Filing Proxy Statement, if other than the Registrant) |

PAYMENT OF FILING FEE (Check the appropriate box):

| x No fee required |
|---|
| oFee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. |
| 1) Title of each class of securities to which transaction applies: |
| 2) Aggregate number of securities to which transaction applies: |
| 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined): |
| 4) Proposed maximum aggregate value of transaction: |
| 5)Total fee paid: |
| |
| oFee paid previously with preliminary materials. |
| Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for owhich the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. |
| 1) Amount Previously Paid: |
| 2) Form, Schedule or Registration Statement No.: |
| 3) Filing Party: |
| 4) Date Filed: |
| |
| Trian Fund Management, L.P. (<u>"Trian"</u>) is providing the web address for a video clip of Nelson Peltz's March 12, 2015 interview with CNBC's Jim Cramer and David Faber, the full transcript of which was filed by Trian on March 19, 2015 as soliciting material. The video clip is available at: http://video.cnbc.com/gallery/?video=3000362497 |

Additional Information

Trian and the investment funds that it manages that hold shares of E.I. du Pont de Nemours and Company (collectively, Trian with such funds, "Trian Partners") together with other Participants (as defined below), intend to file with the Securities and Exchange Commission (the "SEC") a definitive proxy statement and an accompanying proxy card to be used to solicit proxies in connection with the 2015 Annual Meeting of Stockholders of E.I. du Pont de Nemours and Company (the "Company"), including any adjournments or postponements thereof or any special meeting that may be called in lieu thereof (the "2015 Annual Meeting"). Information relating to the participants in such proxy solicitation (the "Participants") has been included in the first amendment to the preliminary proxy statement filed by Trian Partners and the other Participants with the SEC on March 13, 2015 and in any other amendments to that preliminary proxy statement. Stockholders are advised to read the definitive proxy statement and any other documents related to the solicitation of stockholders of the Company in connection with the 2015 Annual Meeting when they become available because they will contain important information, including additional information relating to the Participants. When completed and available, Trian Partners' definitive proxy statement and a form of proxy will be mailed to stockholders of the Company. These materials and other materials filed by Trian Partners in connection with the solicitation of proxies will be available at no charge at the SEC's website at www.sec.gov. The definitive proxy statement (when available) and other relevant documents filed by Trian Partners with the SEC will also be available, without charge, by directing a request to Trian's proxy solicitor, MacKenzie Partners, Inc. 105 Madison Avenue, New York, New York 10016 (call collect: 212-929-5500; call toll free: 800-322-2885) or email: proxy@mackenziepartners.com.

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