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HARRAHS ENTERTAINMENT INC

Form 8-K July 17, 2002

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 17, 2002 (July 17, 2002)

HARRAH'S ENTERTAINMENT, INC. (Exact name of registrant as specified in its charter)

DELAWARE DELAWARE 1-10410 62-1411755 (State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File Number) Identification No.)

1-10410

62-1411755

ONE HARRAH'S COURT LAS VEGAS, NEVADA (Address of Principal Executive Offices)

89119 (Zip Code)

(702) 407-6000 (Registrant's telephone number, including area code) _____

(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS

On July 17, 2002, Harrah's Entertainment, Inc. issued a press release, a copy of which is attached hereto as Exhibit 99(1) and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

- (c) Exhibits
 - 99(1) Text of press release, dated July 17, 2002, of the Registrant.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: July 17, 2002 By: /s/ Brad L. Kerby

Name: Brad L. Kerby Title: Vice President, Corporate Counsel, and Secretary